Introduction to Logical Reasoning Workshop on Diagraming Arguments

David Emmanuel Gray

Northwestern University in Qatar Carnegie Mellon University in Qatar

Find Your Group

These are the groups (based on Fortune 500 companies, to inspire our future business leaders):

Berkshire Hathaway

Sara Al-Thani Saoud Faiadh

Carrefour

Maha Al-Moghany Alanna Alexander

Chevron

Amit Chowdhury Ridin Balakrishnan ConocoPhillips

Ola Diab Mohammed Hammouda

Hewlett-Packard

Gena El Aker Marie-Joe Khachan

Exxon Mobil

Amna Elsaka Muneera Al-Buainain ING Group

Angel Polacco Penny Wang

J.P. Morgan Chase & Co.

Marium Saeed Maha Al-Ansari

Toyota Motor

Marium Saeed Maha Al-Ansari



Are you done with Part I of the workshop?

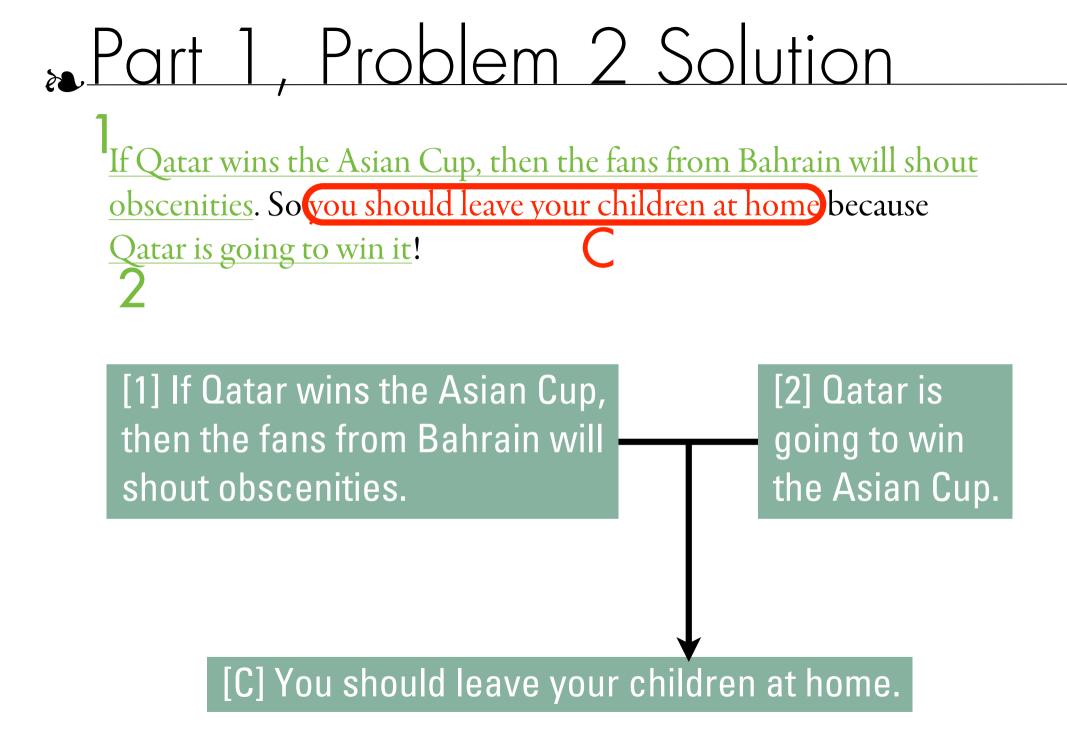
(A) No.
(B) Yes.
(C) Yes!
(D) Yes!!
(E) Yes yes yes, already!

Part 1, Problem 1 Solution

Campaign finance reform is needed because many contributions to

political campaigns are morally equivalent to bribes.

[1] Many contributions to political campaigns are morally equivalent to bribes. [C] Campaign finance reform is needed.



Part 1, Problem 3 Solution

The Internet has destroyed balanced, thoughtful journalism because it promotes sensationalism

and trains people to consume news in smaller, bite-sized pieces.

[1] The Internet promotes sensationalism.

[2] The Internet trains people to consume news in smaller, bite-sized pieces.

[C] The Internet has destroyed balanced, thoughtful journalism.

Question 6

Are you done with Part II of the workshop?

(A) No.
(B) Yes.
(C) Yes!
(D) Yes!!
(E) Yes yes yes, already!

Part 2, Problem 1 Solution

Either the Internet is killing journalism or journalists are adapting. But the Internet has widened the audience of news consumers and put more news at people's fingertips, and if these two things are true, then the Internet is not killing journalism. So the Internet is not killing journalism, and

therefore journalists are adapting.

[2] The Internet has widened the audience of news consumers.

[3] The Internet puts more news at people's fingertips. [4] If the Internet has widened the audience of news consumers and put more news at people's fingertips, then the Internet is not killing journalism.

[1] Either the Internet is killing journalism or journalists are adapting.

[5] The Internet is not killing journalism.

[C] Journalists are adapting.



Young journalists [should] go work in India. There are so many great newspapers in India. I go quite a lot, actually It has a very vibrant newspaper and magazine culture. There's a lot of energy in Delhi, a lot of newsmagazines. It's a very literary culture, it's great.

[2] India has a very vibrant newspaper and magazine culture. [3] There is alot of energyin Delhi.

[4] Delhi has a lot of newsmagazines.

[1] There are many great newspapers in India. [6] India is great. [5] India hasa very literaryculture.

[C] Young journalists should go work in India.

Part 2, Problem 3 Solution

There are two primary reasons some of these Internet aggregators [like AOL, Yahoo, Politico, The Huffington Post, and The Daily Beast] may have a leg up on finding the ultimate business model for original [journalistic] content I) They already have experience giving audiences the kind of content they want on the new digital platforms; and, 2) They don't have to support the legacy businesses, like print or broadcast, which have huge cost structures that are becoming less efficient as their audiences splinter off and require multiple distribution systems to reach.

[4] The audiences of legacy businesses are splintering off.

[5] The audiences of legacy businesses require multiple distribution systems to reach.

[1] Internet aggregators already have experience giving audiences the kind of content they want on the new digital platforms. [2] Internet aggregators don't have to support legacy businesses.

[3] Legacy businesses have huge cost structures that are becoming less efficient.

[C] Some Internet aggregators may have a leg up on finding the ultimate business model for original [journalistic] content.

We will discuss the relationship between arguments (as we have defined them in this class) and everyday disputes.

Do not forget, Exam #1 is a week from today (September 29^{TH}). Anything from units #1 and #2 is fair game. We will have an in-class review session this Wednesday (September 28^{TH}), but please start studying now!

Also, please don't forget to turn in your response to the Workshop #3 Questionnaire on your way out.



Class Distribution

Class Distribution

