Business, Society & Ethics

24 February, 2019 | Lecture #16

Building Construction & Safety After Villaggio



Announcements

Unit #2 Knowledge Festival

The unit #2 exam is this Tuesday, 26 February.

You will have the full 50 minutes to complete the 50 multiple-choice questions on the exam.

The exam is open book and open notes, but closed technology.

It will only cover material from unit #2 of the course.





THE PURPOSE-**BASED APPROACH TO BUSINESS**



HOW DO WE ENCOURAGE GOOD BUSINESS?

WHAT IS GOOD BUSINESS?

WHAT IS THE PURPOSE OF BUSINESS?



The purpose of business is shared *community* and responsible *citizenship*

The purpose of business is to benefit stakeholders

The purpose of business is the production and distribution of goods & services



STAKES & STAKEHOLDERS **IN BUSINESS**

GOVERNMENT



CONSUMER ADVOCATE GROUPS

COMMUNITIES

COMPETITORS

CUSTOMERS

EMPLOYEES

THE FIRM

SUPPLIERS

FINANCIERS

SPECIAL INTEREST GROUPS







THE VILLAGGIO FIRE







Whose Fault?

Whose Fault?

What Punishment?

What Punishment?

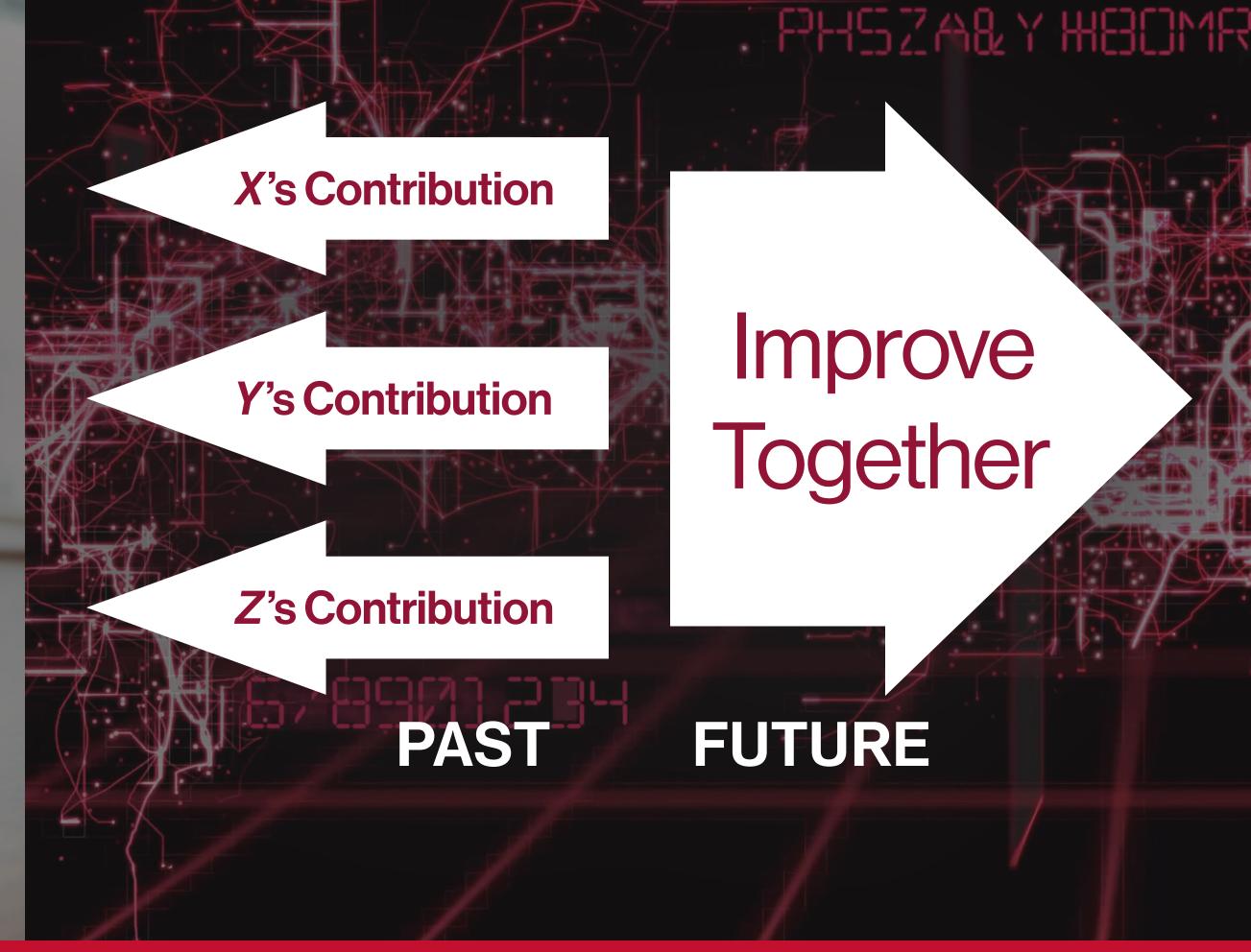
Whose Fault?

What Punishment?

PAST

FUTURE

Blame Frame



Contribution System





ACCOUNTABILITY

INVESTIGATION

DETECTION

RESPONSE



Next Class Unit #2 Knowledge Festival It is time for another #BSE19 Knowledge Festival! Get a good night's sleep and come ready to rock!

References for Images Used in the Consequentialism and Responsibility Mosaic

G-stockstudio. (n.d.). [Collage of diverse multi-ethnic and mixed age people expressing different emotions]. [Online image]. Shutterstock. Retrieved October 5, 2016 from https://www.shutterstock.com/image-photo/diverse-people-collage-multiethnic-mixed-age-289427012.

- Kurhan. (n.d.A). [Construction workers group]. [Online image]. Shutterstock. Retrieved October 5, 2016 from https://www.shutterstock.com/image-photo/constructionworkers-group-isolated-over-white-155495858.
- Kurhan. (n.d.). [Group of business people face team collage]. [Online image]. Shutterstock. Retrieved October 5, 2016 from https://www.shutterstock.com/ image-photo/group-business-people-face-team-collage-254955196.
- Kurhan. (n.d.c). [Group of business people face team collage]. [Online image]. Shutterstock. Retrieved October 5, 2016 from https://www.shutterstock.com/ image-photo/group-business-people-face-team-collage-255282370.
- Kurhan. (n.d.). [People faces collage]. [Online image]. Shutterstock. Retrieved October 5, 2016 from https://www.shutterstock.com/image-photo/people-faces-collage-man-woman-portrait-159058238.
- [Man in brown designer thobe]. (n.d.). [Online image]. Retrieved October 5, 2016 from https://www.pinterest.com/pin/557953841306569035/.

[Man in sunglasses and thobe with black fringe]. (n.d.). [Online image]. Retrieved O
5, 2016 from https://www.pinterest.com/pin/436989970065862497/.
[Man in traditional thobe and white ghutra]. (n.d.). [Online image]. Retrieved Octob
2016 from http://www.arabiannights.me/?p=132.
Ollyy. (n.d.). [Group of different people]. [Online image]. Shutterstock. Retrieved Oct
5, 2016 from https://www.shutterstock.com/image-photo/group-different-people-125153480.
[Three woman in hijab]. (n.d.). [Online image]. Retrieved October 5, 2016 from http:// beststylo.com/hijab-styles-and-designs-for-different-face-shapes/.
[Woman in black hijab and abaya]. (n.d.). [Online image]. Retrieved October 5, 2016 https://www.pinterest.com/pin/217017275768662144/.
[Woman in black hijab and abaya with white fringe]. (n.d.). [Online image]. Retrieve October 5, 2016 from http://www.latesthandmade.com/latest-handmade-al trend/.]
Yakobchuk, O. (n.d.). [Set of various people expressing positive emotions] [Online in Shutterstock. Retrieved October 5, 2016 from https://www.shutterstock.com image-photo/set-various-people-expressing-positive-emotions-363509819.





mage]. m/

References for Images Used in the Villaggio Fire Mosaic

- Aban, L. (2015, May 28). [Maribel Orosco with her husband and son]. [Online image]. Doha *News*. Retrieved October 6, 2016 from http://dohanews.co/dear-maribel/. (Original photograph from December 25, 2011).
- Al-Assaad, F. (2012a, May 29). [A civil defence officer carries the body of Umar Emeran during a funeral procession]. [Online image]. Reuters Pictures. Retrieved October 6, 2016 from http://pictures.reuters.com/archive/QATAR-FIRE--GM1E85T1QC901.html.
- Al-Assaad, F. (2012b, May 29). [A woman places flowers at Villaggio Mall in Doha, Qatar]. [Online image]. Reuters Pictures. Retrieved September 26, 2017 from http://pictures. reuters.com/archive/QATAR-FIRE--GM1E85T1C8201.html.
- Antonios, A. (2015, May 28). [Evana Antonios at play]. [Online image]. Doha News. Retrieved October 6, 2016 from http://dohanews.co/dear-evana/. (Original photograph from April 20, 2012).
- [The coffin of Isabel Vella Mascaraque is carried out of a hearse]. (2012, July 10). [Online image]. Pasos. Retrieved October 6, 2016 from http://revistapasos.com/noticias/ isabel-vela-murio-asfixiada/. (Original photograph from May 30, 2012).
- Giblin, R. (2012, June 8). [The coffins of triplets Lillie, Willsher and Jackson Weekes at the Cathedral of St Paul in Wellington, New Zealand]. [Online image]. Getty Images. Retrieved October 6, 2016 from http://www.gettyimages.com/license/145931556.
- Emeran, M. (2015, May 28). [Umar Emeran at play]. [Online image]. Doha News. Retrieved October 6, 2016 from http://dohanews.co/dear-community/. (Original photograph from April 23, 2012).
- [Hossam Chahboune]. (n.d.). [Online image]. Retrieved October 6, 2016 from http://2. bp.blogspot.com/-jKIbDl4lPn0/T8P7wRFXPoI/AAAAAAAAY/10U00kvZi2Q/ s1600/1.jpg.
- [Isabel Vella Mascaraque]. (n.d.). [Digital image]. Retrieved October 6, 2016 from https:// artxplorers.files.wordpress.com/2012/06/isabel-vela-mascaraque.jpg.

Jaafar, K. (2012, May 29). [A Qatari man carries the body of his child during a funeral procession at a mosque in Doha]. [Online image]. Getty Images. Retrieved October 6, 2016 from http://www.gettyimages.com/license/145413167.

Kabbani, R. (2015, May 28). [Hanna Sharabati at play]. [Online image]. Doha News. Retrieved October 6, 2016 from http://dohanews.co/dear-hana/. (Original photograph from August 27, 2010).

Mohammed, H. I. (2012a, May 29). [A Qatari man walks in the Abu Hamour cemetery during a funeral procession]. [Online image]. Reuters Pictures. Retrieved October 6, 2016 from http://pictures.reuters.com/archive/QATAR-FIRE--GM1E85T1SNO01.html. Mohammed, H. I. (2012b, May 29). [The body of a firefighter wrapped in white is carried during funeral procession]. [Online image]. Reuters Pictures. Retrieved October 6, 2016 from http://pictures.reuters.com/archive/QATAR-FIRE--GM1E85T1SXX01.html. [Shameega Charles]. (n.d.). [Online image]. Retrieved October 6, 2016 from https://artxplorers. files.wordpress.com/2012/06/shameega-charles_sa.jpg.

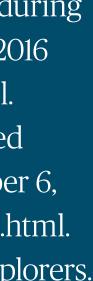
[The Travasedo siblings, Almudena, Camilo, and Alfonso]. (n.d.). [Online image]. Retrieved October 6, 2016 from https://artxplorers.files.wordpress.com/2012/06/almudenacamilo-and-alfonso.jpg.

[The Weekes triplets, Lillie, Jackson and Willsher]. (n.d.). [Online image]. Retrieved October 6, 2016 from https://static2.stuff.co.nz/1339132011/393/7068393.jpg.

[Youssef Chata]. (n.d.). [Online image]. Retrieved October 6, 2016 from https://artxplorers.files. wordpress.com/2012/06/youssef-chata.jpg.

[Zeinah Aouani]. (n.d.). [Online image]. Retrieved October 6, 2016 from http://media. cmgdigital.com/shared/img/photos/2012/09/26/62/1c/qatarfire-Zeinah_A_1393341a. jpg.













References

- Bradbury, P. (n.d.). [Judge banging gavel in court]. [Online image]. Getty Images. Retrieved October 4, 2017 from http://www.gettyimages.com/license/513066751.
- Chatriwala, O. (2012A, May 29). [Cleaning crew at work]. [Online image]. Flickr. Retrieved October 7, 2016 from https://www.flickr.com/photos/omarsc/7314007814/.
- Chatriwala, O. (2012_B, May 29). [Remembering the fire]. [Online image]. Flickr. Retrieved September 25, 2017 from https://www.flickr.com/photos/omarsc/7314000926.
- Difficult Conversations Associates. (2016, June). Blame and Joint Contribution. In "The What Happened?" Conversation. [Unpublished slide deck]. Advanced Negotiation Workshop: Making Difficult Conversations Productive. Harvard Law School, Program on Negotiation: Cambridge, MA.
- Duska, R. F. (1997, September). The Why's of Business Revisited. Journal of Business Ethics, 16(12/13), 1401-1409.
- Faisal, O. (2012, May 28). [Smoke rises above the Villaggio Mall]. [Online image]. AP Images. Retrieved October 6, 2016 from http://www.apimages.com/metadata/Index/Mideast-Qatar-Fire/ ba86754df17446f7ba3bb0f1ae79ca57.
- Freeman, R. E. (2009). Managing for Stakeholders. In T. L. Beauchamp, N. E. Bowie, & D. G. Arnold (Eds.), *Ethical Theory and Business* (8TH ed., pp. 56-68). Upper Saddle River, NJ: Prentice Hall.
- Gow27. (n.d.). [Still image of abstract pattern]. In [High tech abstract animation background pattern of a camera moving through digital software source code grid and inner block circuit of computer network system in red text in 4k ultra HD]. [Digital video]. Videoblocks by Storyblocks. Retrieved October 4, 2017 from https://www.videoblocks.com/video/high-tech-abstract-animation-background-pattern-of-a-cameramoving-through-digital-software-source-code-grid-and-inner-block-circuit-of-computer-networksystem-in-red-text-in-4k-ultra-hd-h3j1gOz-inmrkva9/.

Acknowledgements

Introductory slide photograph by Chatriwala (2012B). My purpose-based approach to business is heavily influenced by my reading of Duska (1997). The figure of "Stakes & Stakeholders in Business" is adapted from Freeman (2009, p. 61, fig. 1). The figures for distinguishing the blame frame from the contribution system are from Difficult Conversations Associates (2016).

Business, Society, and Ethics (70-332) Carnegie Mellon University in Qatar, Spring 2019. Copyright 2019 Professor David Emmanuel Gray. All rights reserved. This slide deck is solely for the personal use of enrolled students. Unauthorized distribution and/or uploading of this material without the instructor's written permission is strictly prohibited.

- Hinkle, R. J. (2011, June 17). [Southwest Airlines employees do conservation work at the Texas Trees Foundation TXU Energy Urban Tree Farm and Education Center in Dallas]. [Online image]. QuadPhoto. Retrieved October 1, 2016 from http://3blaws.s3.amazonaws.com/images/SCADAL1.jpg.
- Horwood, M. (2014, December 2). [General manager Sarah Rhoads in amongst clothing stock at the Amazon warehouse in Swansea, South Wales]. [Online image]. Alamy. Retrieved October 3, 2016 from https:// www.alamy.com/stock-photo-the-amazon-warehouse-fulfillment-centre-in-swansea-south-walesamazon-90635112.html.
- Radkov, I. (2013, August 26). [Hand showing social networking concept with white chalk on a blackboard]. [Online image]. iStock by Getty Images. Retrieved October 3, 2016 from http://www.istockphoto.com/photo/ hand-social-network-blackboard-gm178566063-22012494.
- [Senior class speaker, Adam Rapfogel]. (2015, May 31). [Online image]. *D-E Today* [online magazine]. Retrieved August 9, 2017 from http://d-etoday.org/commencement-2015-a-glorious-day/.
- Weber, C. (2015, August 3). [Arabian oryx at the Dubai Desert Conservation Reserve]. [Online image]. My Final Frontier [blog]. Retrieved August 27, 2017 from http://myfinalfrontier.com/a-safari-in-the-arabiandesert-of-dubai/.





