

Announcing McClenathan's

GRAND OPENING

Of Their Newly Remodeled Store—Fri. & Sat.—Dec. 2nd & 3rd!

Keeping pace with the progress of Dunkirk . . . McClenathan's proudly announce the Grand Opening of their newly remodeled store and invite everyone to attend this gala event! Four departments are now ready to serve you . . . our complete and modern gift and luggage department . . . office and art supply department . . . office furniture department . . . complete job printing department. (Sorry, printing department will not be open for inspection due to the season and urgency of getting out Christmas and regular printing orders!) Visit our store on opening days and see the many, many practical and economical gifts that await your selection!

NINE FREE GIFTS . . . NO PURCHASE NECESSARY!

- LADY'S OLYMPIC RAWHIDE OVERNITE CASE
 - GENTLEMAN'S OLYMPIC SUNTAN OVERNITE CASE
Above Gifts Will Be Drawn Saturday Evening, Dec. 3rd.
 - LADY'S MAXMILLAN VANITY TRIN CASE
 - GENTLEMAN'S PRINTED STATIONERY (one box)
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 - GENTLEMAN'S PARKER PEN and PENCIL SET (with name)
 - LADY'S PRAPFER PEN and PENCIL SET (with name)
 - LADY'S PRINCE GEORGE WALLET (with name)
 - GENTLEMAN'S JUSTIN WALLET (with name)
- Last Seven (7) Gifts Drawn Saturday Evening, Dec. 24th

Register Your Name and Address — No Purchase Required

Register for These Free Gifts at Our Opening and Daily Until December 24th!

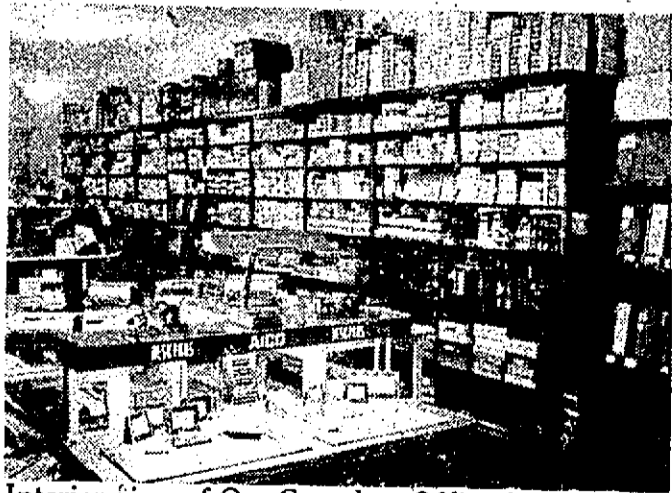
Meet the People Who Make Up the Friendly *McClenathan Organization*



ABOVE—The Newly Remodeled McClenathan Store Front



Interior View of Our Modern Gift Shop



Interior view of Our Complete Office Supply Store



William McClenathan



Dorothy McClenathan



Henry Pienta



Jessie Smith



Elmer Wollert



Doris Easing



Victor Barbuto



Florence Sullivan



Fred LeBarron



Robert Fisk



Carlton Orth



George McClenathan



Dorothy Williams



Charles Wicks



Myrtle Henry



Francis Conti



Beatrice Day



John Taddio



Lewis Kightlinger



Norman Zenn

**BE HERE
FRIDAY and SATURDAY
Register for FREE GIFTS!**



Elmer Hollander



Barbara Grande



Ethelbert Haynes

— SEE —
**DUNKIRK'S MOST MODERN
GIFT CENTER!**