**Variable Definitions**

**IA = Information Asymmetry**

 *Information asymmetry between managers and shareholders*

*Information asymmetry between liquidity providers and liquidity demanders*

*Empirical proxies from market microstructure research*

**IEP = Informational Efficiency of Price**

 *Whether price reflects fundamental value*

**CG = Corporate Governance**

 *Multiple dimensions, including shareholder activism*

 *See the CGQ Best Practices Manual*

**OS = Ownership Structure**

 *Managerial ownership*

 *Institutional ownership*

 *Block ownership (Large shareholders)*

**IO = Institutional Ownership**

 *Percentage of shares that are held by institutional investors*

**Q = Tobin’s q ratio = Market Value/Replacement Cost**

**ROE = Return on Equity**