

Business, Society & Ethics

25 April, 2019 | Lecture #36



Ethical
Leadership

Final Knowledge Festival

The final exam is scheduled for Thursday, 2 May from 8:30_{AM} to 11:30_{AM} in **lecture hall 2152** (this room). The exam is structured as follows:

Part A: 40 Multiple-choice questions and 10 fill-in-the-blank problems (60 minutes; 60% of the final exam grade).

60-Minute Break: Distribution of case study. (Once you sit to read the case, you cannot talk or leave until after you have finished part B. Plan accordingly.)

Part B: Essay questions responding to the case study (60 minutes); 40% of the final exam grade).

Both parts of the final exam are open book and open notes, but closed technology.

This final exam is *comprehensive*, covering material from the entire course.

Twitter Reports

We are now done with the #BSE19 hashtag, and so I will be sending each of you a report of what I have about your tweets.

Look your report over, and let me know if I missed anything and/or whether you want to use any free passes to make up for any missed tweets.

You have until this Tuesday, 30 April at 5:00PM to do so. After that, your base participation grade will be finalized

The background of the image consists of numerous thin, light blue lines radiating from a central point at the top, creating a sunburst or starburst effect against a darker blue background.

BUSINESS, SOCIETY & ETHICS

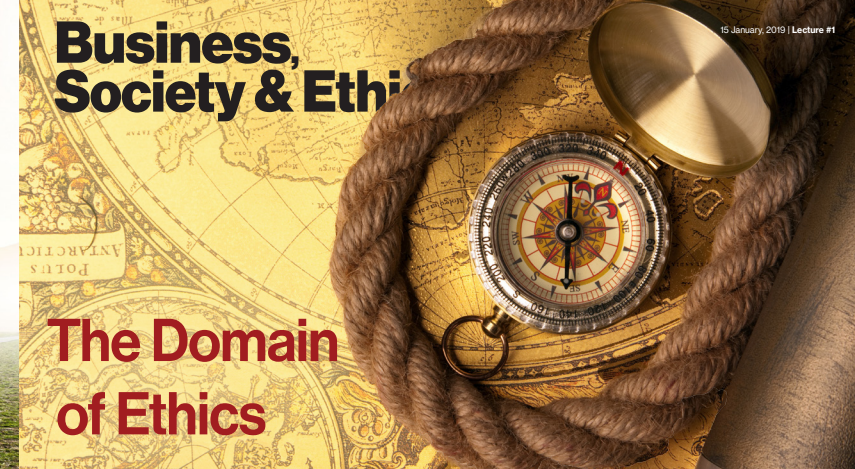
Business, Society & Ethics

Course Introduction



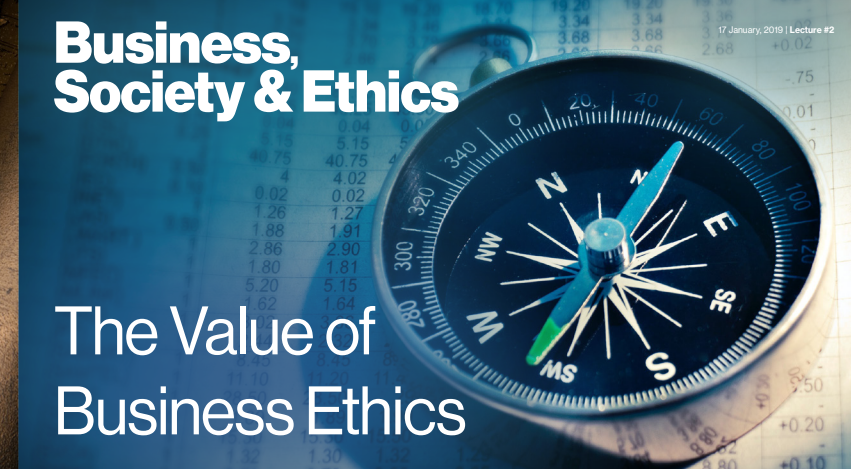
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The Domain of Ethics



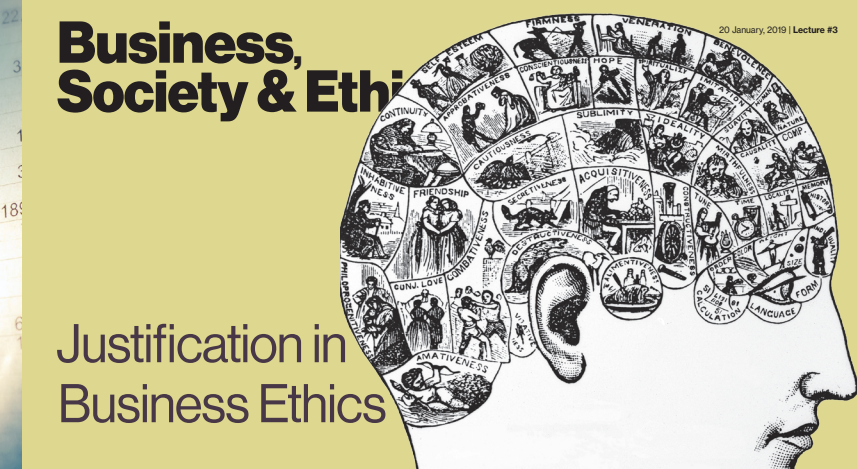
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The Value of Business Ethics



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Justification in Business Ethics



Business, Society & Ethics

Business Law & Ethics



Business, Society & Ethics

Business Beyond Borders



Business, Society & Ethics

Vodafone Qatar's Amazon Adventure

Vodafone Power to you?



Business, Society & Ethics

Honest Deception



Business, Society & Ethics

Autonomy & Advertising



Business, Society & Ethics

Prudence & Egoism



Business, Society & Ethics

Shareholder Theory



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Is Greed Good for business?



Business, Society & Ethics

Prudentially Limiting Prudence



Business, Society & Ethics

The Corporation as Community & Citizen



Business, Society & Ethics

Disentangling Purpose from Motive



Business, Society & Ethics

Stakeholder Management



Business, Society & Ethics

Building Construction & Safety After Villaggio



Business, Society & Ethics

Reconsidering Executive Compensation




Business, Society & Ethics

The Virtues of Employment at Will



Business, Society & Ethics

Demanding Dismissal with Justification



Business, Society & Ethics

Defending Sweatshops



Business, Society & Ethics

Sweatshops & Insulting Offers



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What Do We Owe Foreign Labor?



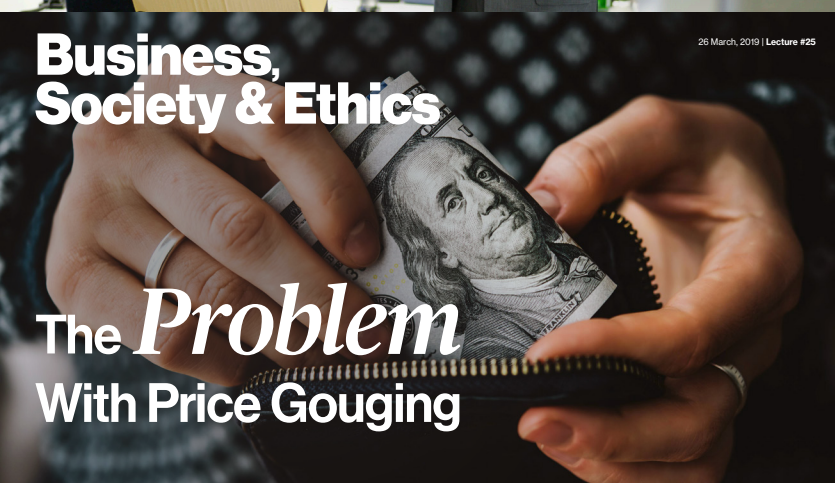
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Justification For Price Gouging



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The Problem With Price Gouging



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The QNB National Bank Data Hack



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Philanthropy & Social Responsibility



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Strategic CSR



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Growing Markets at the Base Of the Pyramid



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Moral Challenges at the Base of the Pyramid



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Purpose-Based CSR



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Qatarization In the Private Sector



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Prejudice & Quotas



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CSR... & Commitment Problems



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Ethical Leadership



THANK YOU!

please stay in touch!

DEGRAY@CMU.EDU @PROFESSORDEG



THE PURPOSE- BASED APPROACH TO BUSINESS

**HOW DO WE ENCOURAGE
GOOD BUSINESS?**

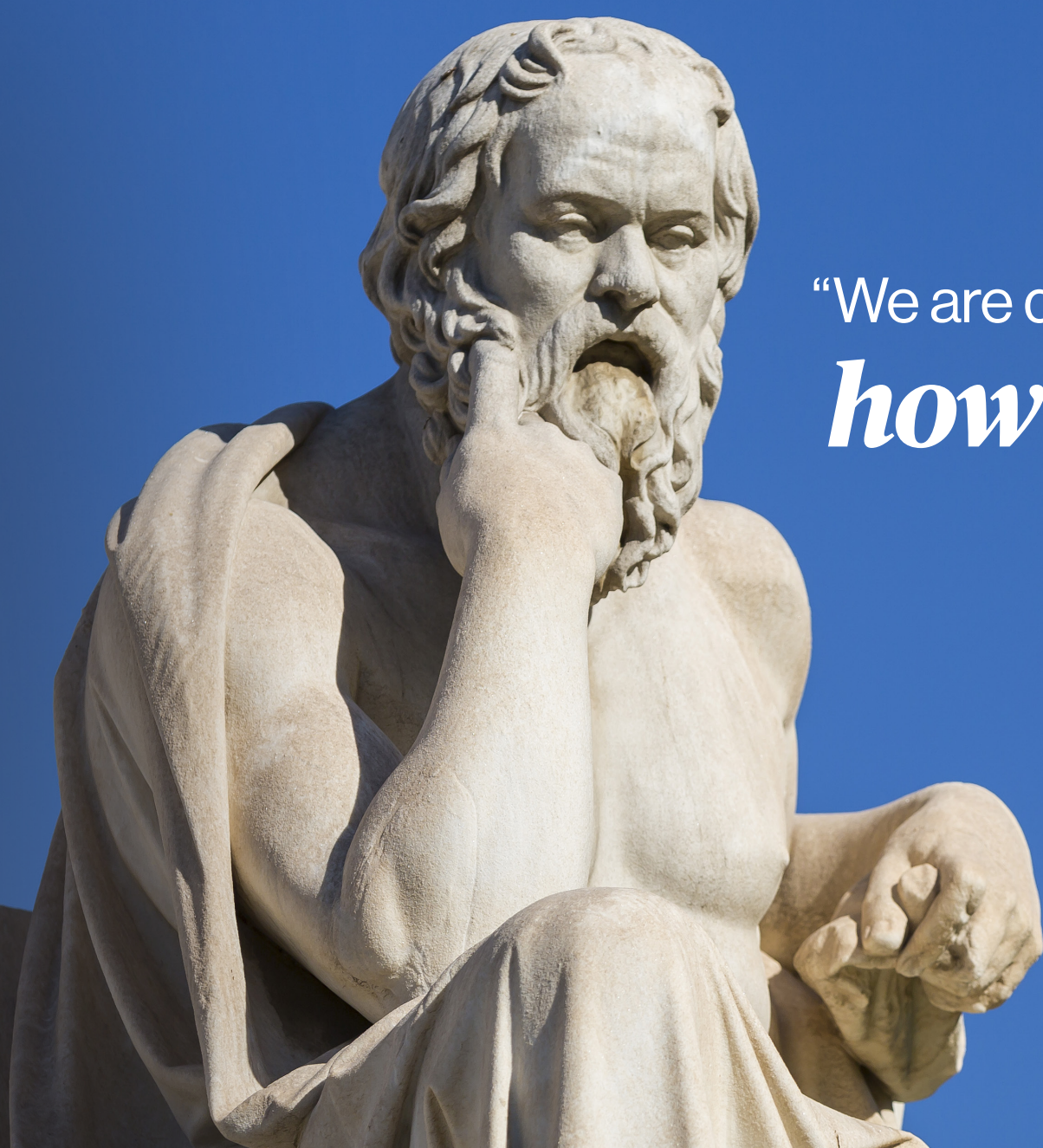
WHAT IS GOOD BUSINESS?

WHAT IS THE PURPOSE OF BUSINESS?

UNIT #1 RECAP

BUSINESS ETHICS FROM A
PHILOSOPHICAL PERSPECTIVE

CLOCKWISE FROM TOP LEFT: ANASTASIOS71, N.D.; UNFINISHED BUSINESS, 2015a; EAKINS, 1875/2012; OKAMOTO, 1968/N.D. QUOTE: PLATO, AS QUOTED IN RACHELS & RACHELS, 2012, p1



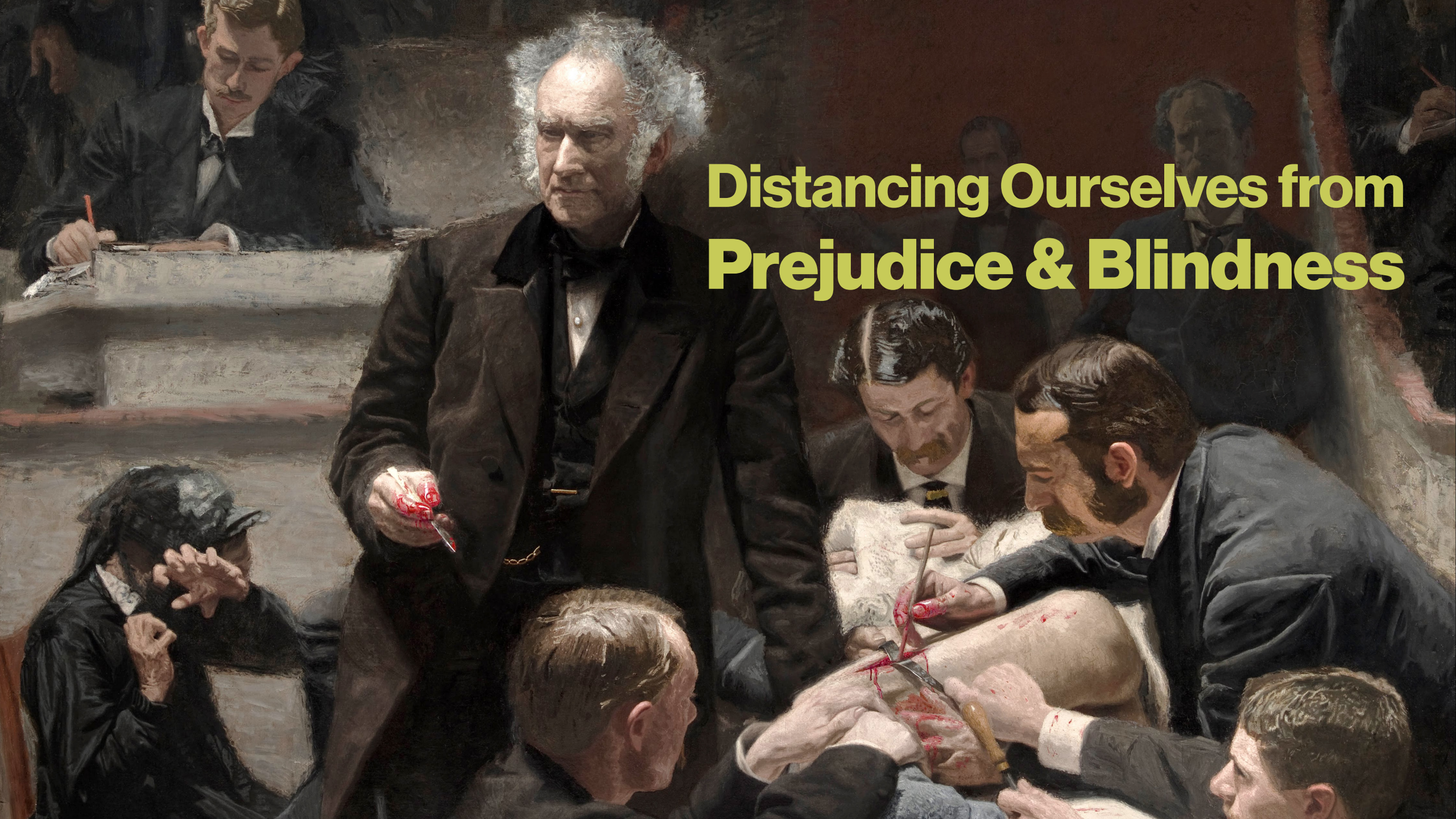
“We are discussing no small matter, but
how we ought to live.”



What ought I do?



Business ethics is about *action*
It is *practical* It is *strategic*



Distancing Ourselves from
Prejudice & Blindness

SECURE LEGITIMATE COOPERATION



AUTONOMY

UNIT #2 RECAP

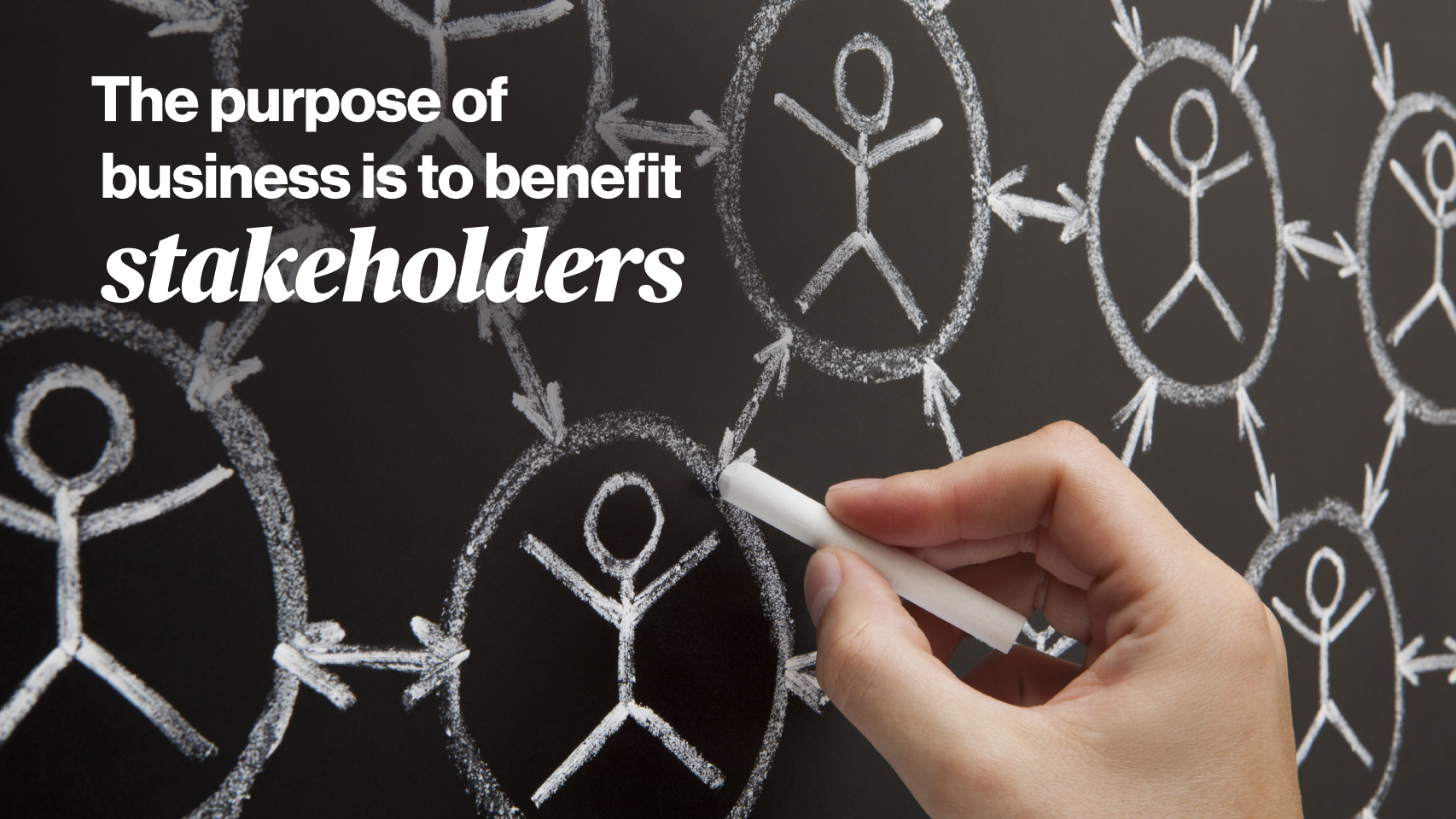
WHAT'S THE POINT
OF BUSINESS

THE PURPOSE-BASED APPROACH TO BUSINESS

HOW DO WE ENCOURAGE GOOD BUSINESS?

WHAT IS GOOD BUSINESS?

WHAT IS THE PURPOSE OF BUSINESS?



UNIT #3 RECAP

OBLIGATIONS TO
PARTNERS, EMPLOYEES,
CLIENTS & CONSUMERS

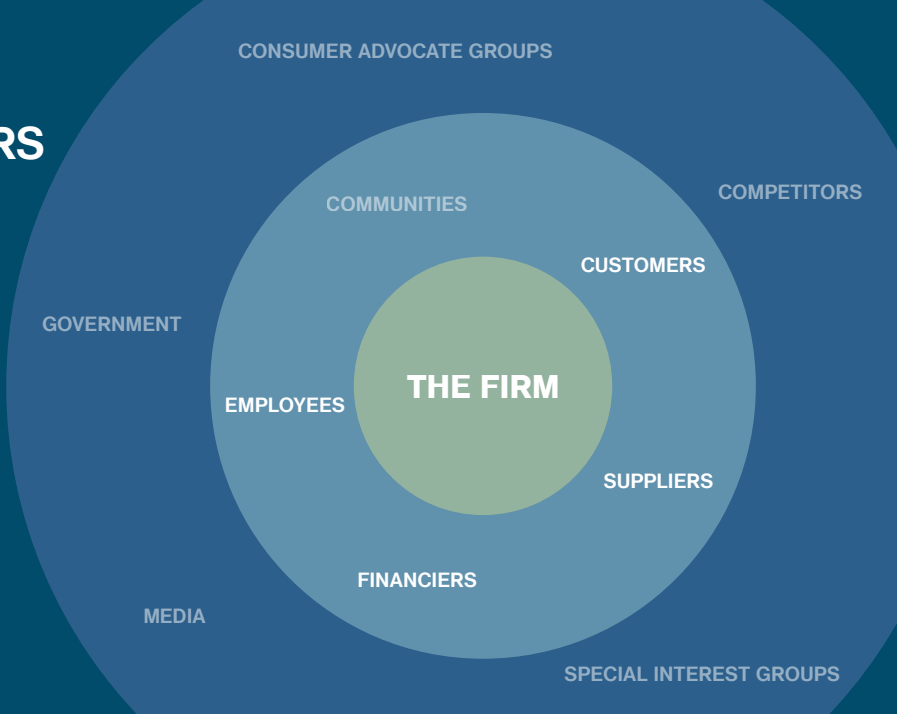
THE PURPOSE-
BASED APPROACH
TO BUSINESS

HOW DO WE ENCOURAGE
GOOD BUSINESS?

WHAT IS GOOD BUSINESS?

WHAT IS THE PURPOSE OF BUSINESS?

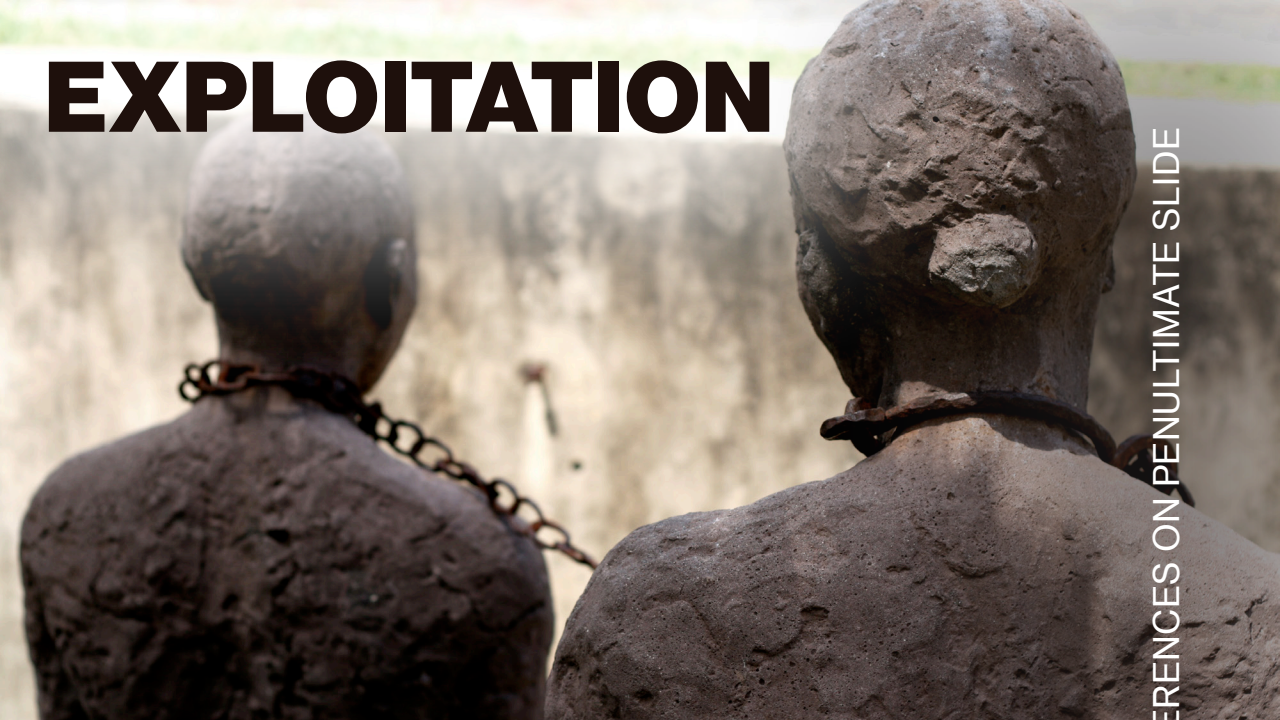
STAKES &
STAKEHOLDERS
IN BUSINESS



COERCION



EXPLOITATION



REFERENCES ON PENULTIMATE SLIDE

FAIRNESS



AUTONOMY



WELL-BEING



RESPECT



INFORMED
CONSENT



PROFITABLE OFFERS



INSULTING
OFFERS



MUTUAL
BENEFIT



JOB SECURITY



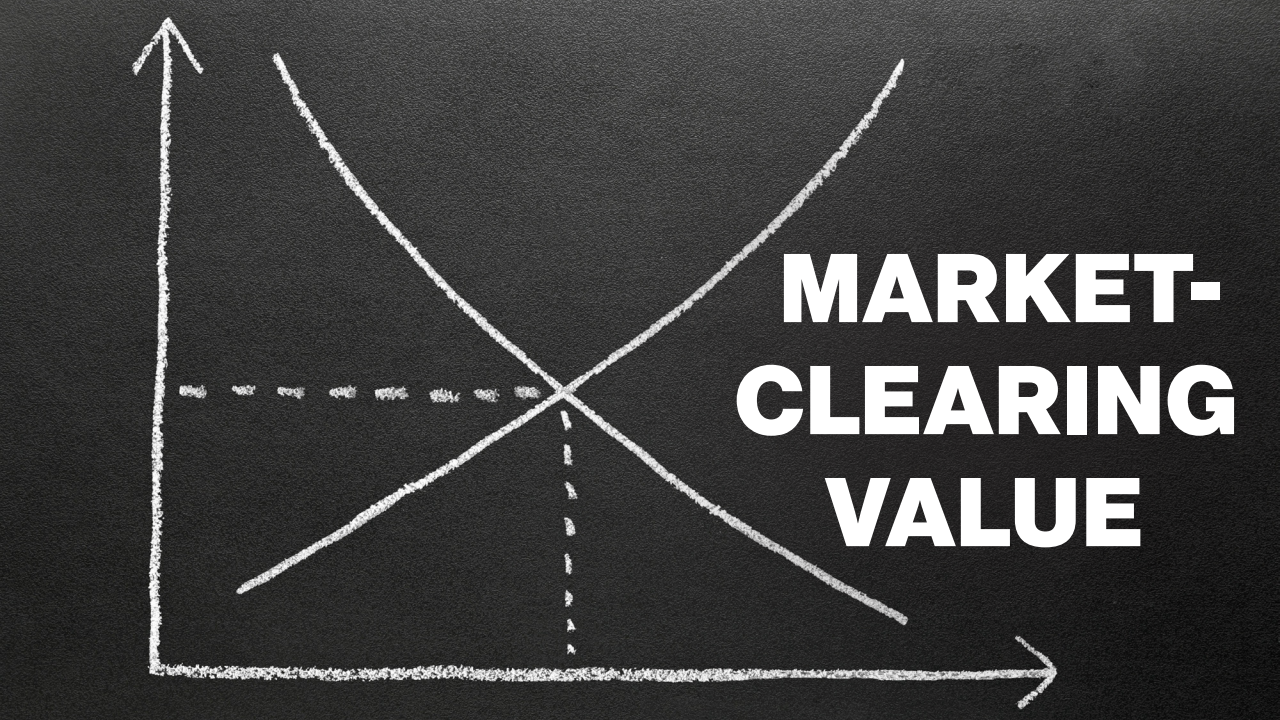
Freedom of
CONTRACT



Business is
optional



MARKET-
CLEARING
VALUE



UNIT #4 RECAP

CORPORATE SOCIAL RESPONSIBILITY



CORPORATE SOCIAL RESPONSIBILITY
THE TRIPLE BOTTOM LINE



Strategic
CSR



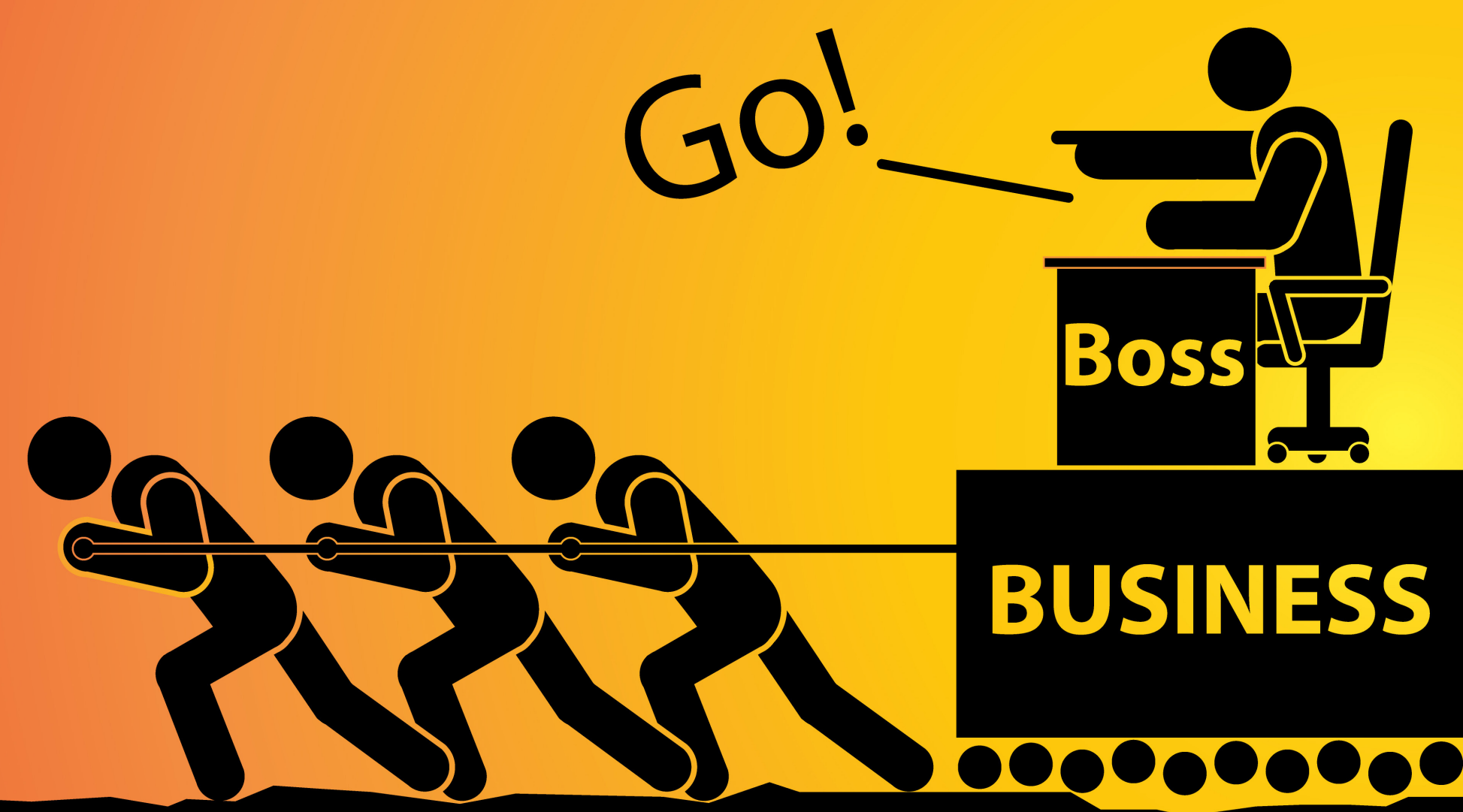
Responsive
CSR



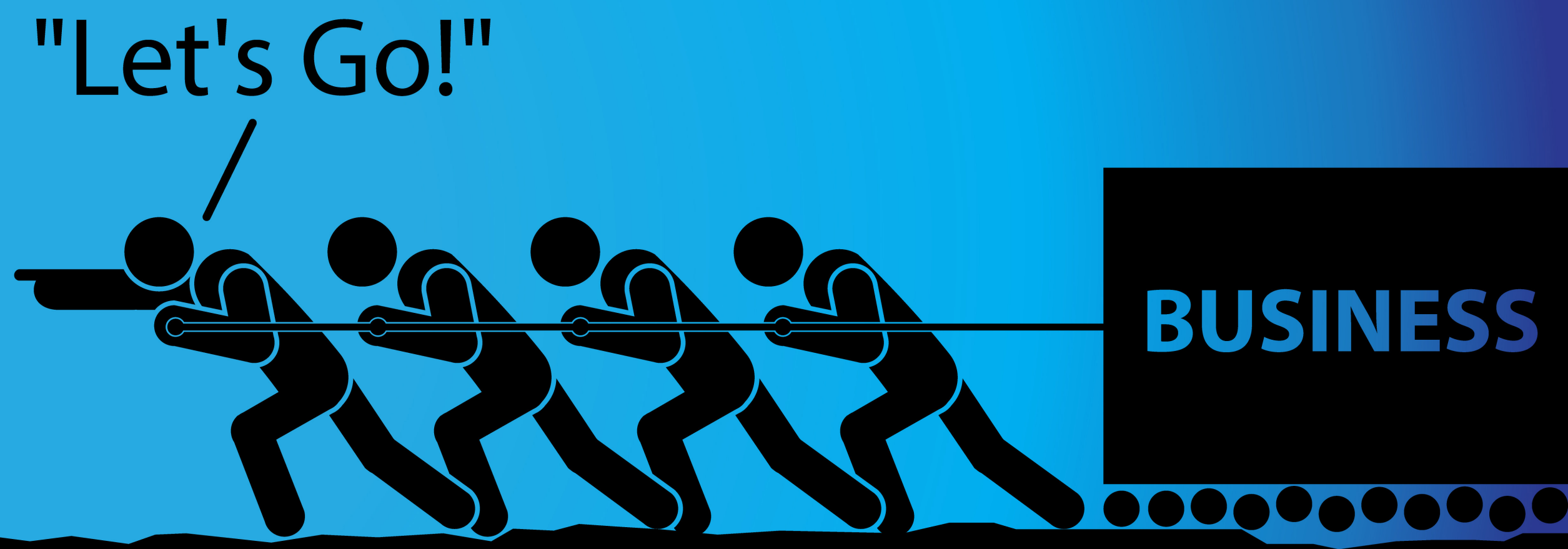
Purpose-Based
CSR

CLOCKWISE FROM TOP RIGHT: [K108], 2015;
K, 2016; SYDA PRODUCTIONS, N.D.

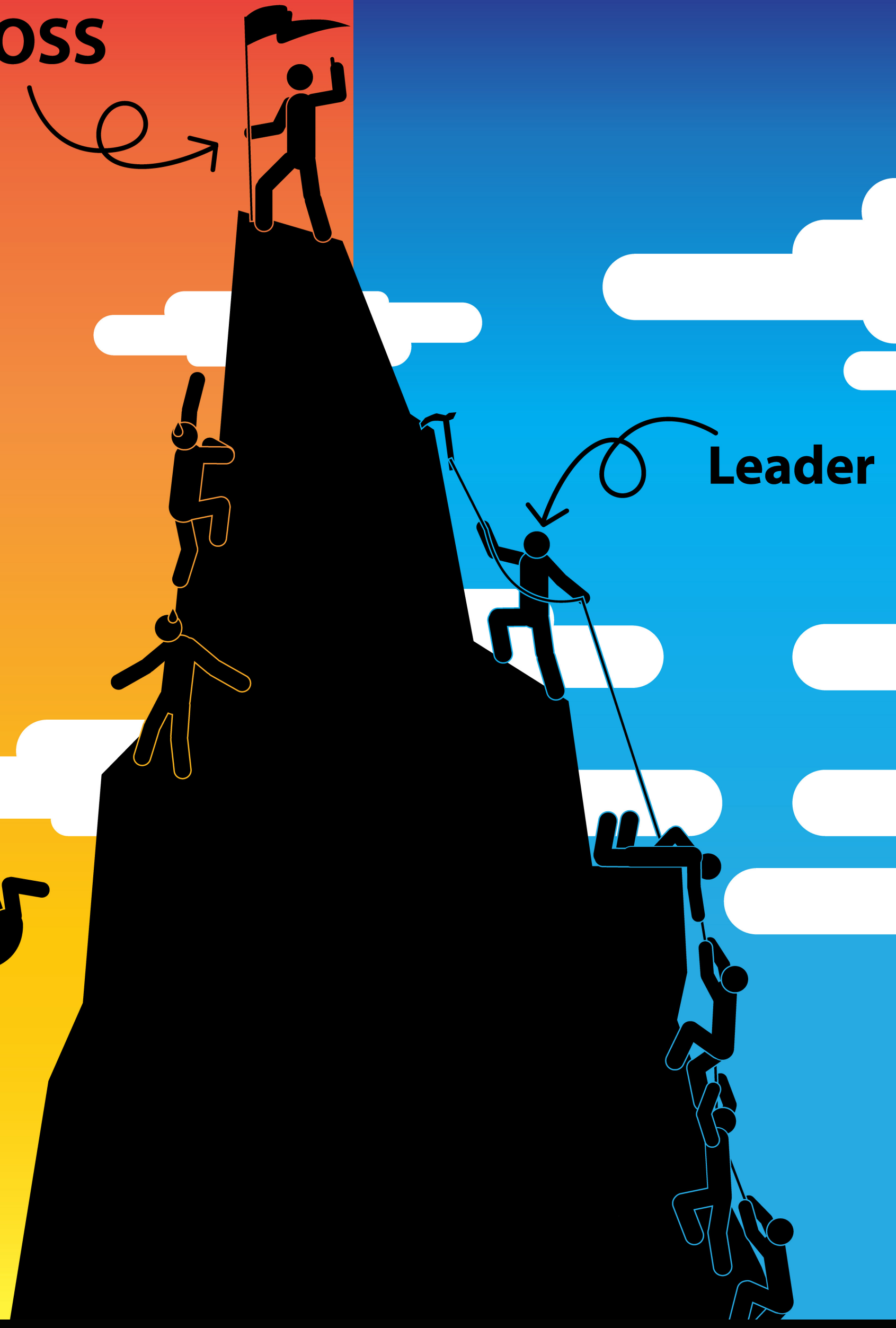
BOSS

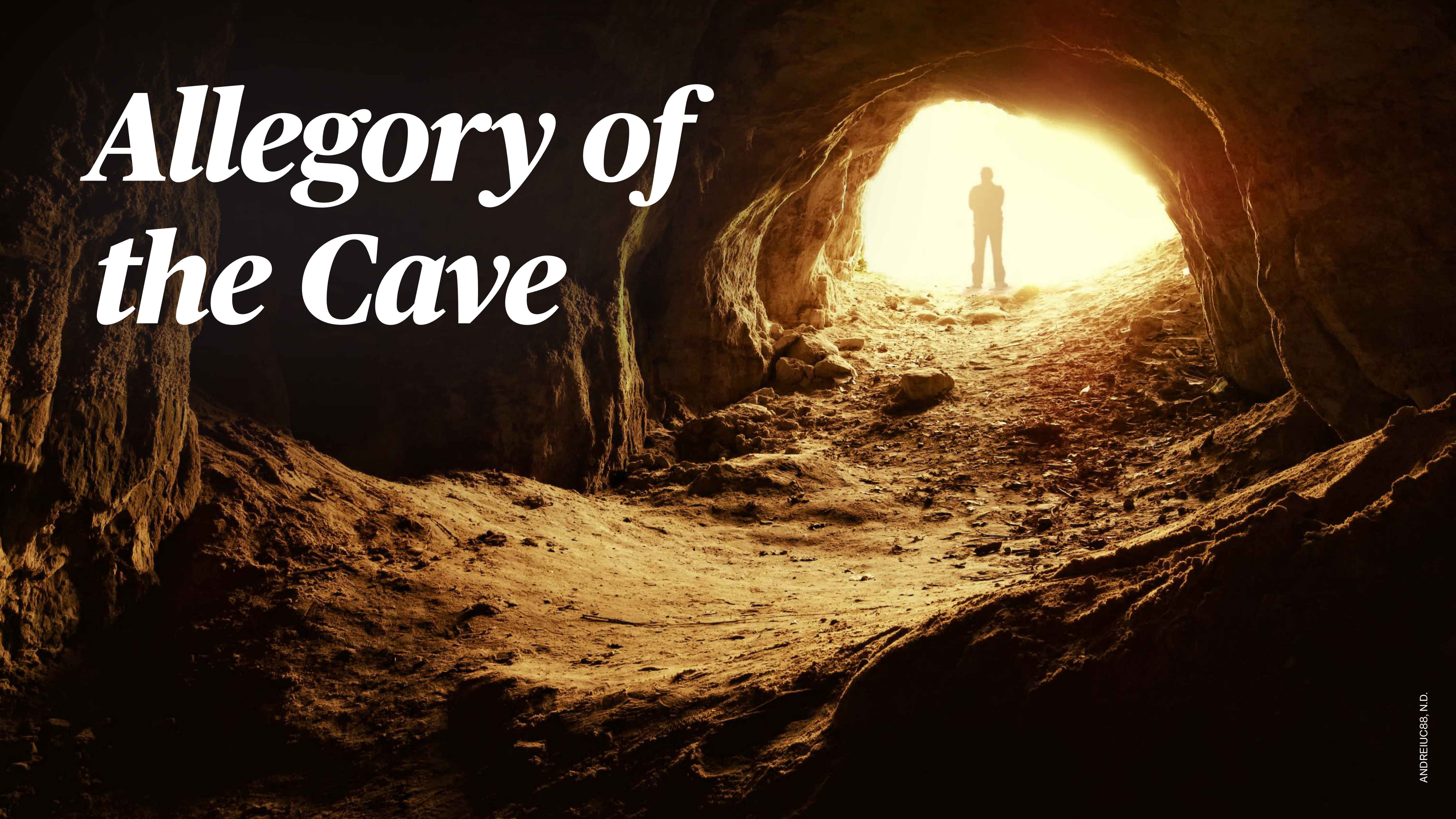


Leader



BOSS





Allegory of the Cave

*“I say that it is the greatest good
for a person to discuss virtue
every day, for the unexamined
life is not worth living.”*





THANK YOU!

please stay in touch!

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Next Class

Final Knowledge Festival

It is time for our final #BSE19 Knowledge Festival!

Good luck in all your preparations for this and all of your other final knowledge festivals this month.

As with any good festival: party/study hard, but don't forget to sleep!

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