Sky McDonald's

With the growing construction of McDonalds franchisee around the world. I found one newly placed outside my window. Facing a large church, which is still under-construction, I try to see which symbol will hang higher, the bell, or the flickering M sign. Adding on to a photo, i will place a McDonalds post that rises or drops based on the McDonald's Corporation real time stock price.

1. Method

1. Yahoo Finance API : YQL Open Data Table
   retrieve stock prices from a `yahoo.finance.quotes.xml`
   using a `YahooFinanceAPI.php` implementation
   use YQL and `yahoo.finance.quotes.xml` data table from `https://query.yahooapis.com/v1/public/yql`
   2. Use `http://192.241.251.43/tie/incrementalmood/js/jquery.incrementalmood.js` as example

2. Objectives

1-u.s. tax payed by global mcdonaldal consumers
   /McDonald’s Corporation 10-K Form/: 82% of Mcdonald’s net income come from global franchises. the agency charges a $45,000 startup-fee & a monthly percentage of revenues “royalties” from every franchise. 35% of that is used as tax expense.
2- An example of the yahoo API where the stock information updates only when page is re-loaded. So I will have to figure how to implement an ajax call.

3. Approach

1- Inspect Element /The Global Mood an exhibited work site which uses the Yahoo Finance API and retrieves stock information the way I want to as well.
2- I will also need to use ajax so that the stock prices could update asynchronously, it seems ‘The Global Mood’ uses some google input for that which requires a key, i’m not too sure yet.
3- create my McDonalds post, assigning call responses to it, and post it on my image, weather through Processing or directly on HTML.