Business, Society & Ethics Spring 2019

Unit Exams



- Each unit exam consists of 50 multiple-choice problems to be done in 50 minutes
- There are 4 unit exams, and your lowest grade from them will be dropped
- Unit exams are non-cumulative, open book, open notes, but closed technology

In order to assess your progress in learning the course material covered in the readings and during our class meetings, there will be 4 unit exams, one at the end of each unit.

Instructions: Each unit exam will consist of 50 multiple-choice problems, worth a total possible score of 500.

You will have the full 50 minutes of class time to complete the exam, so arrive promptly. One minute per multiple-choice problem is standard for college-level exams, and most students average 35 minutes to complete the exam, and then use the rest of the time to check their work.

Unit exams are not cumulative, only focusing on the material and concepts covered in class since the previous exam. However, certain key ideas, seen repeatedly in class, will be relevant on all the exams and so they should not be forgotten.

Scale for Letter Grades

Normalized Points	Letter Grade
90.00–100.00	А
80.00-89.99	В
70.00–79.99	С
60.00-69.99	D
0.00–59.99	R
80.00–89.99 70.00–79.99 60.00–69.99	B C D

In order to encourage you to highlight/ markup the course readings and take good class notes at our class meetings, all unit exams are open book and open notes. However, these exams are closed technology.

You overall unit exam grade will be determined at the end of the semester

by taking the average of your top 3 unit exam grades. This means that your lowest unit exam grade will be dropped in this calculation.

Dropping one of your unit exam grades gives you the freedom do poorly on a unit exam, or even miss one, with no questions asked. Because of that, there will be no make-up exams, except in extraordinary, documented situations.

While the total possible score for each unit exam is 500, I may discount, or even drop, problems that were poorly worded or more difficult than I initially thought. As a result, your raw score will be **normalized** to the 100-point grading scale (from page 6 of the course syllabus).

Collaboration & Academic Integrity: While the unit exams may be open book and open notes, I do expect that you are bringing your own materials to the exam and not copies of someone else's material.

The bottom line Take notes, do the readings, see me with questions, sleep well the night before. and you should do fine on these unit exams.

Structure

Problem Type	Total Possible Score	Expected Time to Complete
50 Multiple Choice	500	50 Minutes

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Unit Exams

Multiple-Choice Problems (Sample)

For each problem below, clearly indicate the *one* item (A, B, C, or D) that is the best response. (Put your response in the box next to the problem.)

Grading Each correct response is worth 10 points; Each incorrect response is worth 0 points; and Each non-response (i.e., leaving the "your response" box blank/empty) is worth 3 points.

Your Response	Probl	em	
	1. A n	normative claim may be best understood as a	
	Α.	curious question that shows a desire to learn more.	
	В.	factual assertion that attempts to explain a situation.	
	С.	startling exclamation that draws in our attention.	
	D.	value judgment that either prescribes or evaluates.	

- 2. Which of the following is a normative claim?
 - A. Slavery involves the buying and selling of human lives.
 - B. Slavery is a horrible and tragic violation of autonomy.
 - C. Slavery used to be an extremely profitable business.
 - D. Slavery was practiced in the southern United States.
- 3. The field of ethical systems design focuses primarily on answering which one of the following questions?
 - A. How do we encourage good business?
 - B. What is good business?
 - C. What is the purpose of business?
 - D. What ought I do?
- 4. What social controversy was caused by Vodafone's My #First Amazon Adventure program?
 - A. Accusations of cost-cutting and putting the adventurers at risk.
 - B. How Qataris should represent and display their national identity.
 - C. The rights of migrant workers in Qatar to earn a competitive salary.
 - D. Whether western businesses practice Ethical Imperialism in Qatar.





