

Business, Society & Ethics

29 January, 2019 | Lecture #7

Honest Deception



Unit #1 Knowledge Festival

The unit #1 exam is this Sunday, 3 February.

You will have the full 50 minutes to complete the 50 multiple-choice questions on the exam. One minute per question is standard for college-level exams. Most students finish within about 35 minutes and spend the rest of the time checking their work.

The exam is open book and open notes, but closed technology.

THANK YOU
GOOGLE, WIKIPEDIA,
CUT-AND-PASTE,
THE BABY JESUS, AND MOM

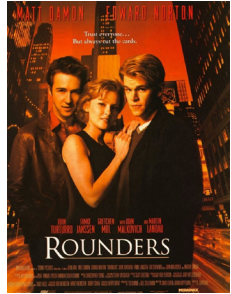
ACADEMIC INTEGRITY

SECURE LEGITIMATE COOPERATION



LYING





BLUFFING



BLUFFING



Argument by Analogy (General Form)

The Analogy

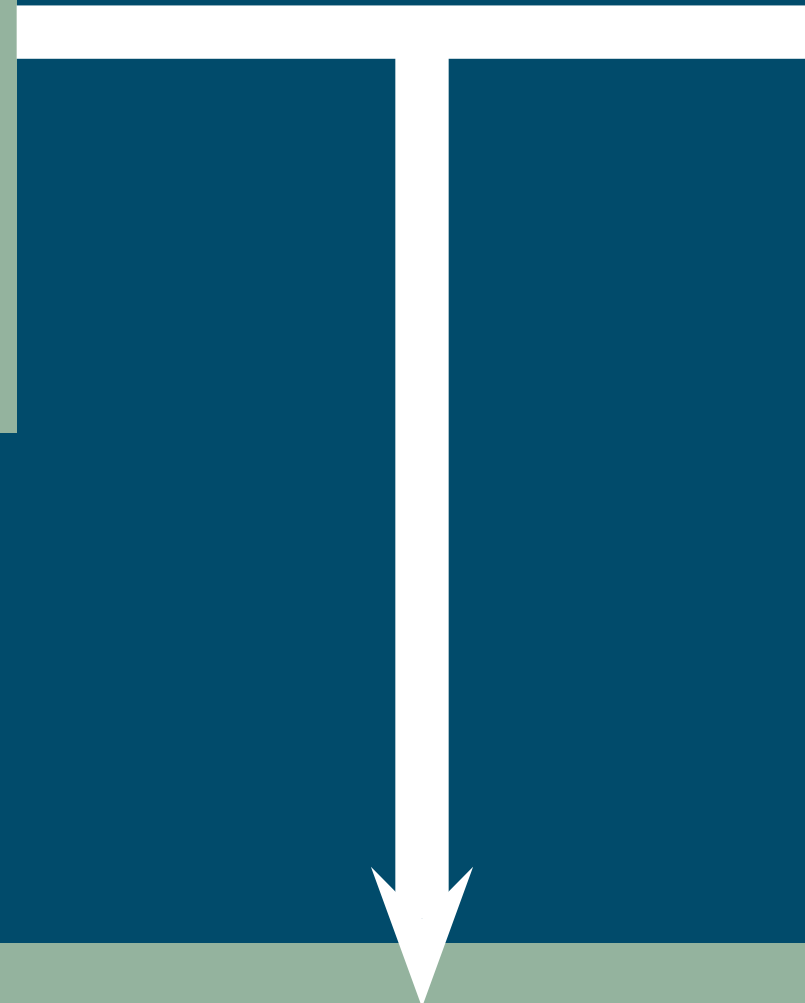
Analog A and target T are similar to each other in some relevant way.

Description of the Analog

Analog A has property p .

Description of the Target

Target T also has property p .



Carr's (1968) Argument by Analogy

The Analogy

Poker and business are similar to each other.

Description of the Analog

It is morally permissible to bluff in poker, as long as the rules are followed.

Description of the Target

It is morally permissible to bluff in business, as long as the rules are followed.



**ARE POKER AND BUSINESS
REALLY THE SAME?**

Next Class

Autonomy & Advertising

We look at advertising and the ways in which it might—or might not—secure the legitimate cooperation of consumers.

References

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Acknowledgements

Introductory slide image by Coolidge (c.1903/n.d.). The slide on academic integrity is based on various memes associated with “My Graduation Speech” (n.d.). The idea of securing legitimate cooperation is influenced by London (2001).