

Business, Society & Ethics

22 January, 2019 | Lecture #4



Business Law & Ethics



“We are discussing no small matter, but
how we ought to live.”

What ought I do?





Business ethics is about *action*
It is *practical* It is *strategic*

SECURE LEGITIMATE COOPERATION

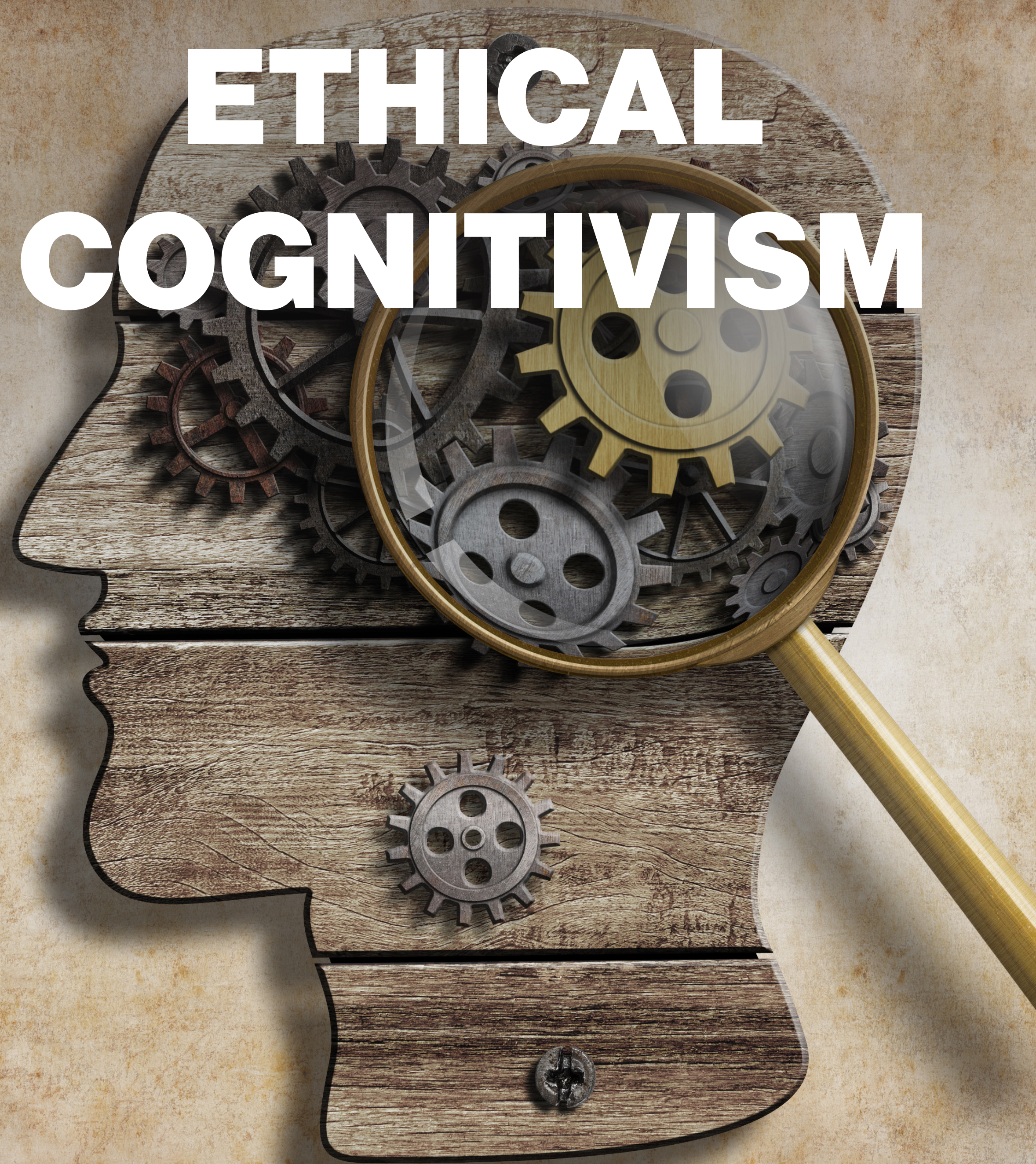


ETHICAL SUBJECTIVISM



FROM LEFT: RIVERA & DOCTER, 2015; KUZMIN, N.D.

ETHICAL COGNITIVISM

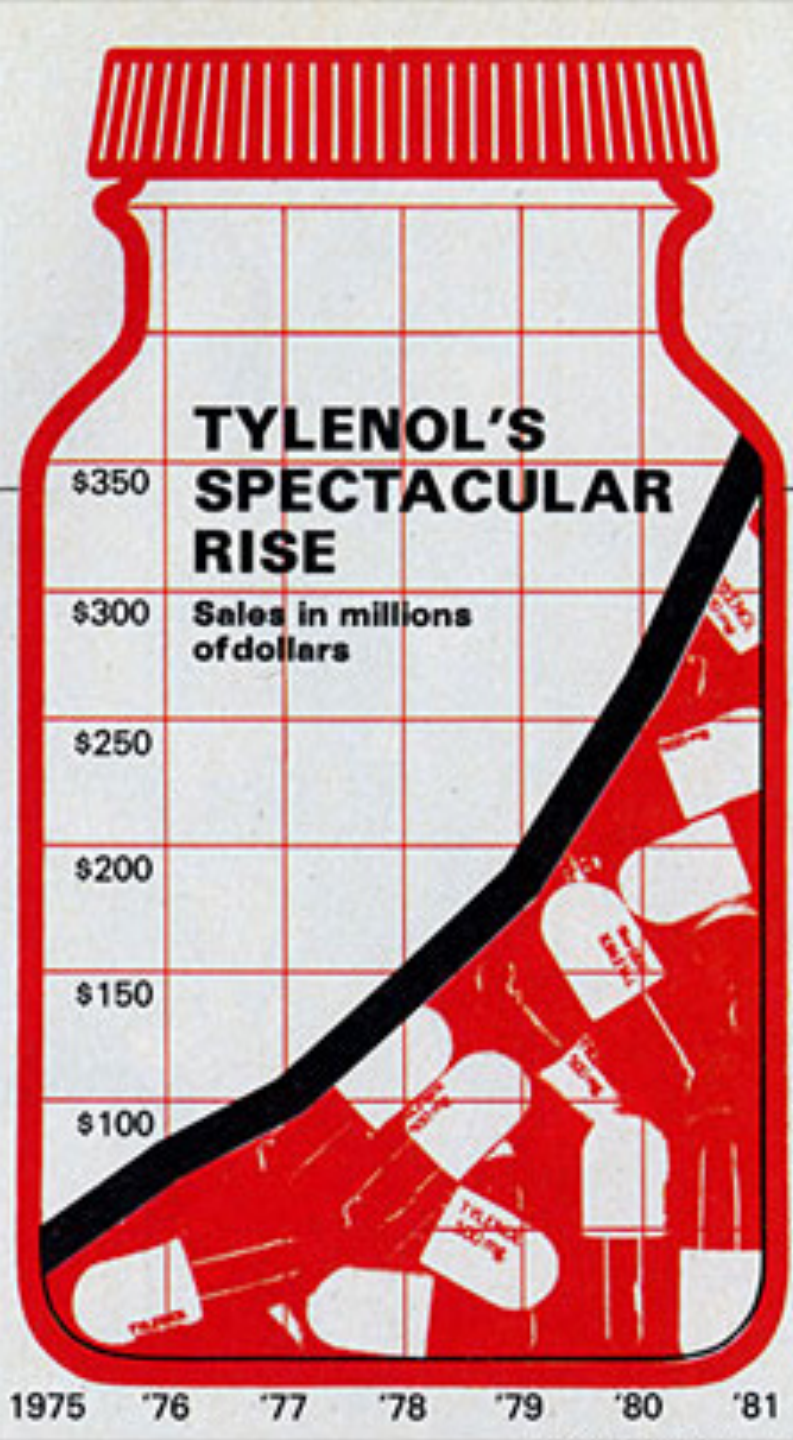


Just obey the
Law?



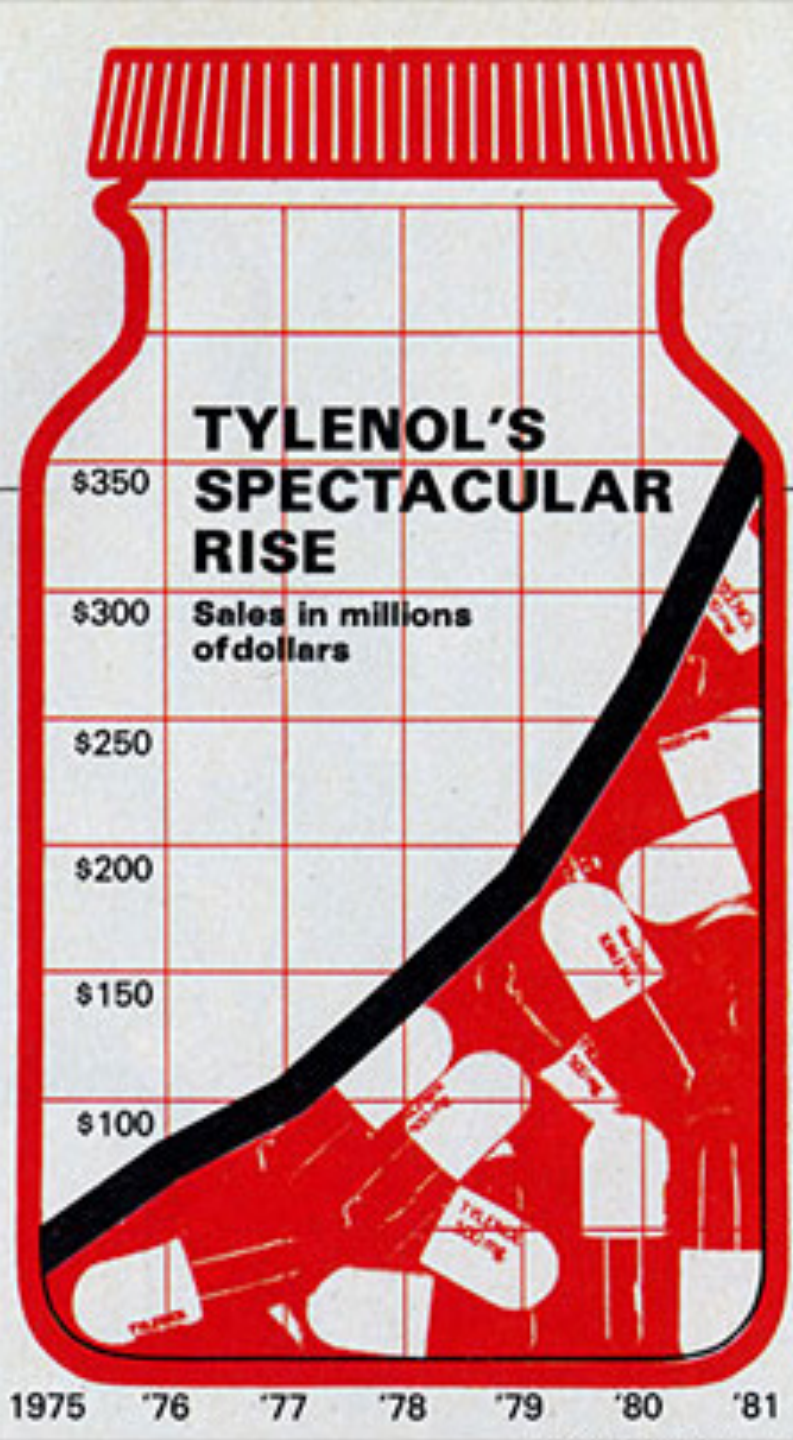


THE JOHNSON & JOHNSON TYLENOL CRISIS



THE JOHNSON & JOHNSON

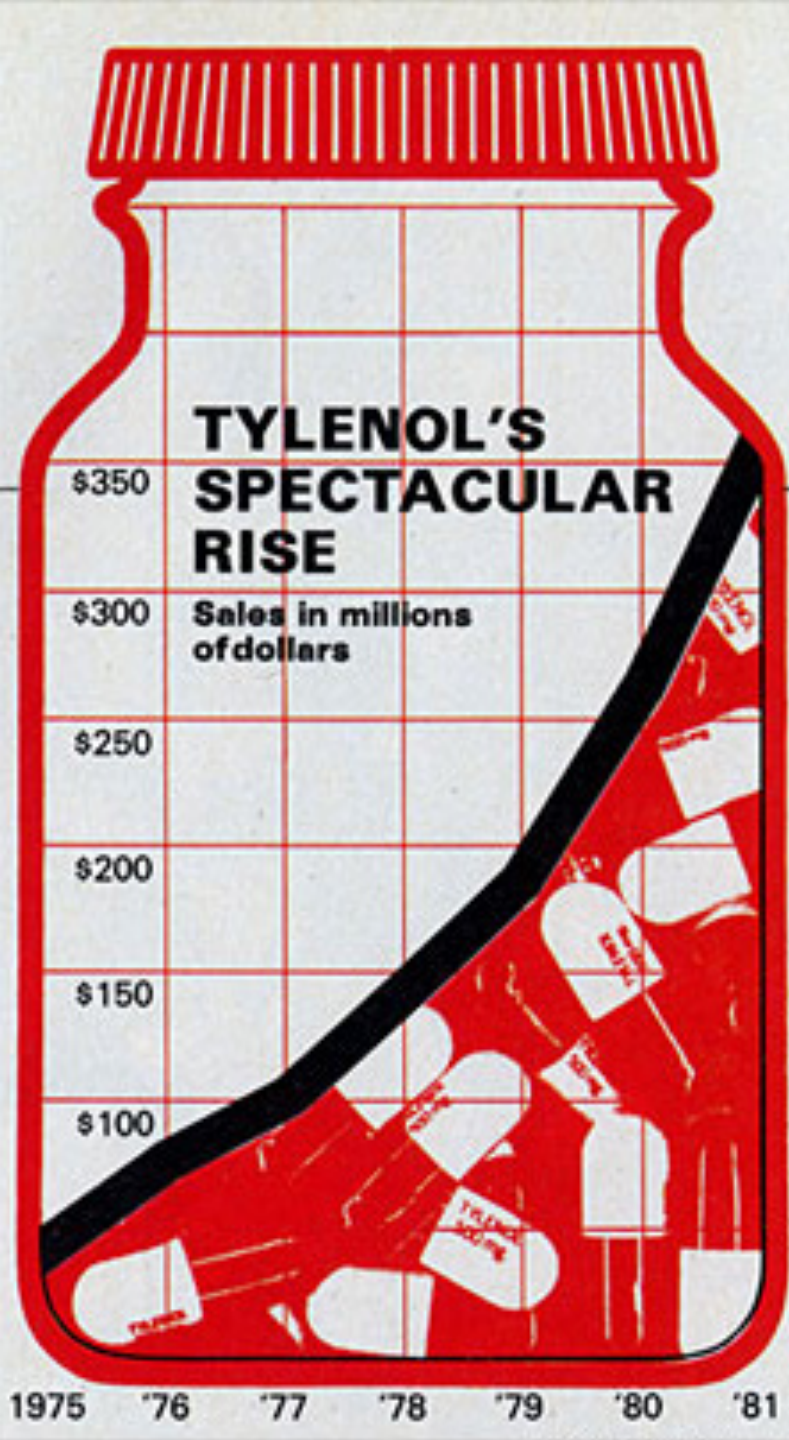
TYLENOL CRISIS



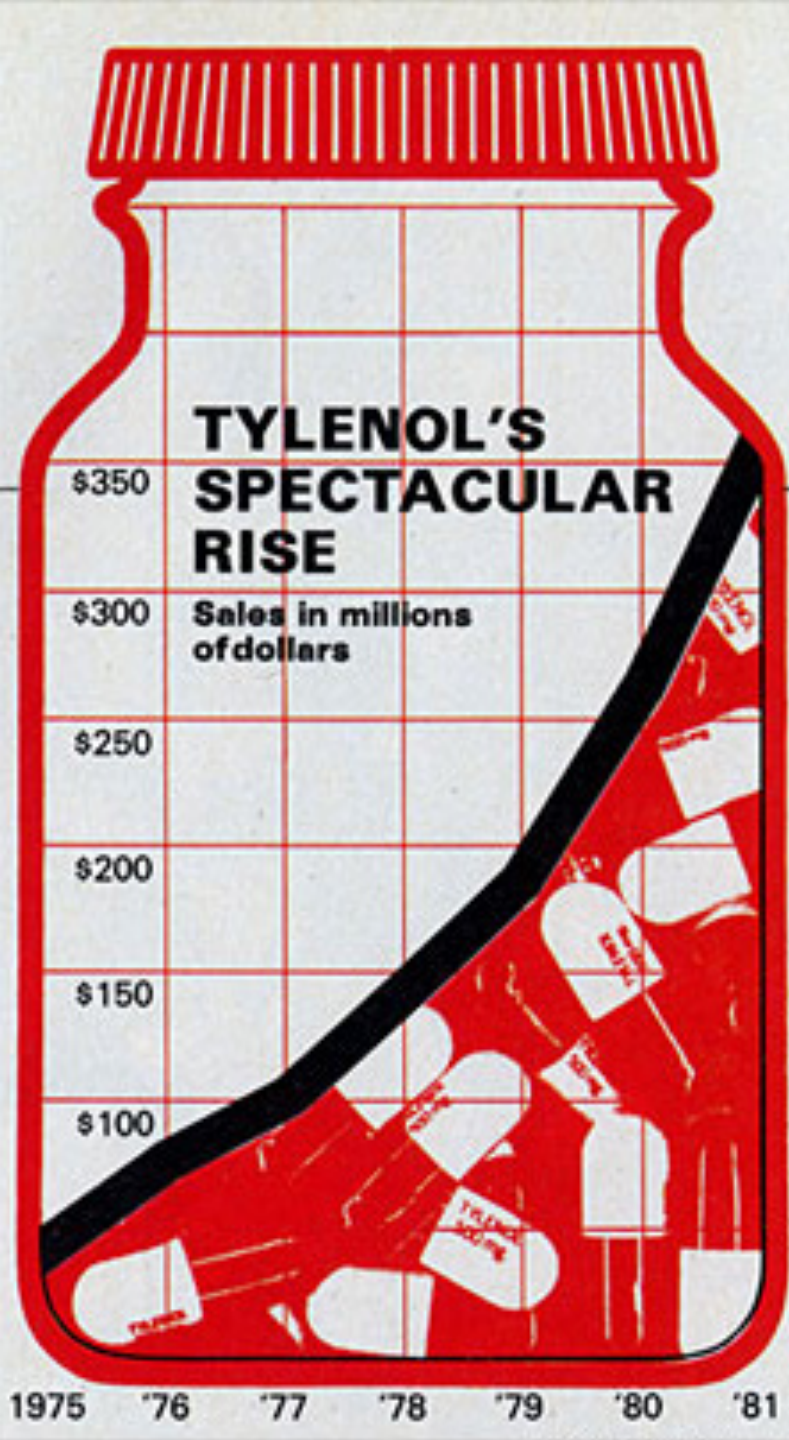
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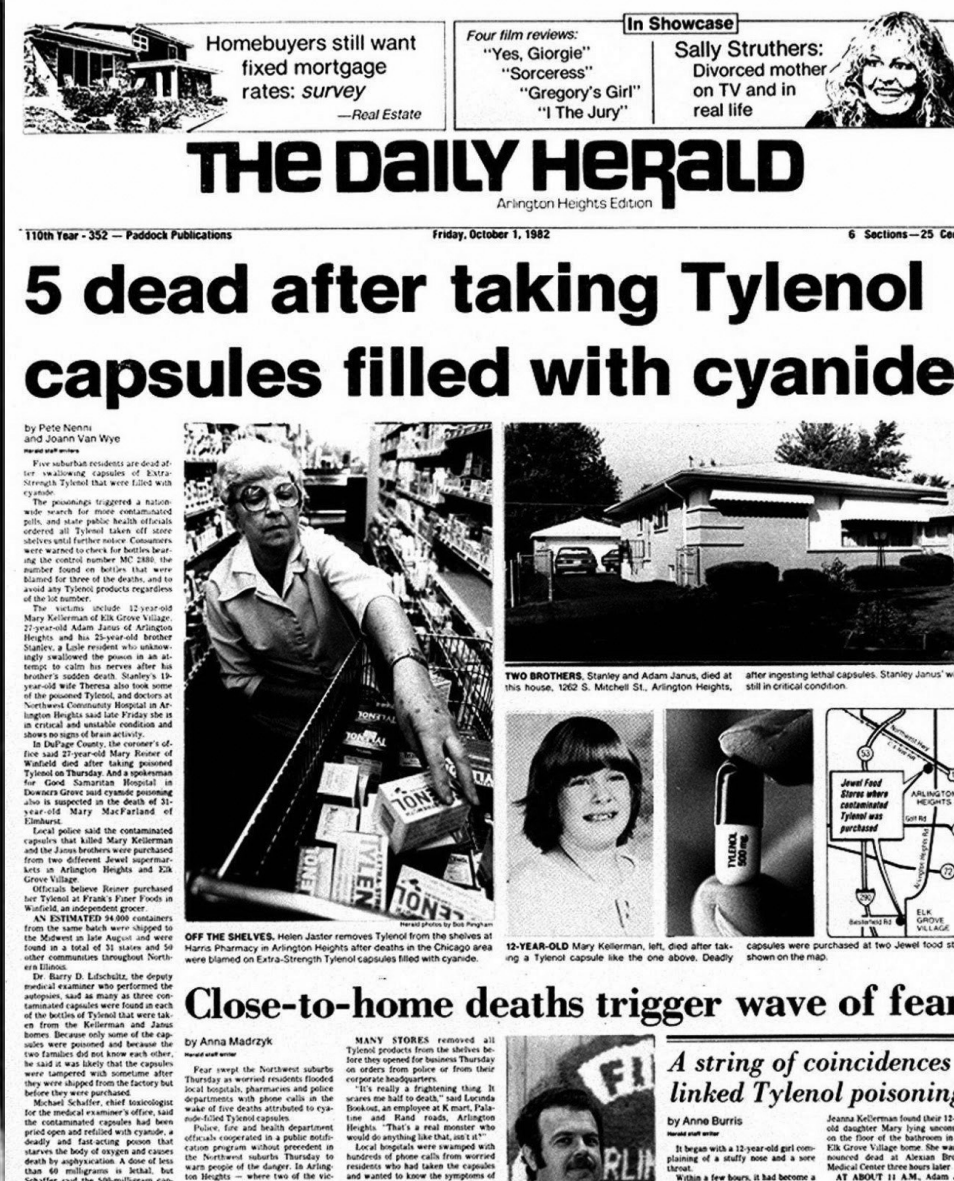
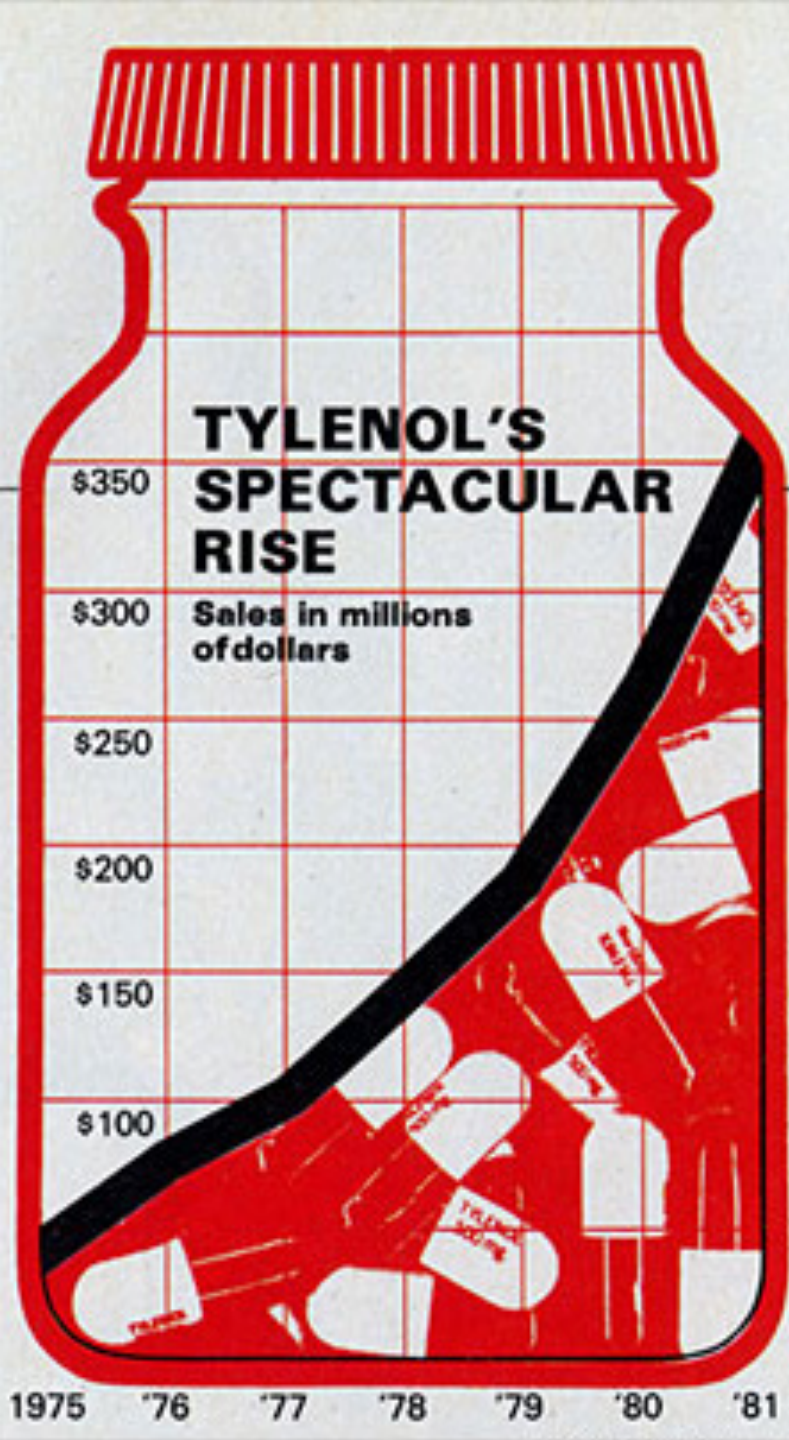
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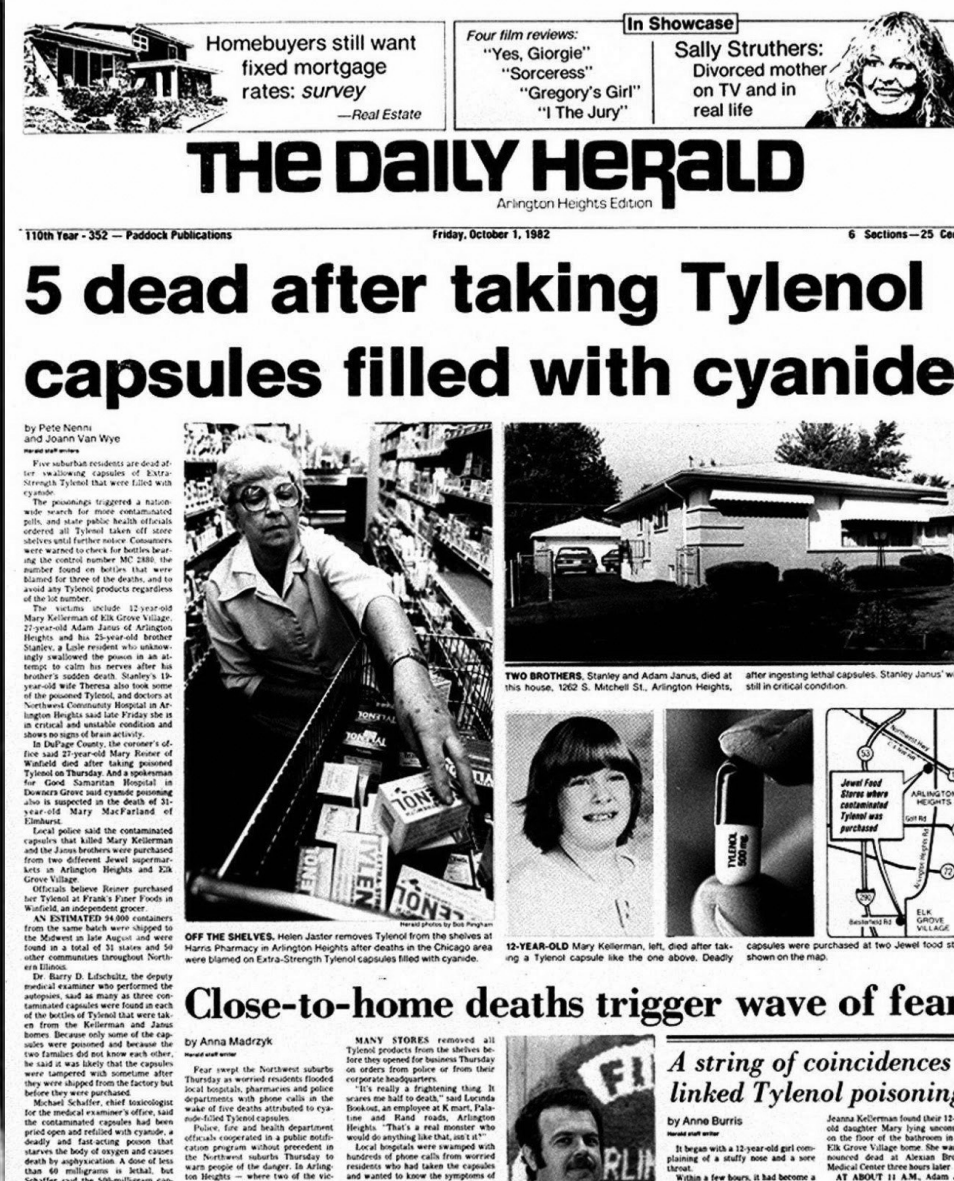
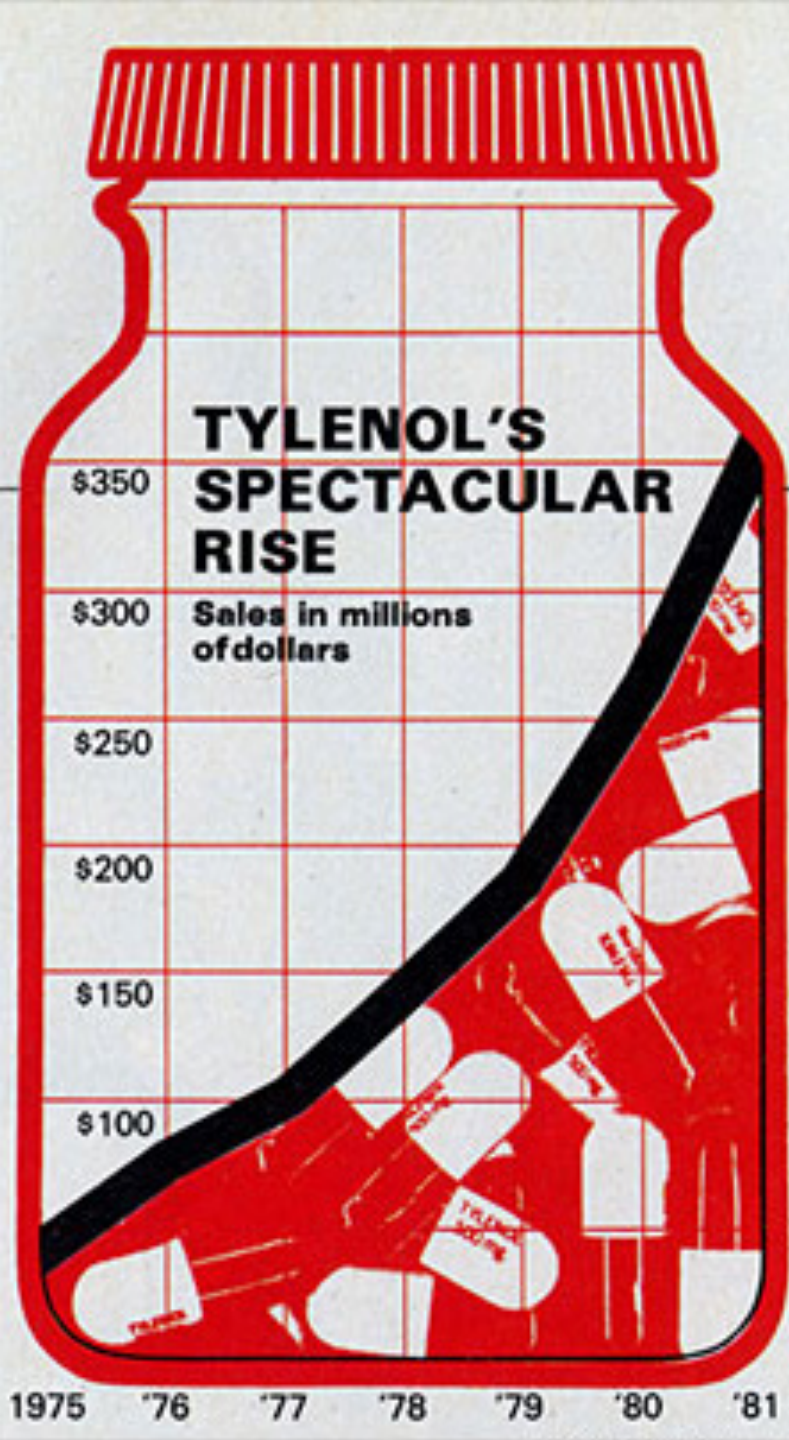
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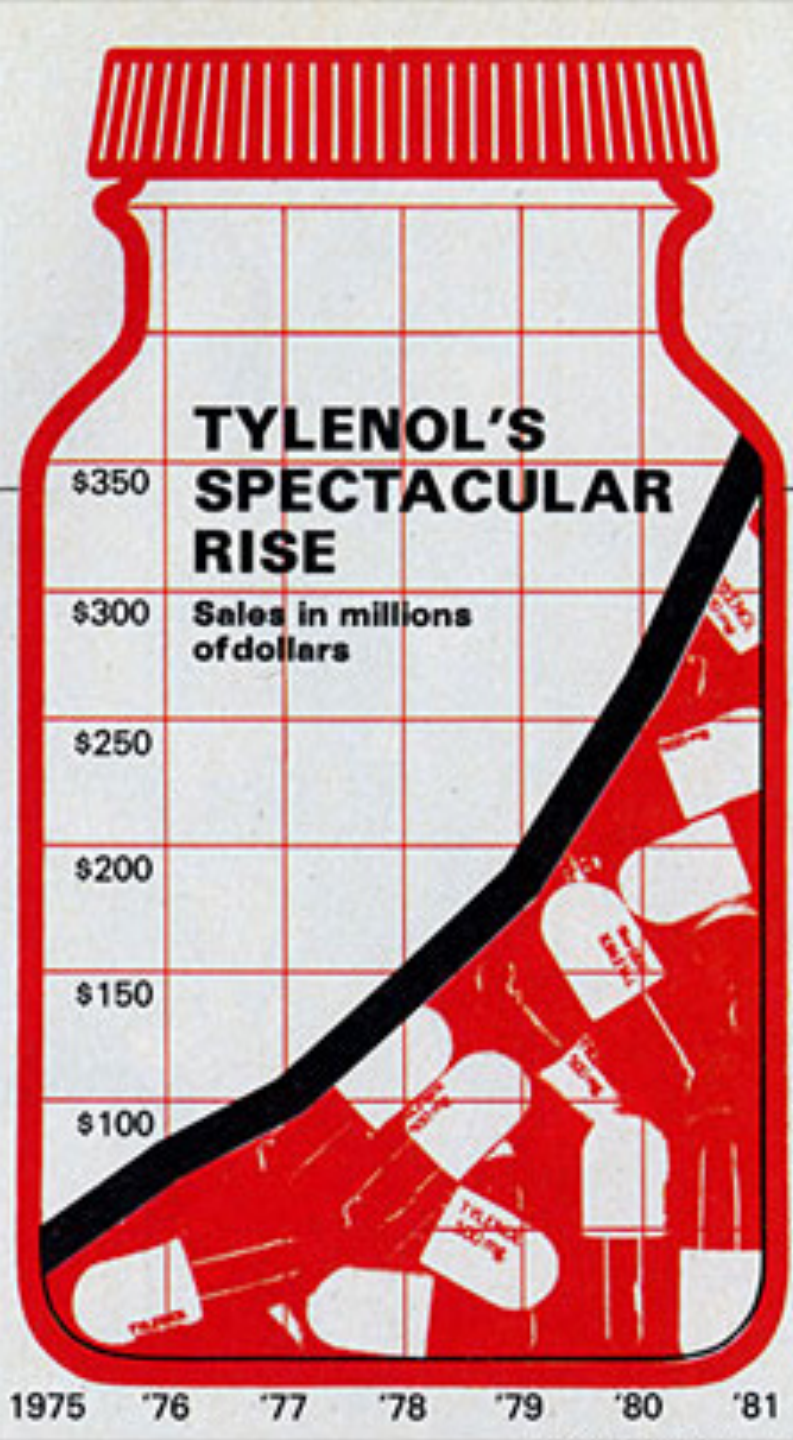
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& JOHNSON



TYLENOL CRISIS



Homebuyers still want fixed mortgage rates: survey —Real Estate

Four film reviews: "Yes, Giorgio" "Sorceress" "Gregory's Girl" "I The Jury"

[In Showcase] Sally Struthers: Divorced mother on TV and in real life

THE DAILY HERALD

Arington Heights Edition

110th Year • 352 — Postdock Publications Friday, October 1, 1982 6 Sections • 25 Cents

5 dead after taking Tylenol capsules filled with cyanide

by Pete Nenni and Joann Van Wyk

The possibility suggested a nation-wide search for more contaminated pills, and state police health officials ordered an "immediate" recall of capsules sold in Illinois. Consumers were warned to check for broken tablets and capsules marked "MPC 100" the number found on tablets that were found to be filled with cyanide. The state health department said any Tylenol capsules ingested at the 100 mg level.

The victims, police, 12-year-old Mary Kellerman of 518 Grove Village, 27-year-old Adam Janus of Arlington Heights, and his 12-year-old brother Stephen, a Lake County who unknown ingested the pills in a shop in the town of Tinian, and the son of the deceased Tylenol, and doctors at Northern Community Hospital in Arlington Heights said that they are in critical and possibly terminal condition.

The 12-year-old Mary Kellerman died after taking Tylenol capsules. The 27-year-old Adam Janus died after taking Tylenol capsules. The 12-year-old Stephen died after taking Tylenol capsules. The son of the deceased Tylenol died after taking Tylenol capsules.

OFF THE SHELVES: Joann Jaster removes Tylenol from the shelves at Harris Pharmacy in Arlington Heights after deaths in the Chicago area were blamed on Extra-Strength Tylenol capsules filled with cyanide.

12-YEAR-OLD Mary Kellerman, left, died after taking a Tylenol capsule like the one above. Deadly capsules were purchased at two Jewel food stores shown on the map.

Close-to-home deaths trigger wave of fear

by Anna Madryk

Four drug stores in the Northwest suburbs Thursday as worried residents flooded local hospitals, pharmacies, and police departments with phone calls in the wake of five deaths attributed to cyanide-filled Tylenol capsules.

Police, fire and health department officials responded to a police incident in the Northwest suburbs Thursday in the wake of the deaths. In Arlington Heights, where two of the victims died.

A string of coincidences linked Tylenol poisonings

by Anna Madryk

Joann Kellerman died last 12-year-old daughter Mary long unconscious on the floor of her bedroom in the 100 S. Mitchell St. in Arlington Heights. She died of cyanide poisoning. The police said she had been taking Tylenol capsules.

AT ABOUT 11 A.M., Adam Janus died after taking a Tylenol capsule like the one above. Deadly capsules were purchased at two Jewel food stores shown on the map.



REFERENCES ON PENULTIMATE SLIDE

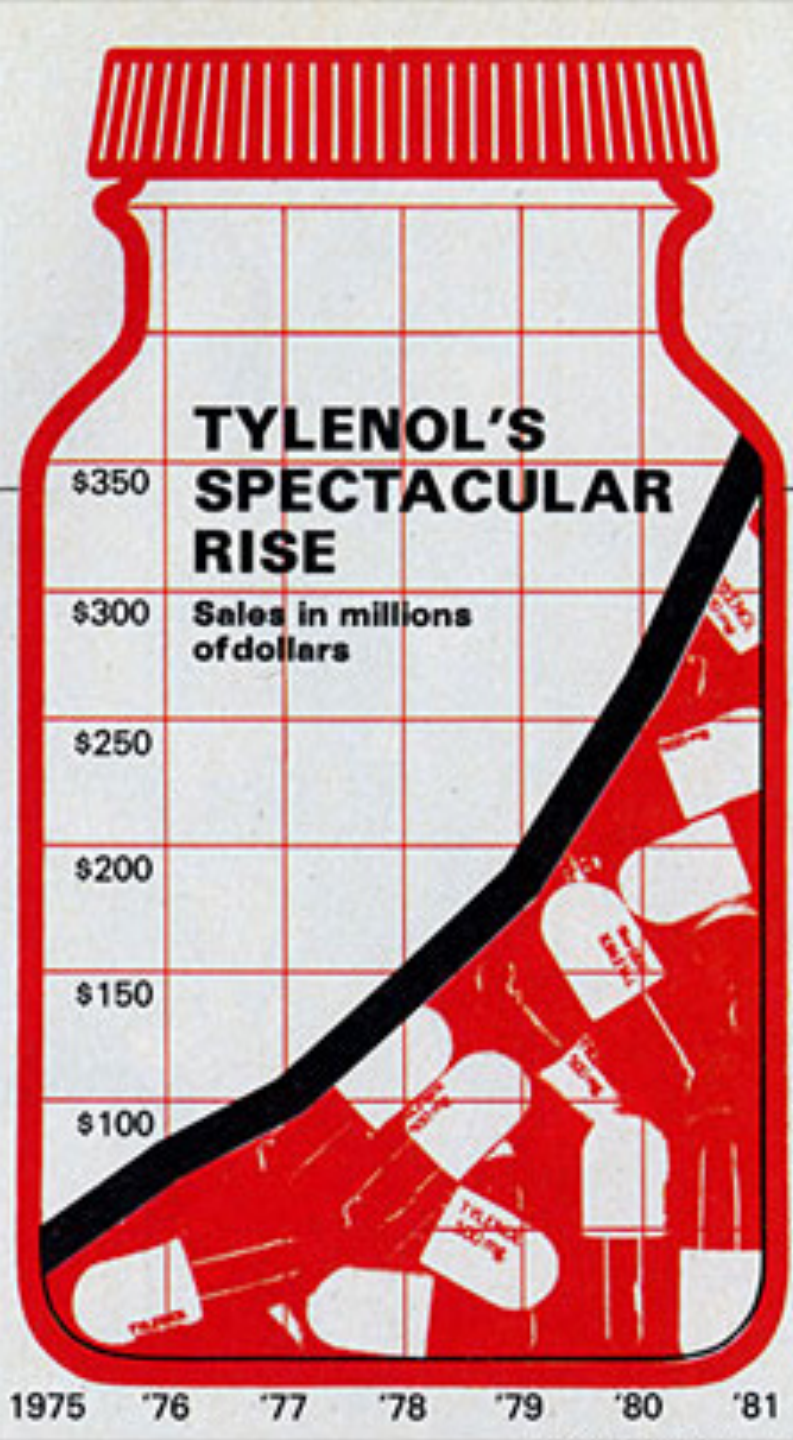
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ETHICS

LAW



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The possibility triggered a nation-wide search for more contaminated pills, and state police health officials ordered all Tylenol taken off store shelves until further notice. Consumers were warned to check for broken tablets, the number found on bottles, that were known to have been tampered with. The search for the source of the capsules filled with cyanide was ongoing. The search for the source of the capsules filled with cyanide was ongoing.

OFF THE SHELVES Joann Jaster removes Tylenol from the shelves at Harris Pharmacy in Arlington Heights after deaths in the Chicago area were blamed on Extra-Strength Tylenol capsules filled with cyanide.

13-YEAR-OLD Mary Kellerman, left, died after taking a Tylenol capsule like the one above. Deadly capsules were purchased at two Jewel food stores shown on the map.

TWO BROTHERS Stanley and Adam Janus, died at this house, 1002 S. Mitchell St., Arlington Heights, still in critical condition.

A string of coincidences linked Tylenol poisonings

by Anna Madryk

Four cases of the Northwest suburbs Thursday as several residents found dead and hospitalized, physicians and police investigators with some cases in the area of five deaths attributed to cyanide-filled Tylenol capsules.

Police, fire and health department officials responded to a police incident in the Northwest suburbs Thursday in early part of the day. In a string of deaths — where two of the victims were 13-year-olds — the deaths were linked to the deaths of two other victims.

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THE PURPOSE- BASED APPROACH TO BUSINESS

**HOW DO WE ENCOURAGE
GOOD BUSINESS?**

WHAT IS GOOD BUSINESS?

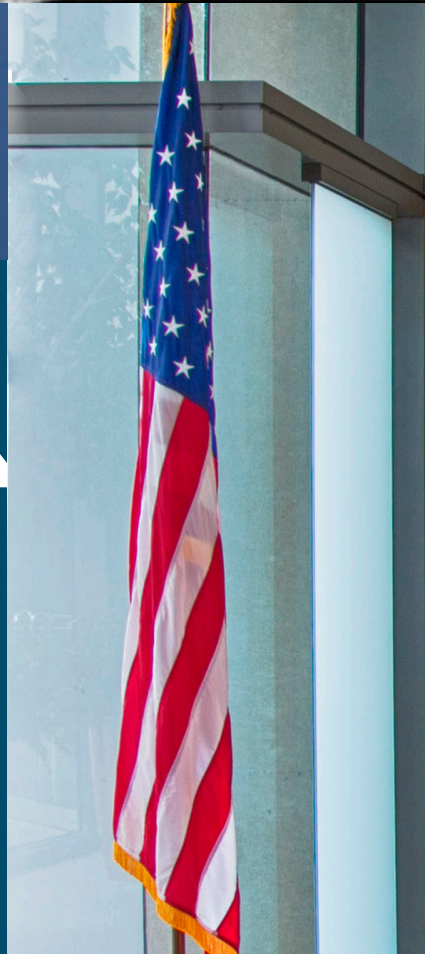
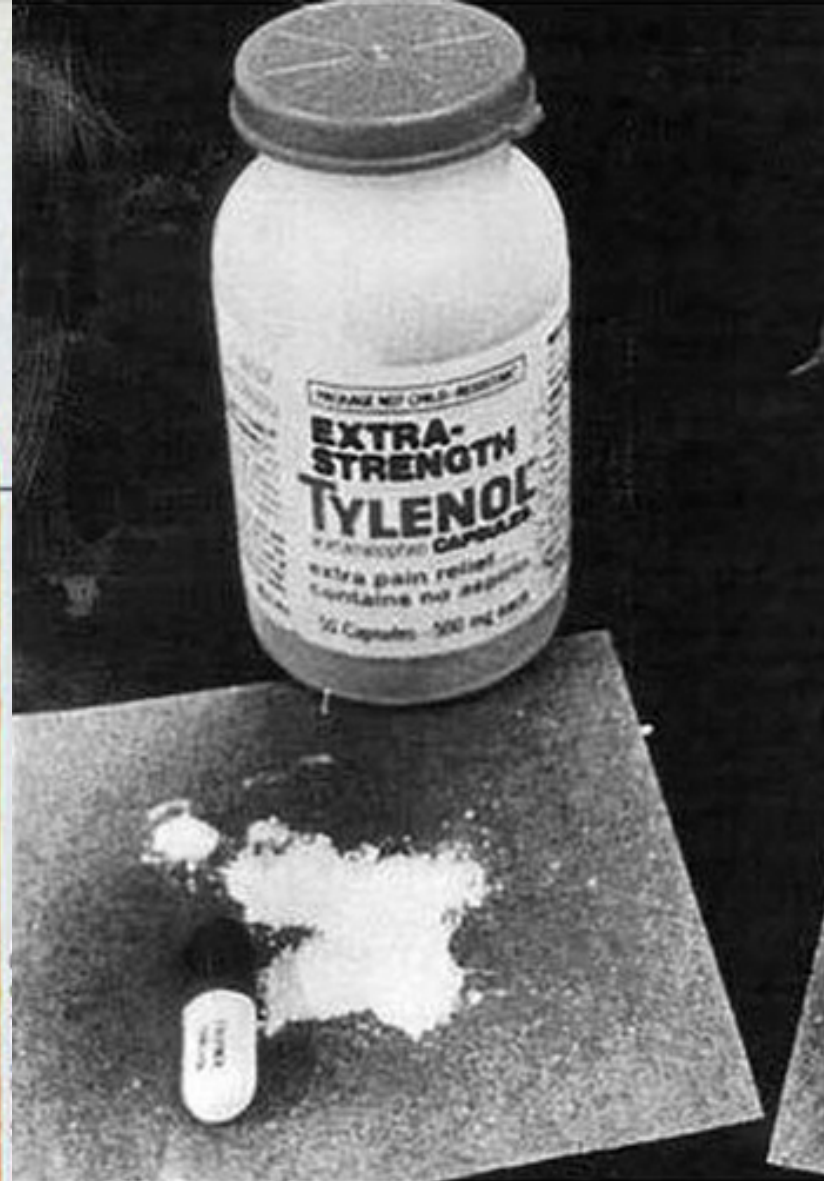
WHAT IS THE PURPOSE OF BUSINESS?

THE PURPOSE- BASED APPROACH TO BUSINESS

**HOW DO WE ENCOURAGE
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WHAT IS THE PURPOSE OF BUSINESS?



O U R C R E D O

WE BELIEVE OUR FIRST RESPONSIBILITY IS TO THE DOCTORS, NURSES AND PATIENTS, TO MOTHERS AND FATHERS AND ALL OTHERS WHO USE OUR PRODUCTS AND SERVICES. IN MEETING THEIR NEEDS EVERYTHING WE DO MUST BE OF HIGH QUALITY. WE MUST CONSTANTLY STRIVE TO REDUCE OUR COSTS IN ORDER TO MAINTAIN REASONABLE PRICES. CUSTOMERS' ORDERS MUST BE SERVICED PROMPTLY AND ACCURATELY. OUR SUPPLIERS AND DISTRIBUTORS MUST HAVE AN OPPORTUNITY TO MAKE A FAIR PROFIT.

WE ARE RESPONSIBLE TO OUR EMPLOYEES, THE MEN AND WOMEN WHO WORK WITH US THROUGHOUT THE WORLD. EVERYONE MUST BE CONSIDERED AS AN INDIVIDUAL. WE MUST RESPECT THEIR DIGNITY AND RECOGNIZE THEIR MERIT. THEY MUST HAVE A SENSE OF SECURITY IN THEIR JOBS. COMPENSATION MUST BE FAIR AND ADEQUATE, AND WORKING CONDITIONS CLEAN, ORDERLY AND SAFE. WE MUST BE MINDFUL OF WAYS TO HELP OUR EMPLOYEES FULFILL THEIR FAMILY RESPONSIBILITIES. EMPLOYEES MUST FEEL FREE TO MAKE SUGGESTIONS AND COMPLAINTS. THERE MUST BE EQUAL OPPORTUNITY FOR EMPLOYMENT, DEVELOPMENT AND ADVANCEMENT FOR THOSE QUALIFIED. WE MUST PROVIDE COMPETENT MANAGEMENT, AND THEIR ACTIONS MUST BE JUST AND ETHICAL.

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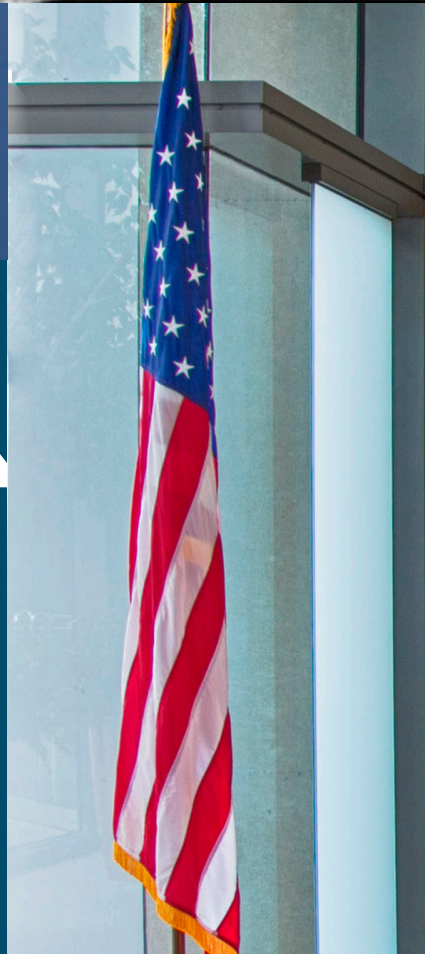
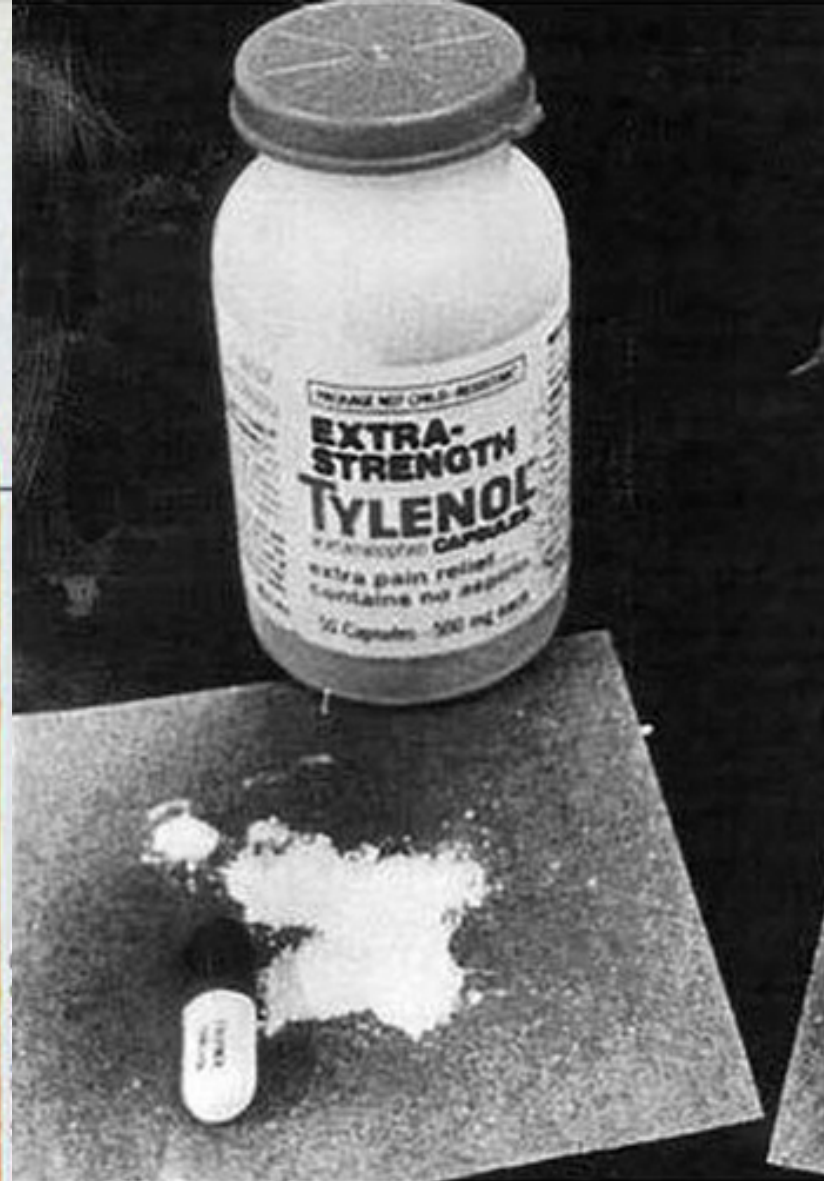
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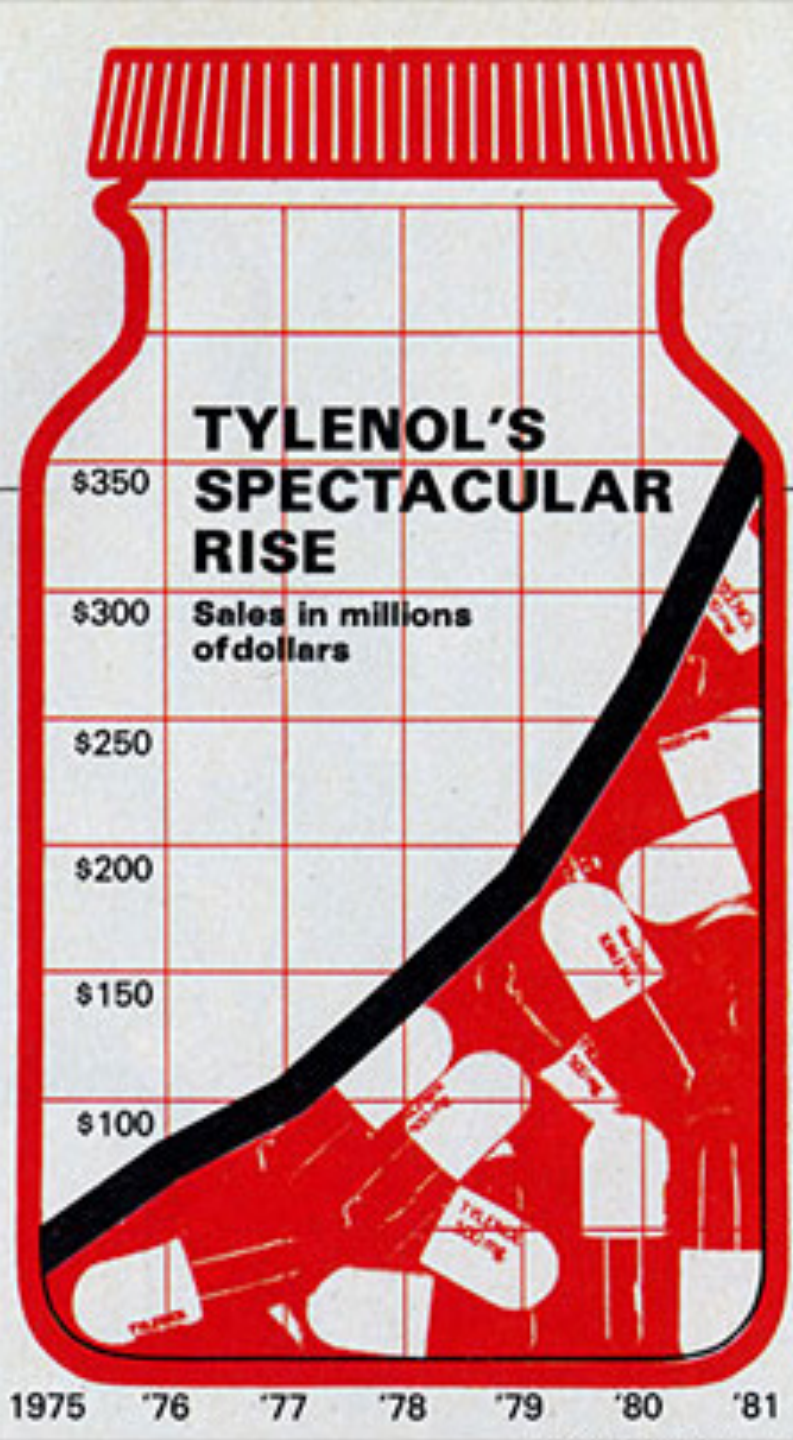
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[In Showcase] Sally Struthers: Divorced mother on TV and in real life

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5 dead after taking Tylenol capsules filled with cyanide

by Pete Nenni and Susan Van Wyk

The poisoning triggered a nation-wide search for more sophisticated pills, and state police health officials ordered all Tylenol taken off store shelves until further notice. Consumers were warned to check for bottles bearing the number 100-100, the number found on bottles that were found to be filled with cyanide. The poison was found in bottles of the new Tylenol products registered at the time.

The victims, including 11-year-old Mary Korman of 818 Grove Village, 77-year-old Adam Janus of Arlington Heights, and his 10-year-old daughter, Stephen, a 14-year-old who unknownly received the poison, all died. The victims died after taking Tylenol capsules filled with cyanide. The poison was found in bottles of the new Tylenol products registered at the time.

Two brothers, Stanley and Adam Janus, died at this house, 1002 S. Mitchell St., Arlington Heights, still in critical condition.

13-YEAR-OLD Mary Korman, left, died after taking a Tylenol capsule like the one above. Dead.

capsules were purchased at two drug food stores shown on the map.

OFF THE SHELVES: Helen Jaster removes Tylenol from the shelves at Harris Pharmacy in Arlington Heights after deaths in the Chicago area were blamed on Extra-Strength Tylenol capsules filled with cyanide.

Close-to-home deaths trigger wave of fear

A string of coincidences linked Tylenol poisonings

by Anna Madryk

MANY STORES removed all Tylenol products from the shelves after they reported for Tuesday Thursday an extra strength Tylenol capsule was found in a bottle. A 13-year-old girl, Mary Korman, died after taking a Tylenol capsule. The poison was found in bottles of the new Tylenol products registered at the time.

Four days after the first deaths, a 13-year-old girl, Mary Korman, died after taking a Tylenol capsule. The poison was found in bottles of the new Tylenol products registered at the time.

Police, fire and health department officials responded to a police report of a 13-year-old girl, Mary Korman, who had taken a Tylenol capsule. The poison was found in bottles of the new Tylenol products registered at the time.



OUR CREDO

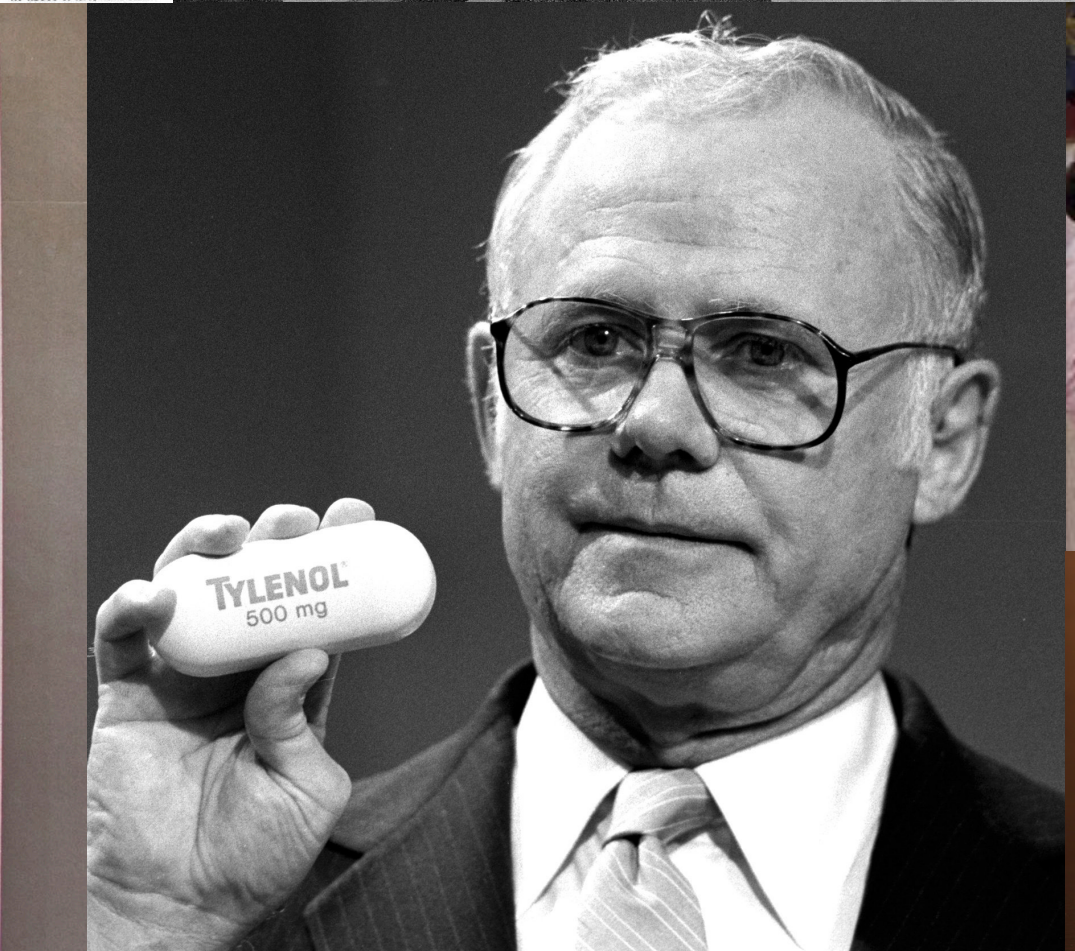
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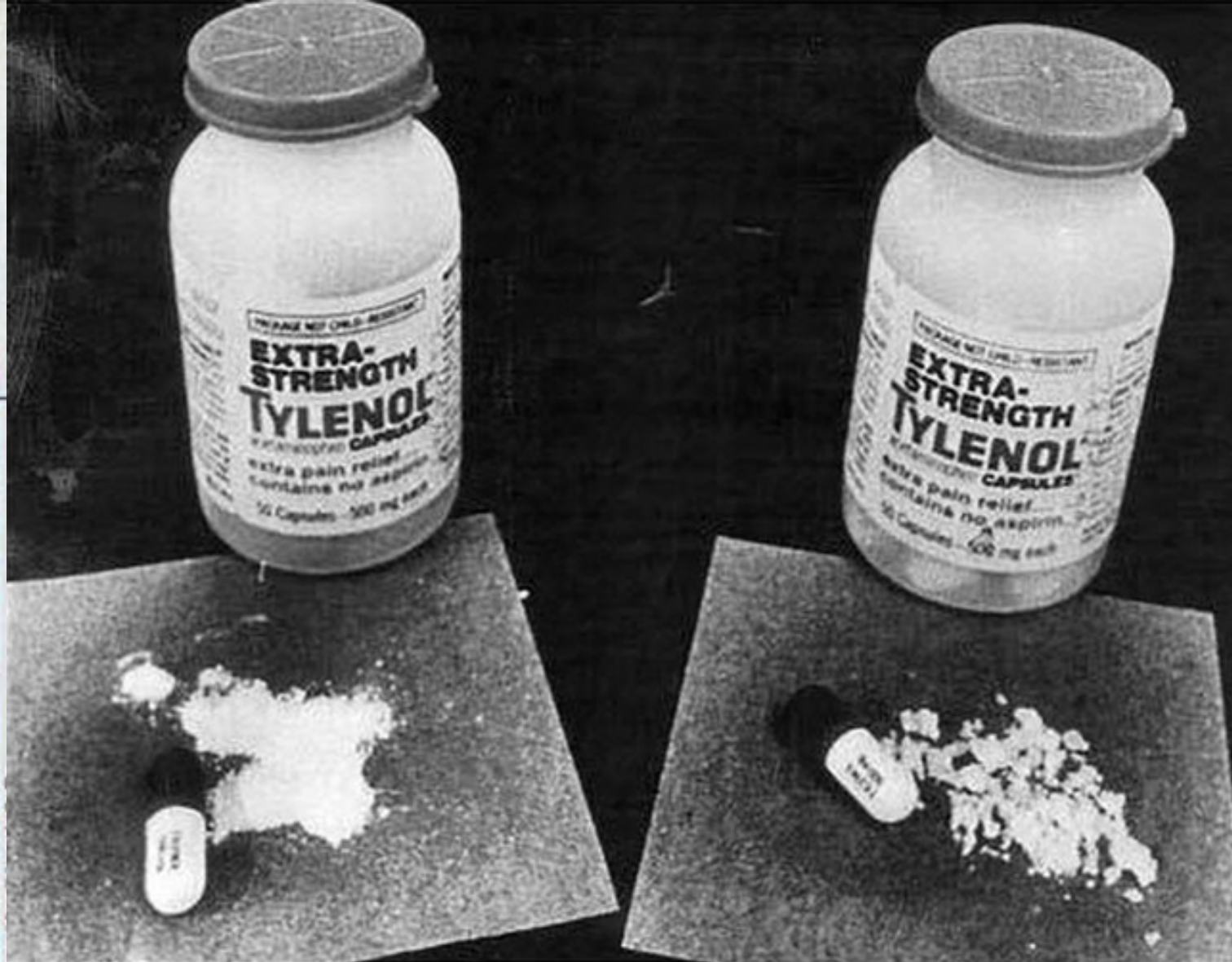
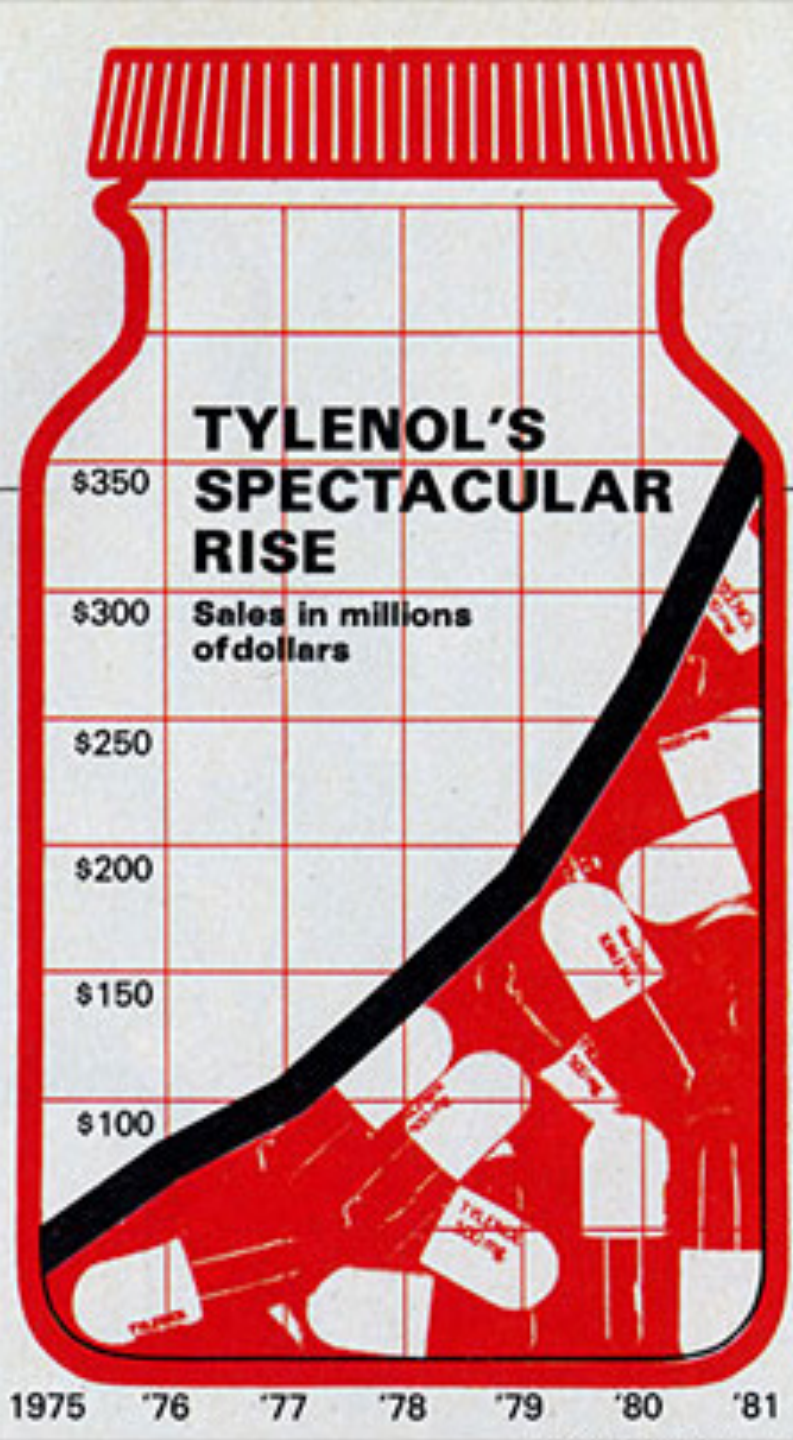
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The poisoning suggests a nation-wide search for more sophisticated pills and state police health officials suspect a Tylenol scare of more than 100 deaths in the Chicago area. The poison was found in bottles bearing the number 100, 101, the number found on bottles that were found in the homes of the victims. The poison was found in the homes of the victims. The poison was found in the homes of the victims.

The victims, police, 11-year-old Mary Korman of 518 Grove Village, 27-year-old Adam Janus of Arlington Heights, and 12-year-old Mary Korman of 1200 S. Mitchell St., Arlington Heights, all in critical condition. The victims were found in their homes. The victims were found in their homes. The victims were found in their homes.

Two brothers, Stanley and Adam Janus, died at this house, 1200 S. Mitchell St., Arlington Heights, after ingesting lethal capsules. Stanley Janus, who is in critical condition, is shown on the map.

12-year-old Mary Korman, left, died after taking a Tylenol capsule like the one above. Deadly capsules were purchased at two Jewel food stores shown on the map.

OFF THE SHELVES: Helen Jaster removes Tylenol from the shelves at Harris Pharmacy in Arlington Heights after deaths in the Chicago area were blamed on Extra-Strength Tylenol capsules filled with cyanide.

Close-to-home deaths trigger wave of fear

by Anna Madryk

MANY STORES removed all Tylenol products from the shelves after the deaths of two brothers and a girl in Arlington Heights, Ill., were blamed on Extra-Strength Tylenol capsules filled with cyanide. The poison was found in the homes of the victims. The poison was found in the homes of the victims. The poison was found in the homes of the victims.

A string of coincidences linked Tylenol poisonings

by Anna Madryk

JOHN KORMAN found that 12-year-old daughter Mary long screamed in the town of Arlington Heights, Ill., after she had taken a Tylenol capsule. The poison was found in the homes of the victims. The poison was found in the homes of the victims. The poison was found in the homes of the victims.



OUR CREDO

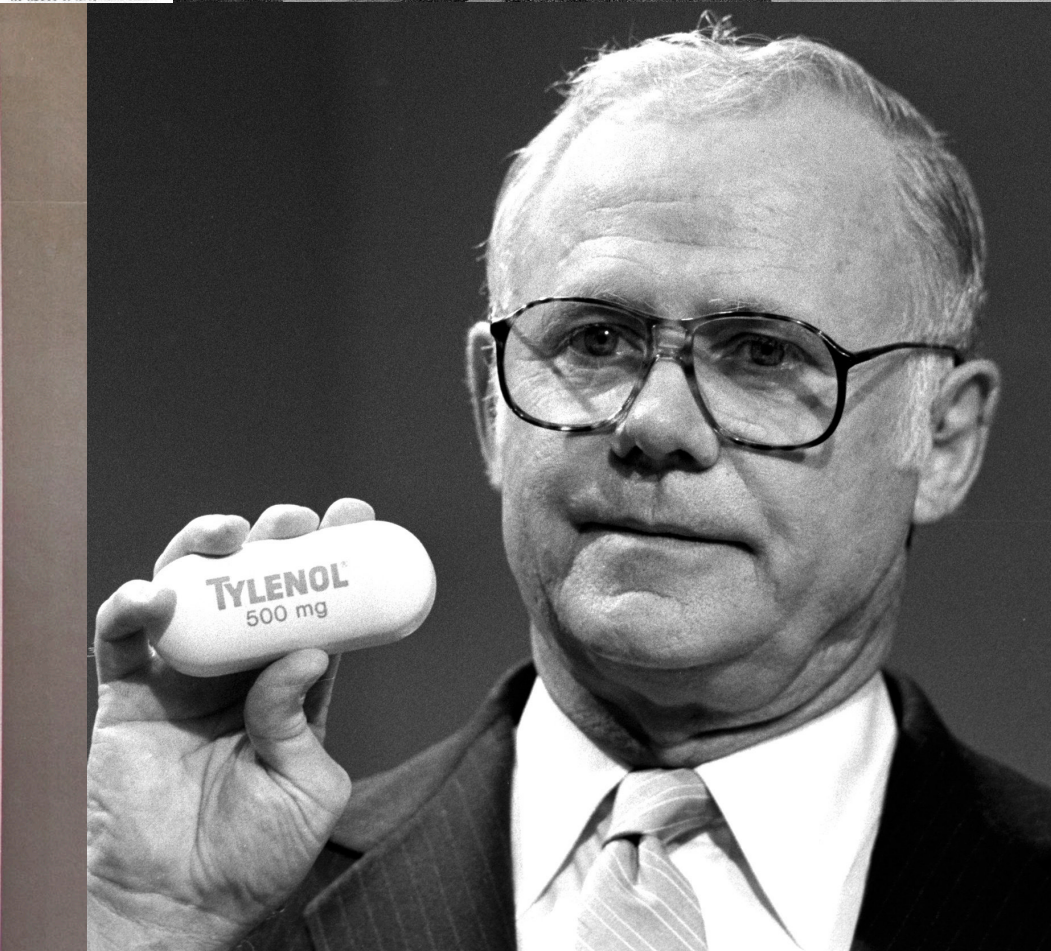
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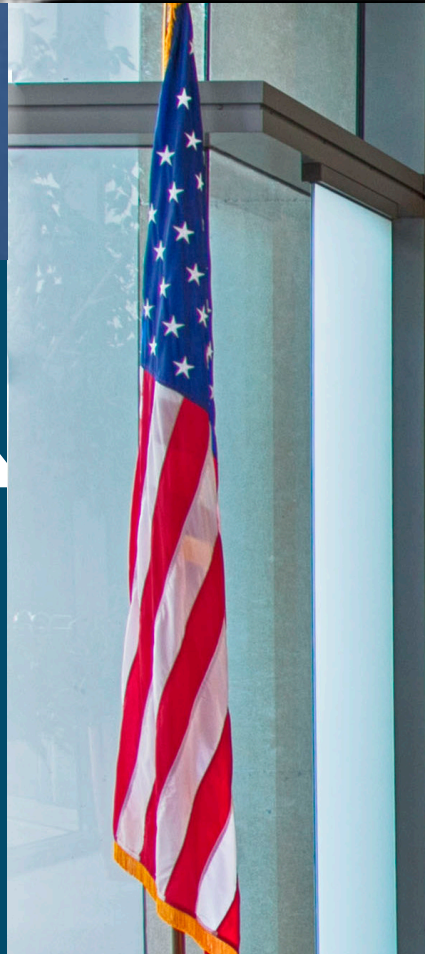
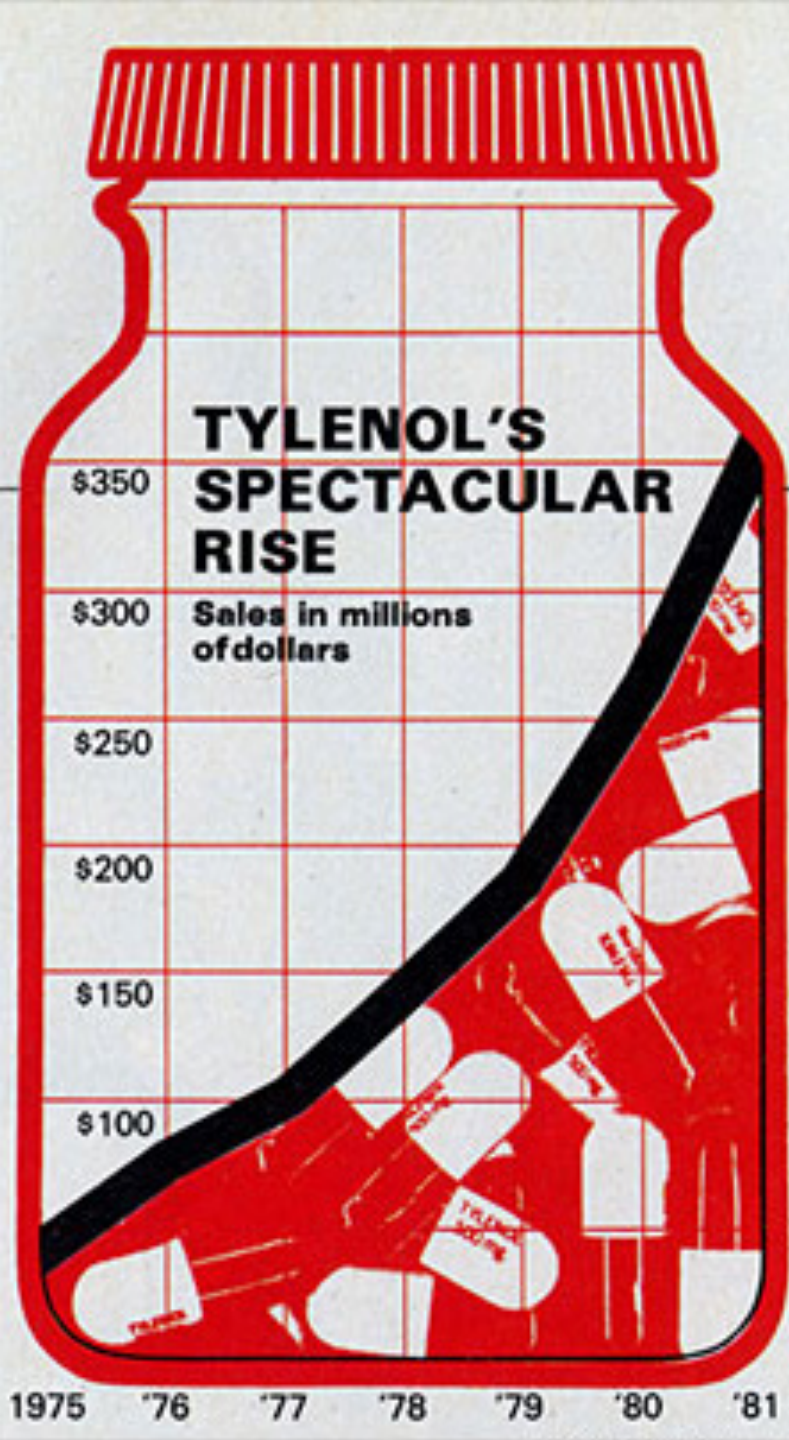
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REFERENCES ON PENULTIMATE SLIDE

TYLENOL CRISIS



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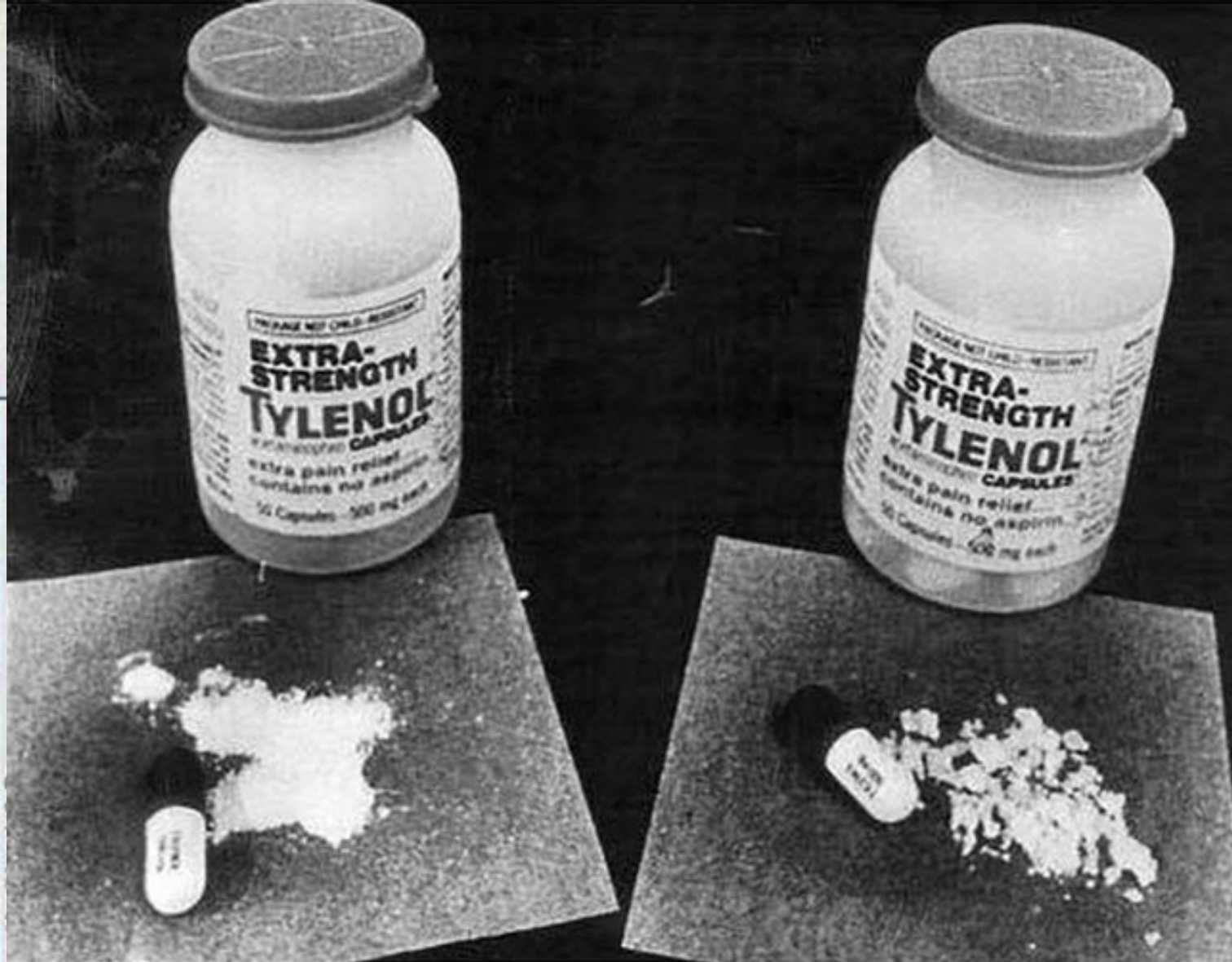
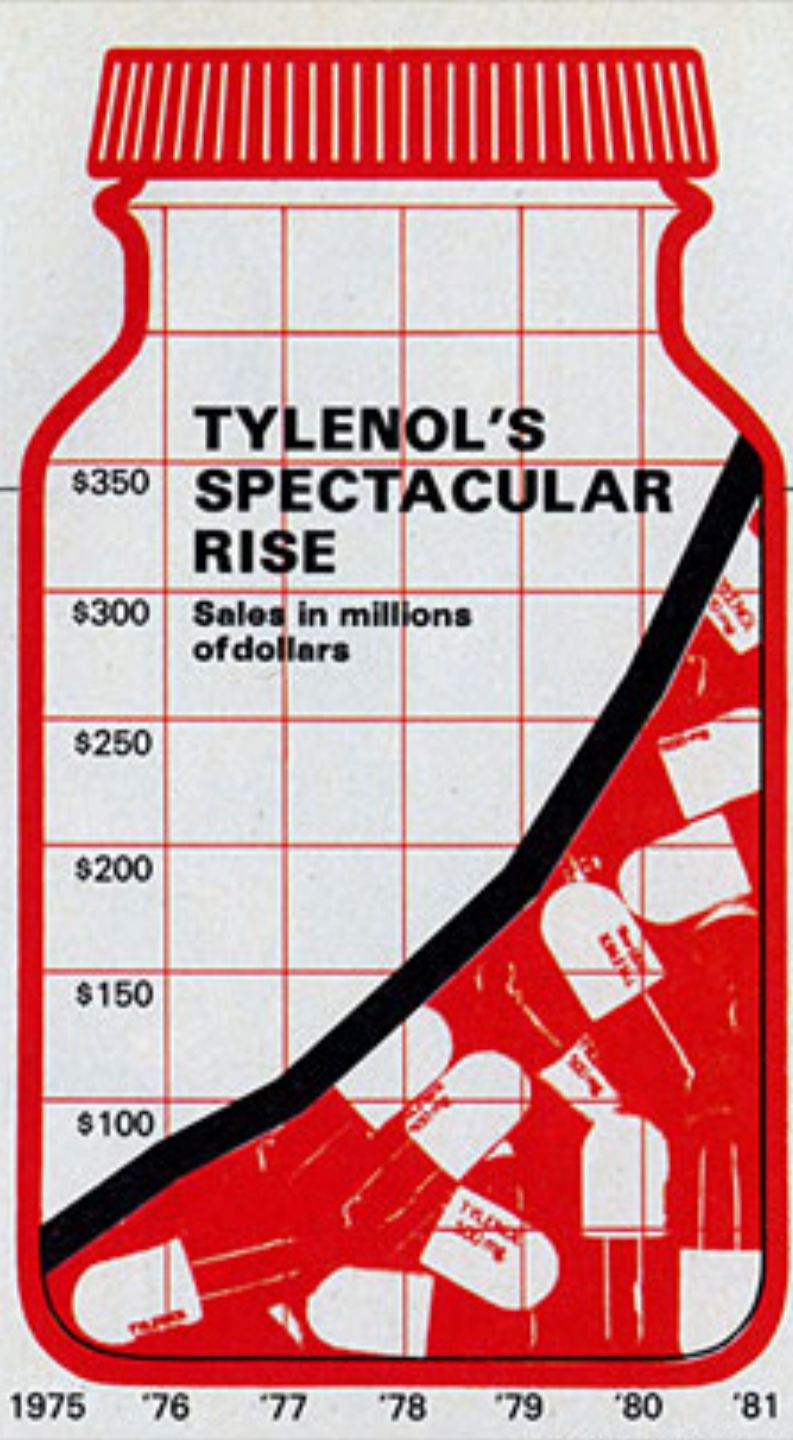
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Homebuyers still want fixed mortgage rates: survey —Real Estate

Four film reviews: "Yes, Giorgio", "Sorcerer", "Gregory's Girl", "I The Jury"

Sally Struthers: Divorced mother on TV and in real life

THE DAILY HERALD

110th Year • 352 • Publisher: Publications Friday, October 1, 1982 6 Sections • 25 Cents

5 dead after taking Tylenol capsules filled with cyanide

by Pete Nenni and Susan Van Wyk

The poisoning suggests a nation-wide wave for more sophisticated pills and state police health officials suspect an "Tylenol" brand of more advanced pills might be involved. The poison was found in bottles that were found in the homes of the five victims. The bottles were found in the homes of the victims and the bottles were found in the homes of the victims.

The victims, police, reported Mary Kellman of 518 Grove Village, 77-year-old Adam Jones of Arlington Heights, and two other victims. The victims were found in their homes and the bottles were found in the homes of the victims.

Two brothers, Stanley and Adam Jones, died at their homes, 1002 S. Mitchell St., Arlington Heights, still in critical condition.

13-year-old Mary Kellman, left, died after taking a Tylenol capsule like the one above. (Deadly capsules were purchased at two Jewel food stores shown on the map.)

OFF THE SHELVES: Jewel Junior removed Tylenol from the shelves at Jewel Pharmacy in Arlington Heights after deaths in the Chicago area were blamed on Extra-Strength Tylenol capsules filled with cyanide.

Close-to-home deaths trigger wave of fear

A string of coincidences linked Tylenol poisonings

by Anna Madryk

MANY STORES removed all Tylenol products from the shelves after the deaths of five people. The stores were told to remove the products from the shelves and the stores were told to remove the products from the shelves.

Four people in the Northwest suburbs Thursday in several incidents. The victims were found in their homes and the bottles were found in the homes of the victims.

Police, fire and health department officials responded to a police incident in the Northwest suburbs Thursday in several incidents. The victims were found in their homes and the bottles were found in the homes of the victims.

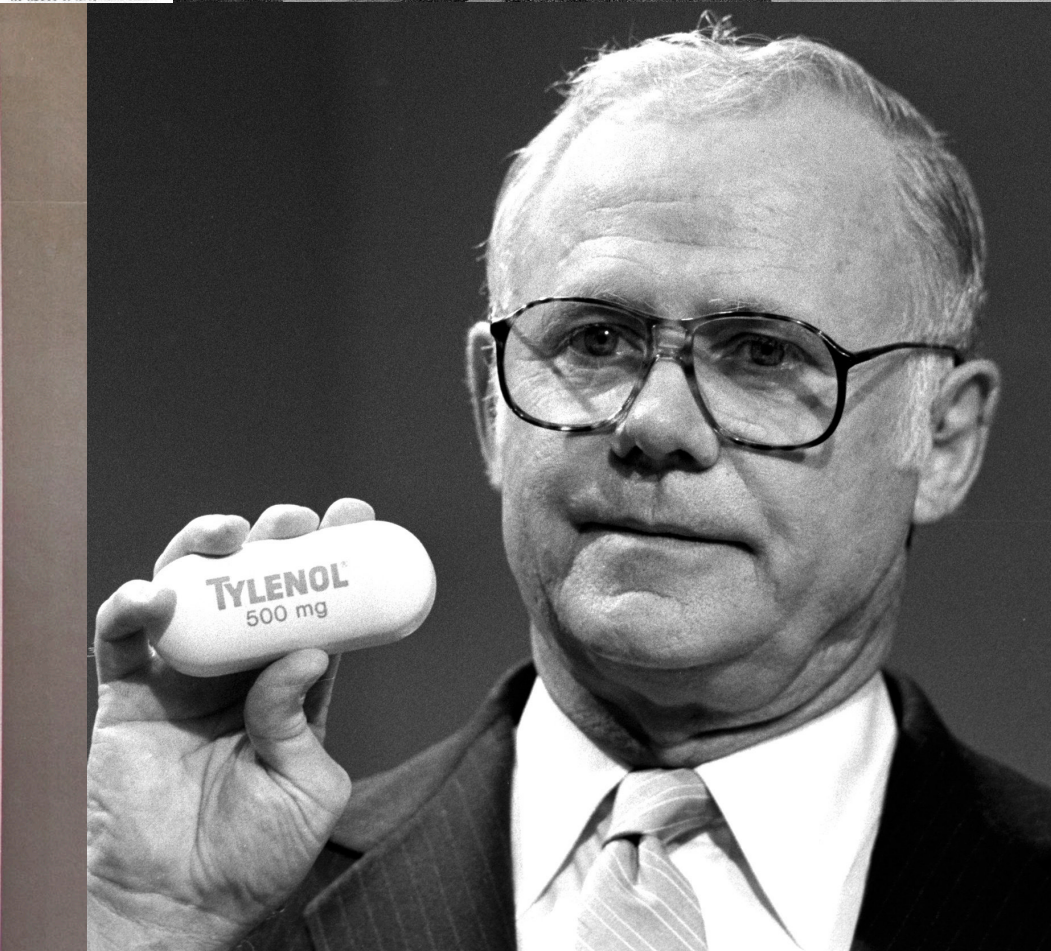


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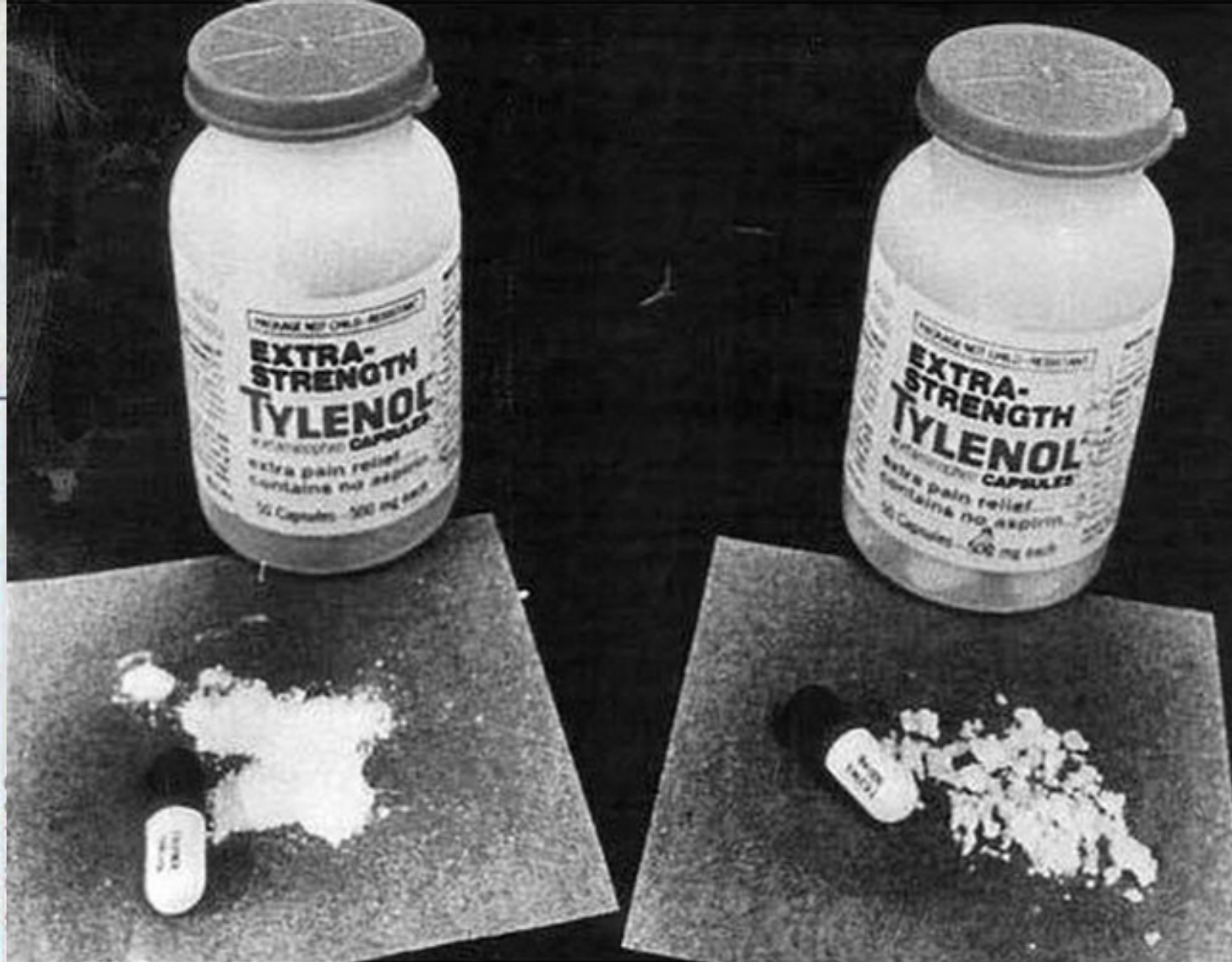
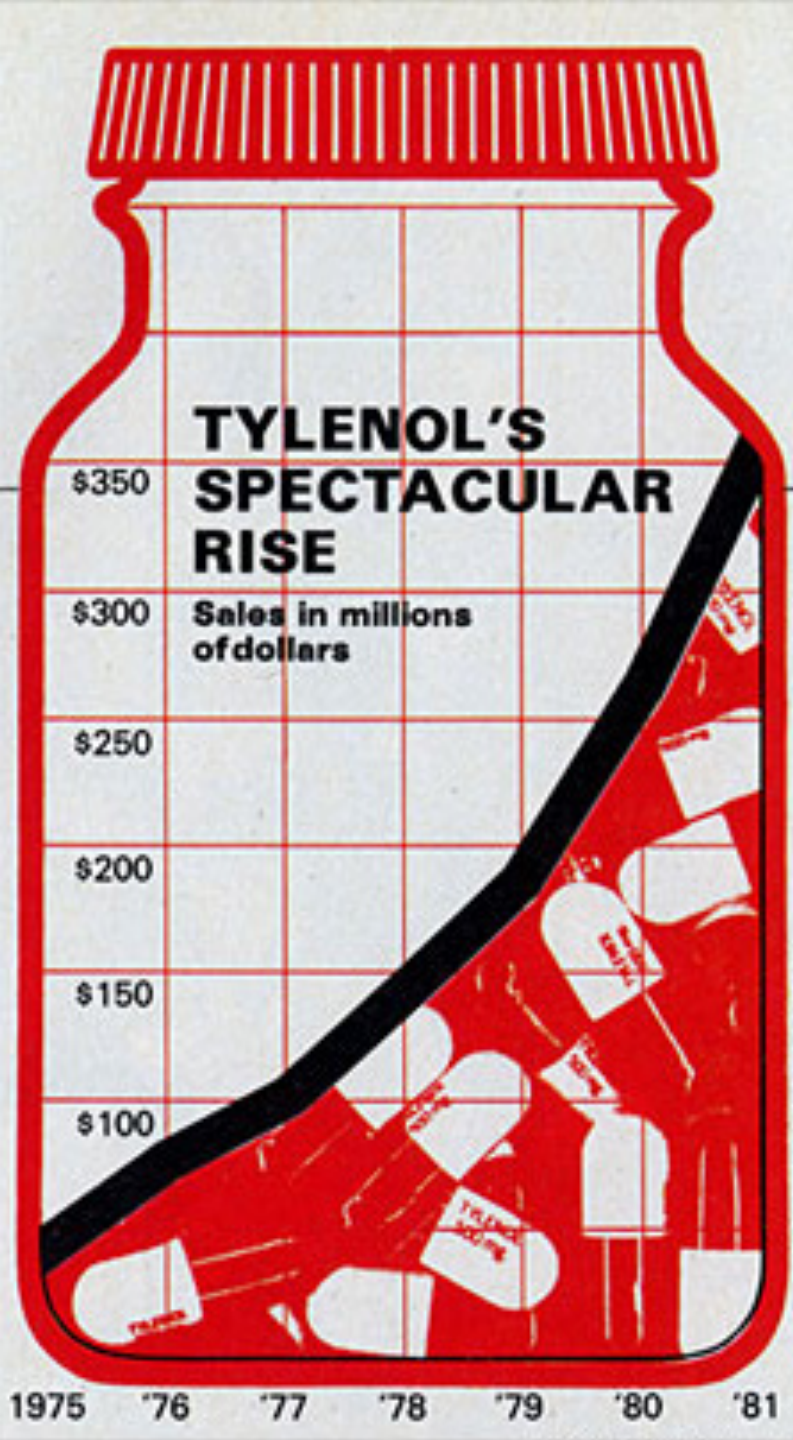


TYLENOL



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5 dead after taking Tylenol capsules filled with cyanide

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Five suburban residents died after taking capsules of Extra-Strength Tylenol that were laced with cyanide.

The poisoning triggered a nation-wide search for more contamination pills, and state police health officials ordered all Tylenol taken off store shelves until further notice. Consumers were warned to check for bottles bearing the number 100-1000. The number found on bottles that were found to contain the deadly substance was 100-1000.

The victims, police reported, Mary Kellerman of 518 Grove Village, 77-year-old Adam Jones of Arlington Heights, and his 13-year-old daughter, Stephen, a Lakeview child who unknown relatives reported the poison, as well as two other residents who were found to have taken the capsules. The victims of the poisoning, police reported, were found dead in their homes. The victims were found in their homes, police reported, after they had taken the capsules. The victims were found in their homes, police reported, after they had taken the capsules.

OFF THE SHELVES HomeJuster removes Tylenol from the shelves at Harris Pharmacy in Arlington Heights after deaths in the Chicago area were blamed on Extra-Strength Tylenol capsules filled with cyanide.

TWO BROTHERS Stanley and Adam Janus, died at this house, 1002 S. Mitchell St., Arlington Heights, still in critical condition.

13-YEAR-OLD MARY KELLERMAN died after taking a Tylenol capsule like the one above. Deadly capsules were purchased at two Jewel food stores shown on the map.

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by Anna Madryk

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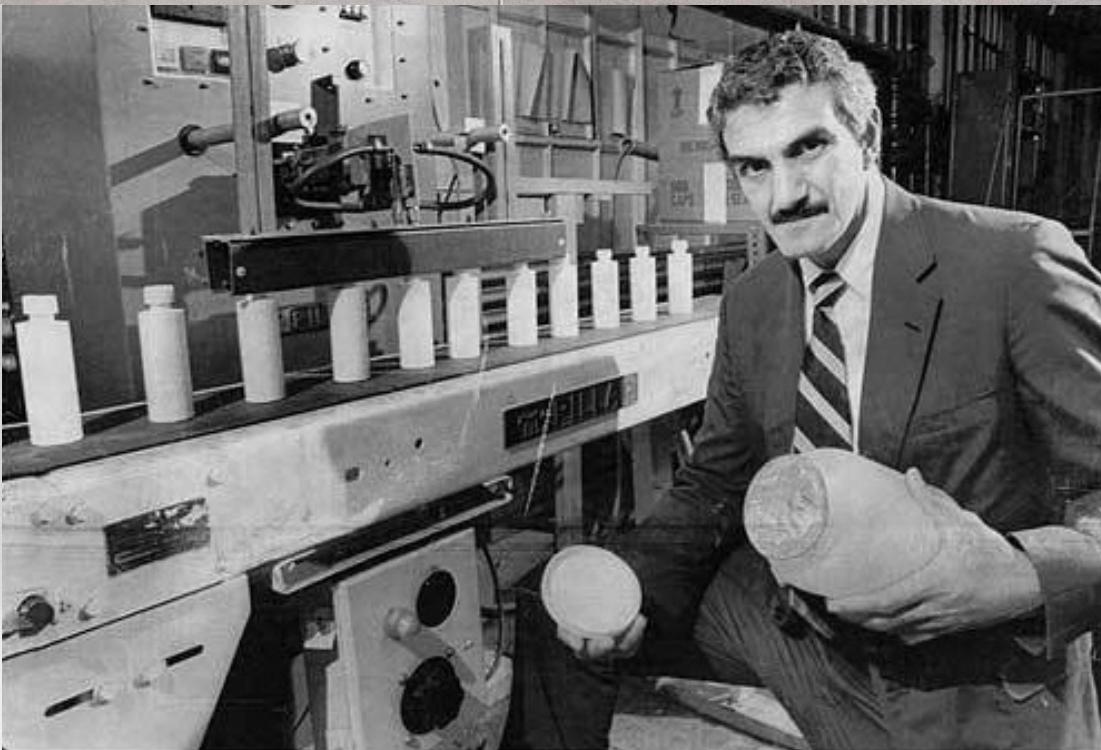
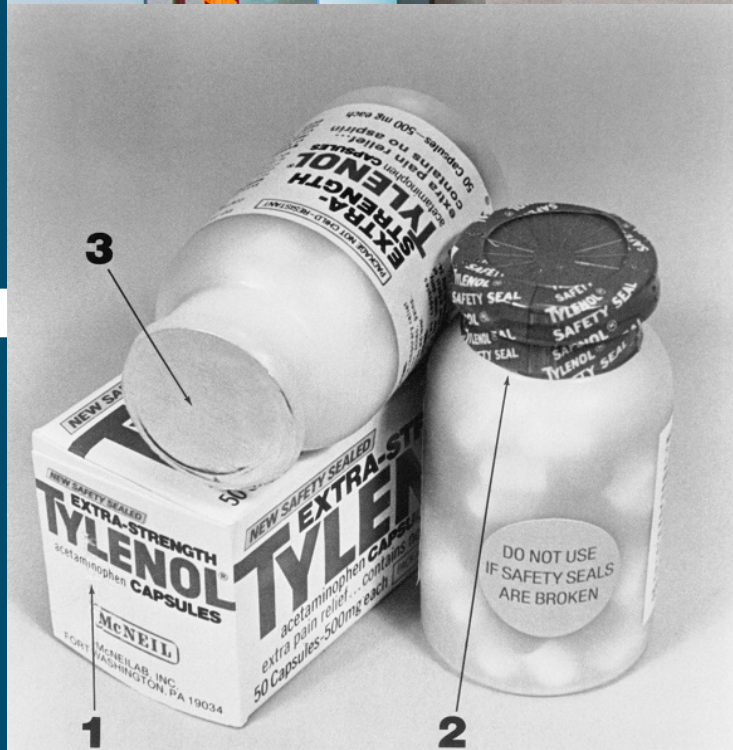
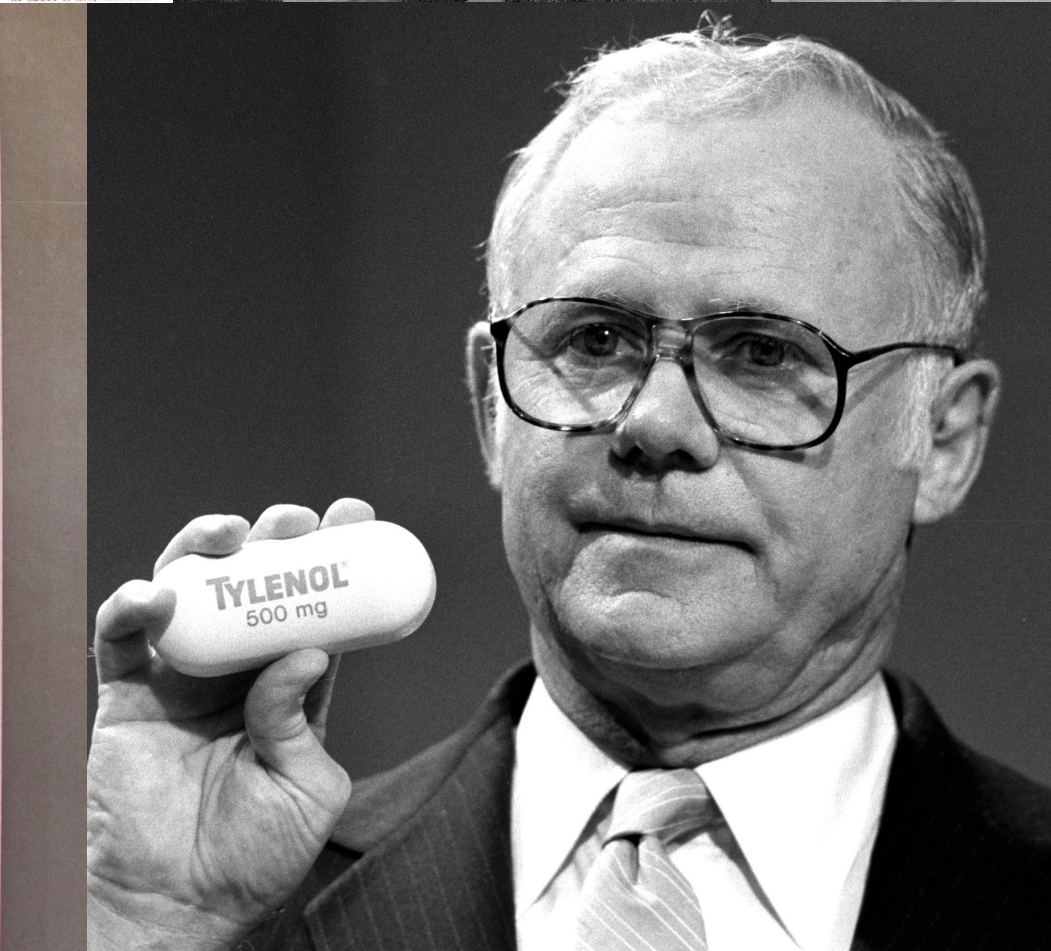


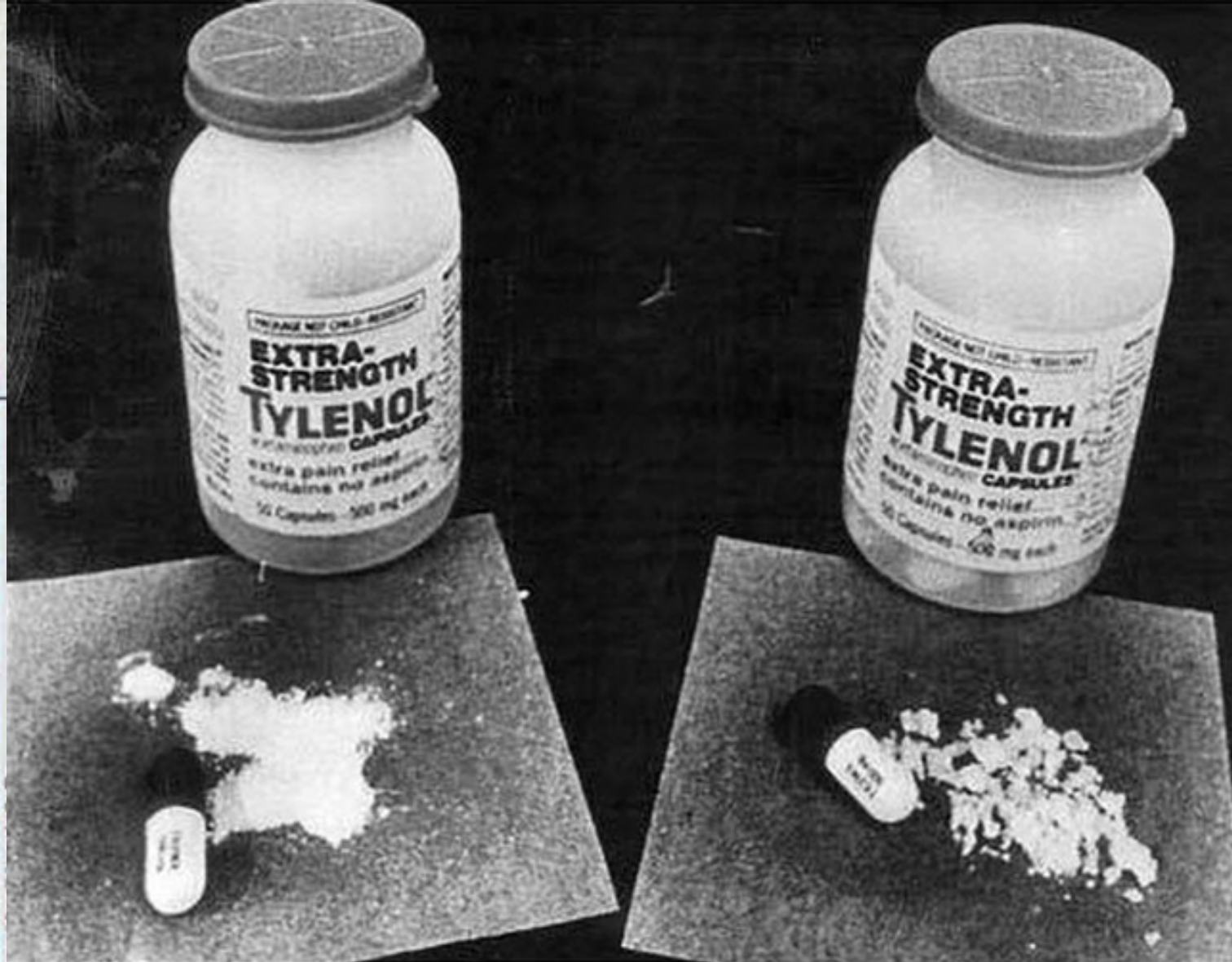
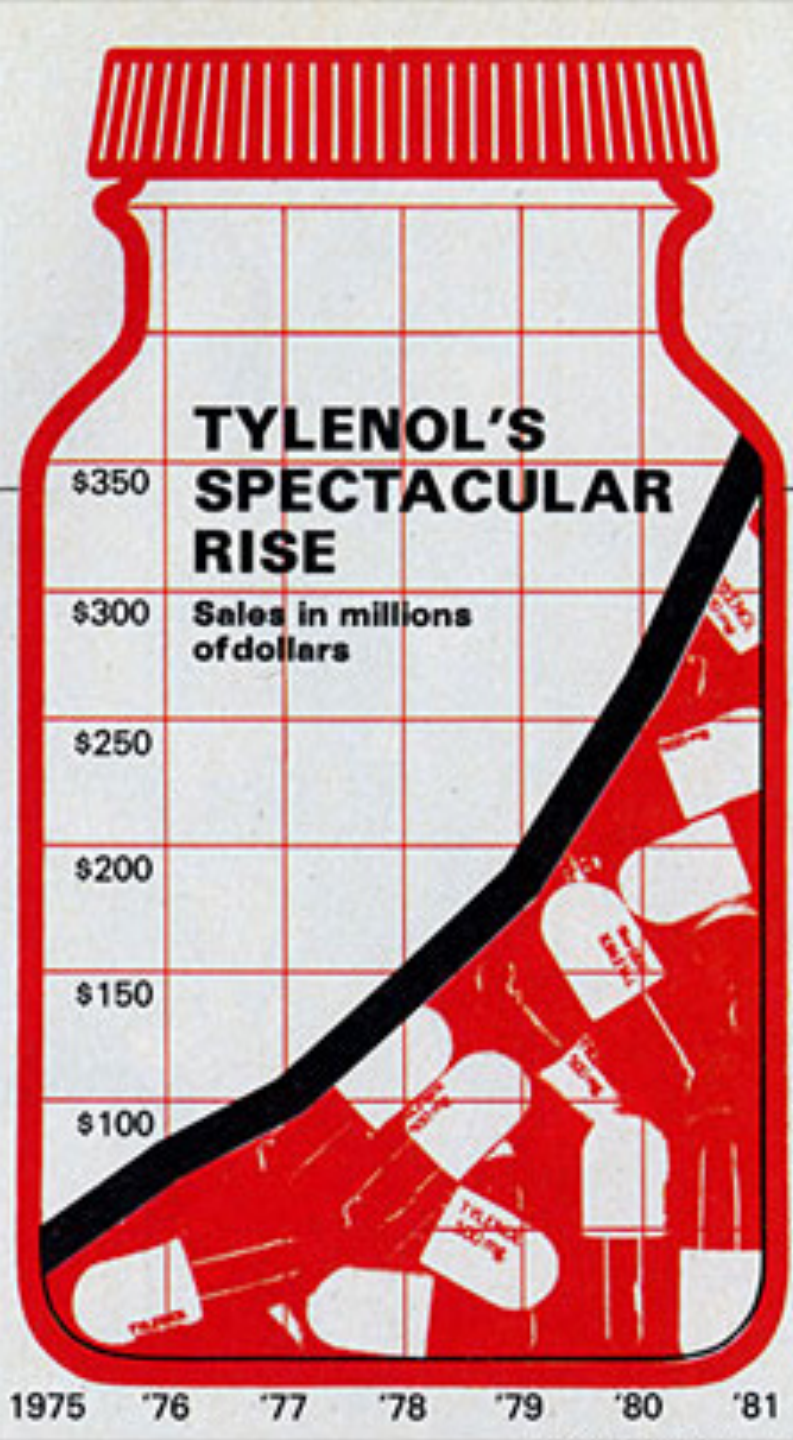
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The poisoning triggered a nation-wide search for more sophisticated pills and state police health officials ordered all Tylenol taken off store shelves until further notice. Consumers were warned to check for bottles bearing the number 100-1000, the number found on bottles that were found to contain the deadly poison. The poison was found in bottles of Extra-Strength Tylenol capsules.

The victims, including 11-year-old Mary Katherine of 518 Grove Village, 77-year-old Adam Jones of Arlington Heights, and his 10-year-old daughter, a 12-year-old girl who was taken to a hospital and died, and a 13-year-old girl who was taken to a hospital and died, were found to have taken the capsules.

The capsules were found to contain cyanide. The capsules were found to contain cyanide. The capsules were found to contain cyanide.

Two brothers, Stanley and Adam Jones, died at this house, 1002 S. Mitchell St., Arlington Heights, still in critical condition.

13-YEAR-OLD Mary Katherine, left, died after taking a Tylenol capsule like the one above. (Deadly capsules were purchased at two drug food stores shown on the map.)

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MANY STORES removed all Tylenol products from the shelves after the deaths of five people who had taken the capsules. The capsules were found to contain cyanide.

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JOHN SCHUMANN found four 13-year-old daughter Mary Katherine on the floor of his bedroom in the home of his daughter. The daughter had taken a Tylenol capsule. The capsules were found to contain cyanide.

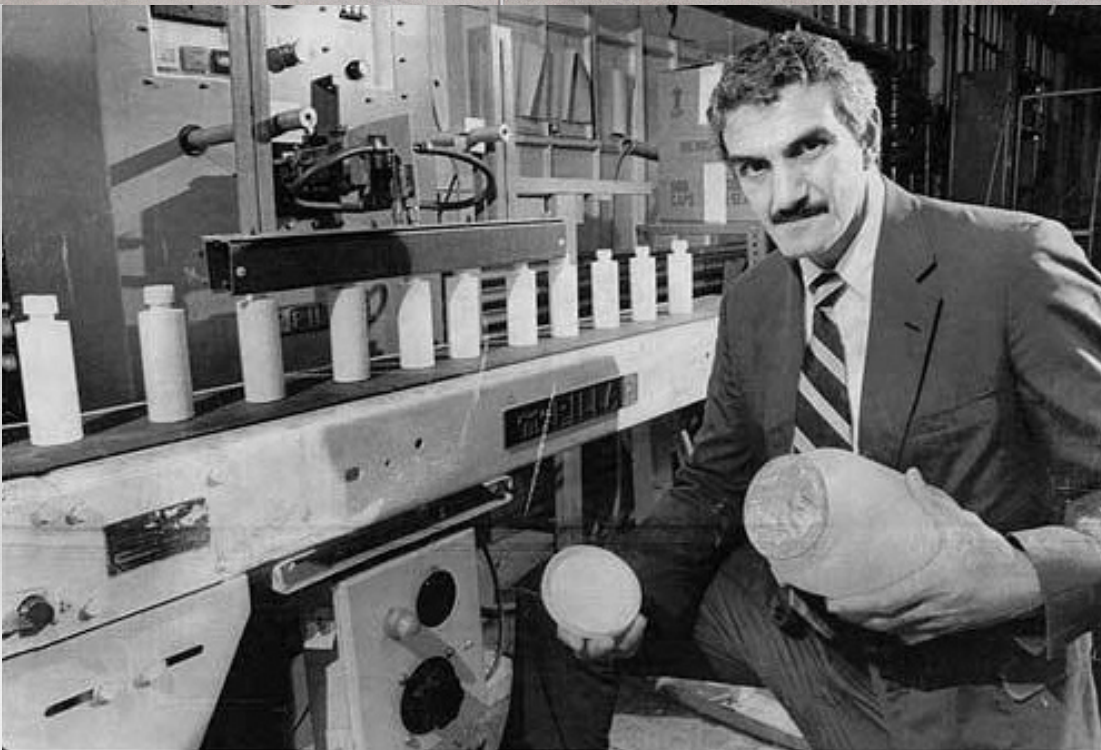
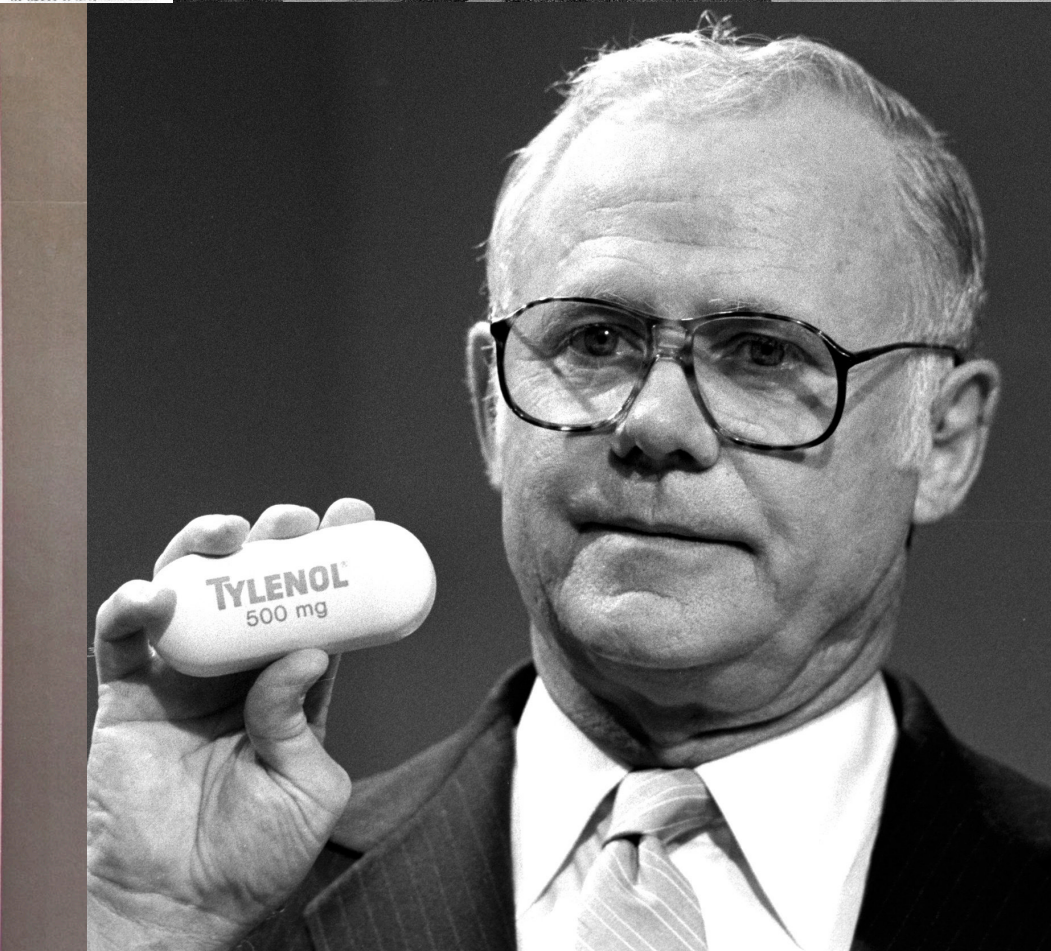


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EVERYONE CARES ABOUT YOUR BUSINESS ETHICS

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We consider how business ethics applies to large multinational corporations that must consider different, and possibly even competing, cultural norms.

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