

# BUSINESS, SOCIETY & ETHICS

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## Corporate Social Responsibility (CSR) in a Globalized World

As you read the material for our next class, keep the questions below in mind. To answer these questions you will have to reflect critically on what you have read and possibly re-read important passages. Keep in mind that there are two basic kinds of information that you need to look for in the reading:

1. What are the main points or conclusions that an author accepts with respect to a particular issue?
2. What are the reasons, important considerations, and evidence that lead the author to accept that conclusion?

For our purposes, *it is information of the second sort that will be our primary concern* since our most basic task is to *evaluate the reasons and evidence* that are offered to support accepting one possible conclusion about an issue, rather than another.

Although I strongly suggest that you write out brief answers to these questions, you do not have to turn in written responses. You do, however, need to be prepared to speak intelligently about these issues at our next class meeting.

### Reading

- Mary Robbins, "Beyond Good Intentions: Corporate Citizenship in a New Century".
- David Henderson, "The Case Against 'Corporate Social Responsibility'".

### Questions

1. What is the purpose of the United Nations' Global Compact? Why does Robbins suggest that globalization requires such a compact?
2. What are the three areas of corporate social responsibility (CSR) specified by the Global Compact? How are businesses supposed to address each of these areas of responsibility?
3. What three arguments does Henderson present against international CSR initiatives like the Global Compact? Is he against *all* forms of CSR, or is he just against particular conceptions of CSR?