Business, Society & Ethics

Unit Exams



Each unit exam consists of 50 multiple-choice problems to be done in 50 minutes

▶ There are 4 unit exams, and your lowest grade from them will be dropped

Unit exams are non-cumulative, open book, open notes, but closed technology

In order to assess your progress in learning the course material, there will be an exam at the end of each unit. There are 4 units, and so there will be 4 unit exams.

Each unit exam will consist of 50 multiple-choice problems testing your basic knowledge and understanding of the material from our class meetings and the readings. Each exam is worth a total possible score of 500.

You will have the full 50 minutes to complete the exam. One minute per multiple-choice problem is standard for college-level exams, and most students average 35 minutes to complete the exam, and then use the rest of the time to check their work.

Unit exams are *not* cumulative, only focusing on the material and concepts

covered in class since the previous exam. However, be aware that certain key ideas, seen repeatedly in class, will be relevant on all the exams and so they should not be forgotten.

In order to encourage you to highlight/ markup the course readings and take good class notes, all unit exams are open book and open notes. However, these exams are closed technology.

You overall unit exam grade will be determined at the end of the semester by taking the average of your top 3 unit exam grades. This means that your lowest unit exam grade will be dropped in this calculation.

Unit exams will be given right at the start of class and collected immediately at the end of class. If you come in late, you

Expected Time to Complete

50 Minutes

will not be given extra time. *So arrive promptly for the unit exams*.

In addition, unit exams cannot be made up. The reason that one of your unit exams is dropped is so you have the freedom to miss or do poorly on a unit exam with no questions asked. To summarize: *there will be no make-up exams*, except in extraordinary, documented situations.

Your raw score on each unit exam will be normalized to the following 100-point scale for determining letter grades:

90.00-100.00	Α
80.00-89.99	В
70.00-79.99	С
60.00-69.99	D
0.00-59.99	R

Please note that this is *not* a curve. Everyone can get an A, or everyone could get an R. Aim for the former!

The bottom line Take notes, do the readings, see me with questions, sleep well the night before, and you should do fine on these unit exams.

Problem Typ Multiple Chc

Problem Type Total Possible Score Multiple Choice 500

Please continue v

Unit Exams

Multiple-Choice Problems (Sample)

For each problem below, clearly indicate the *one* item (A, B, C, or D) that is the best response. (Put your response in the box next to the problem.)

Grading Each correct response is worth 10 points; Each incorrect response is worth 0 points; and Each non-response (i.e., leaving the "your response" box blank/empty) is worth 3 points.

Your Response	Probl	em
	1. A n	ormative claim may be best understood as a
	Α.	curious question that shows a desire to learn more.
	В.	factual assertion that attempts to explain a situation.
	С.	startling exclamation that draws in our attention.
	D.	value judgment that either prescribes or evaluates.

- 2. Which of the following is a normative claim?
 - A. Slavery involves the buying and selling of human lives.
 - B. Slavery is a horrible and tragic violation of autonomy.
 - C. Slavery used to be an extremely profitable business.
 - D. Slavery was practiced in the southern United States.
- 3. The field of ethical systems design focuses primarily on answering which one of the following questions?
 - A. How do we encourage good business?
 - B. What is good business?
 - C. What is the purpose of business?
 - D. What ought I do?
- 4. What social controversy was caused by Vodafone's My #First Amazon Adventure program?
 - A. Accusations of cost-cutting and putting the adventurers at risk.
 - B. How Qataris should represent and display their national identity.
 - C. The rights of migrant workers in Qatar to earn a competitive salary.
 - D. Whether western businesses practice Ethical Imperialism in Qatar.





