# Business, Society &

# The Virtues of Employment at Will

RG



# **THE PURPOSE-BASED APPROACH TO BUSINESS**

**HOW DO WE ENCOURAGE GOOD BUSINESS?** 

WHAT IS GOOD BUSINESS?

### WHAT IS THE PURPOSE OF BUSINESS?



## **STAKES & STAKEHOLDERS IN BUSINESS**

COMMUNITIES CUSTOMERS GOVERNMENT THE FIRM **EMPLOYEES** SUPPLIERS FINANCIERS MEDIA **SPECIAL INTEREST GROUPS** 

## Agreement Argument Desert Argument

Utility Argument









# Intrinsic Value



# Instrumental Value

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# Employee Interests



## LIMITS EMPLOYER ABUSES

## **RISK DIVERSIFICATION**

# **Mutual Benefits of EAW**

**RESOLVES IMPERFECT INFORMATION** 

IMPROVES WORKPLACE ENVIRONMENT

**AVOIDS EXPENSIVE LITIGATION** 

FIRE LOW PERFORMERS

SOLVES AGENCY COST PROBLEM

Employer Interests



# Next Class Demanding Dismissal with Justification

While Richard A. Epstein (1984) may defend EAW, John J. McCall (2003) is more critical of the practice, especially when it comes to protecting employees. So we will consider McCall's criticism of EAW along with his defense of rules that require employers to provide good reasons for dismissing employees.

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Introductory slide photograph by Altrendo Images (n.d.). My purpose-based approach to business is heavily influenced by my reading of Duska (1997). The figure of "Stakes & Stakeholders" in Business" is adapted from Freeman (2009, p. 61, fig. 1). The framing of the mutual benefits of EAW is based on the dual concern model from Pruitt and Kim (2004, p. 41, fig 3.1).

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