Sky MkDonalds

With the growing construction of McDonalds franchisee around the world, I found one newly placed outside my window. Facing a large church, which is still under-construction, the town aims to see which symbol will hang higher, the bell, or the flickering M sign. In relation to the McDonald’s Corporation real time stock data, the sign rises or drops.

1. Method

1. Yahoo Finance API: YQL Open Data Table
   retrieve stock prices from a [yahoo.finance.quotes.xml](https://query.yahooapis.com/v1/public/yql)
   using a [YahooFinanceAPI.php](https://query.yahooapis.com/v1/public/yql) implementation


2. Objectives

1-u.s. tax is payed by global mcdonald consumers
   /McDonald’s Corporation 10-K Form; 82% of Mcdonald's net income come from global franchises. the agency charges a $45,000 startup-fee & a monthly percentage of revenues’royalties’ from every franchise. 35% of that is used as u.s tax expense.

2-An example of the yahoo API where the stock information updates only when page is re-loaded. So I will have to figure how to implement an ajax call.

3. Approach

1- Inspect Element /The Global Mood an exhibited work site which uses the Yahoo Finance API and retrieves stock information the way I want to as well.
2- I will also need to use ajax so that the stock prices could update asynchronously, it seems ‘The Global Mood’ uses some google input for that which requires a key, i’m not too sure at all.
3- create my McDonalds post, assigning call responses to it, and post it on my image, wether through Processing or directly on HTML.
