Business, Society &

The Virtues of Employment at Will

RG



THE PURPOSE-BASED APPROACH TO BUSINESS

HOW DO WE ENCOURAGE GOOD BUSINESS?

WHAT IS GOOD BUSINESS?

WHAT IS THE PURPOSE OF BUSINESS?



STAKES & STAKEHOLDERS IN BUSINESS

COMMUNITIES CUSTOMERS GOVERNMENT THE FIRM **EMPLOYEES** SUPPLIERS FINANCIERS MEDIA **SPECIAL INTEREST GROUPS**

Agreement Argument Desert Argument

Utility Argument









Intrinsic Value



Instrumental Value

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THIS AGREEMENT made this_ and between and WITNESSETH: That in consideration kept and performed on the name 1. Said party of ... ants and aore











Employee Interests



LIMITS EMPLOYER ABUSES

RISK DIVERSIFICATION

Mutual Benefits of EAW

RESOLVES IMPERFECT INFORMATION

IMPROVES WORKPLACE ENVIRONMENT

AVOIDS EXPENSIVE LITIGATION

FIRE LOW PERFORMERS

SOLVES AGENCY COST PROBLEM

Employer Interests



Next Class Demanding Dismissal with Justification

While Richard A. Epstein (1984) may defend EAW, John J. McCall (2003) is more critical of the practice, especially when it comes to protecting employees. So we will consider McCall's criticism of EAW along with his defense of rules that require employers to provide good reasons for dismissing employees.

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Introductory slide photograph by Altrendo Images (n.d.). My purpose-based approach to business is heavily influenced by my reading of Duska (1997). The figure of "Stakes & Stakeholders" in Business" is adapted from Freeman (2009, p. 61, fig. 1). The framing of the mutual benefits of EAW is based on the dual concern model from Pruitt and Kim (2004, p. 41, fig 3.1).

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