



Business, Society & Ethics



The QNB National Bank Data Hack

PASSWORD

Unit #3 Knowledge Festival

The unit #3 exam is this Sunday, 31 March.

You will have the full 50 minutes to complete the 50 multiple-choice questions on the exam.

The exam is open book and open notes, but closed technology.

It will only cover material from unit #3 of the course.

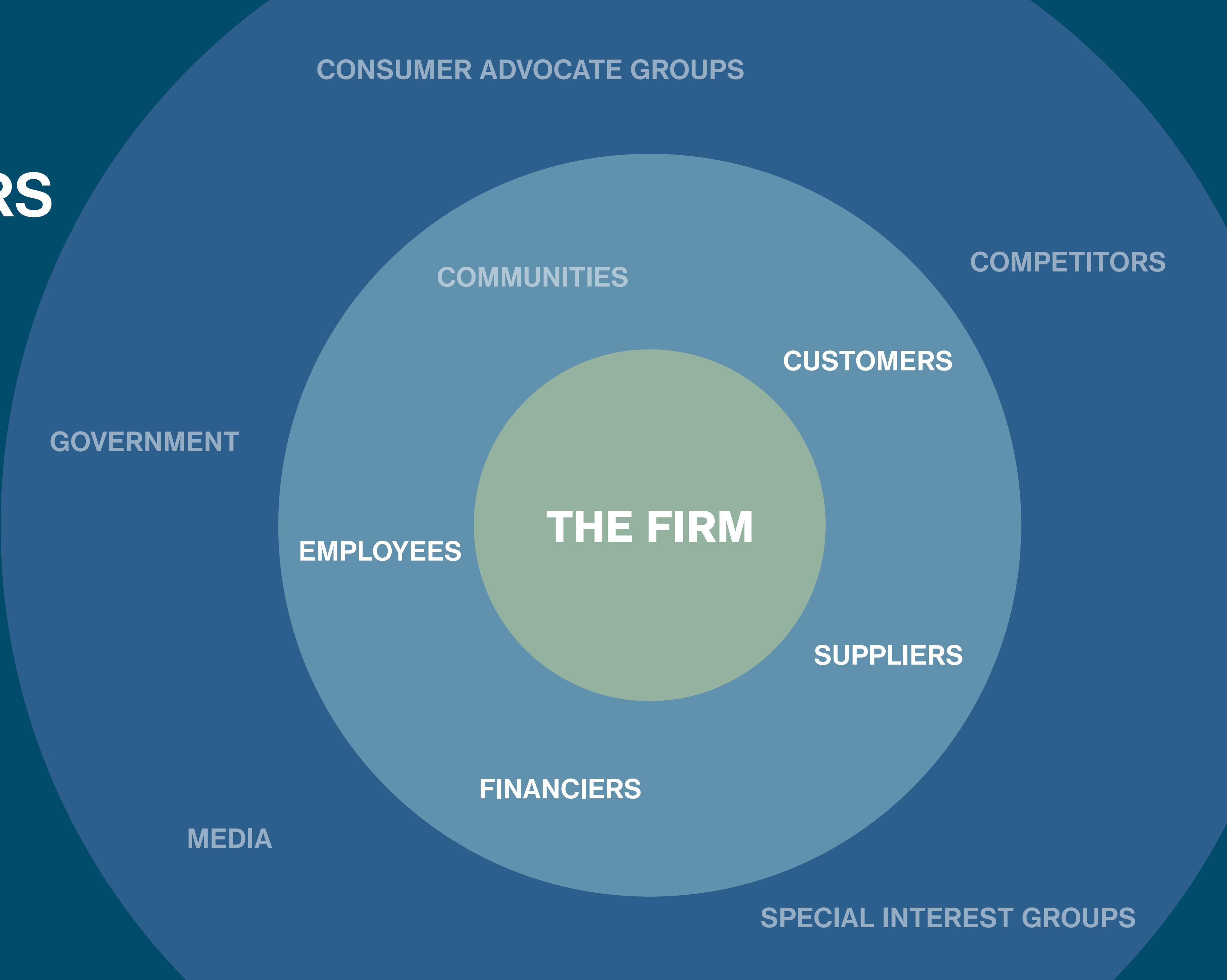
THE PURPOSE- BASED APPROACH TO BUSINESS

**HOW DO WE ENCOURAGE
GOOD BUSINESS?**

WHAT IS GOOD BUSINESS?

WHAT IS THE PURPOSE OF BUSINESS?

STAKES & STAKEHOLDERS IN BUSINESS



Business Ethics in ***Qatar***





The World's Strongest Bank.

We believed it, we made it happen.

qnb.com.qa



One of
the **World's**
Strongest Banks.

qnb.com.qa



One of
the **World's**
Strongest Banks.

qnb.com.qa



Why is this a matter of Ethics?

qnb.com.qa



Operators Are Standing By.

qnb.com.qa

Next Class

Unit #3 Knowledge Festival

It is time for our third #BSE19 Knowledge Festival!

Get a good night's sleep and come ready to rock!

References

Aetb. (2013, August 9). [Silhouette of a hacker]. [Online image]. iStock by Getty Images. Retrieved October 27, 2016 from <http://www.istockphoto.com/photo/silhouette-of-a-hacker-isloated-on-black-gm176217375-24005081>.

Duska, R. F. (1997, September). The Why’s of Business Revisited. *Journal of Business Ethics*, 16(12/13), 1401-1409.

[Empty cubicles]. (n.d.). [Online image]. Retrieved November 1, 2016 from <https://i.imgur.com/gx6LFGA.jpg>.

Fotosipsak. (2013, October 7). [Chalk question marks above woman at blackboard]. [Online image]. iStock by Getty Images. Retrieved November 1, 2016 from <http://www.istockphoto.com/photo/chalk-question-marks-above-woman-at-blackboard-gm183800215-15742269>.

Freeman, R. E. (2009). Managing for Stakeholders. In T. L. Beauchamp, N. E. Bowie, & D. G. Arnold (Eds.), *Ethical Theory and Business* (8TH ed., pp. 56-68). Upper Saddle River, NJ: Prentice Hall.

[Gregor Clegane (Hafþór Júlíus Björnsson)]. (n.d.). [Still image from unspecified television series episode]. [Online image]. In D. Benioff & D. B. Weiss (Creators), *Game of Thrones*. United States: HBO. Retrieved October 31, 2016 from <http://fanaru.com/game-of-thrones/image/46335-game-of-thrones-mountain.jpg>.

Nastco. (2013, September 21). [Close up of young muscular man lifting weights over dark background]. [Online image]. iStock by Getty Images. Retrieved October 31, 2016 from <http://www.istockphoto.com/photo/lifting-weights-gm181623211-27224434>.

Qatar National Bank Group. (n.d.). [Qatar National Bank logo]. [Online image]. Retrieved October 31, 2016 from http://artfortomorrow.com/uploads/logotype/asset/2366/QNB_logo_rgb_20mm_above_lrg.png.

Weber, C. (2015, August 3). [Arabian oryx at the Dubai Desert Conservation Reserve]. [Online image]. My Final Frontier [blog]. Retrieved August 27, 2017 from <http://myfinalfrontier.com/a-safari-in-the-arabian-desert-of-dubai/>.

Yiorgos GR. (n.d.). [Hacker giving a thumbs up]. [Online image]. Shutterstock. Retrieved October 23, 2017 from <https://www.shutterstock.com/image-photo/internet-security-concept-hacker-work-cross-338653403>.

Acknowledgements

Introductory slide photograph by Aetb (2013). QNB logo by Qatar National Bank Group (n.d.). Special thanks to A. R. W. Cheek for recreating the QNB “ribbon” for me. My purpose-based approach to business is heavily influenced by my reading of Duska (1997). The figure of “Stakes & Stakeholders in Business” is adapted from Freeman (2009, p. 61, fig. 1). Finally, my greatest thanks to A. Al Baya who first brought this issue to my attention.