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Sprechstunden: Mon. 10.00-11.00; Mitt. 1.00-2.00

German 450:Topics
Deutsche Medien Gestern und Heute
(German Media Yesterday and Today)
Semesterplan
Frühlingssemester 2014

A. Gegenstand und Ziel der Lehrveranstaltung

Hauptziel dieser Lehrveranstaltung ist es, gesprochenes und geschriebenes Deutsch—Sprechen, Hören, Lesen und Schreiben—innerhalb und außerhalb der Klasse möglichst viel zu üben. Die deutschen Massenmedien (Zeitungen, Zeitschriften, Radio, Fernsehen, neue Medien, usw.) und ihre geschichtliche Entwicklung bieten den Stoff für unsere Diskussionen und Aufgaben. Wir werden uns sowohl mit den Medien selbst beschäftigen, als auch mit Themen, die in den Medien behandelt werden. Das Internet erlaubt uns den Zugang zu allen traditionellen Medien und stellt gleichzeitig ein neues Medium dar. Aspekte der deutschen Grammatik werden nach Bedarf behandelt und geprüft.

B. Leistungsnachweis

Regelmäßige Teilnahme (Anwesenheit wird kontrolliert!), 6 schriftliche Aufgaben, 2 Prüfungen

C. Benotung

Ihre Endnote ergibt sich aus folgenden Bestandteilen:

Leistung in der Klasse20%
2 Prüfungen30%
Aufsätze u. Aufgaben50%

Notenskala für Semesternoten:

93-100% = A; 90-92% = A-; 87-89% = B+; 83-86% = B; 80-82% = B-;
77-79% = C+; 73-76% = C; 70-72% = C-; 67-69% = D+; 60-66% = D; 0-59% = F

D. Textgrundlage

Sie brauchen für diese Lehrveranstaltung keine Bücher zu kaufen.
Alle Texte und andere Materialien werden wir dem Internet entnehmen.

E. Course policies

1. Attendance and participation

Regular attendance is an essential part of successful performance in a language class, and it is one of the main factors determining the “participation” part of your grade. Poor attendance will NEVER be overlooked, regardless of how well you do on exams and homework.

Students who use electronic devices such as cell phones for texting or any other purpose that is not explicitly approved by the instructor or who read newspapers or other outside materials during class time (including the first or last minutes of class) will be charged a double absence for each incident.

If you must miss a number of classes due to absolutely unavoidable circumstances (such as serious illness), talk to your instructor to see if special arrangements can be made.

If you have a near-perfect attendance record and are always alert, attentive and cooperative in class, then you can expect a very high participation grade. It is unavoidable that this part of your grade is partially dependent on the subjective judgment of your instructor. If you are concerned about this part of your grade, discuss it with your instructor well before the end of the semester. S/he will let you know how you are doing and what (if anything) you could do to improve. Oral evaluations will be conducted during the last weeks of the semester.

2. Homework

There will be very frequent homework assignments throughout the semester. All assignments must be turned in on time. Failure to hand in homework regularly and promptly will have the same kind of catastrophic effect on your grade as poor attendance.

3. Missed tests and quizzes

There will be no make-up tests or quizzes. This includes the final exam. If you are too ill to come to a test or quiz, contact your instructor immediately to discuss your options. Do NOT make travel plans that might conflict with the final exam or with any other test.

4. Incompletes

are rarely appropriate and rarely granted in German classes. Special arrangements can sometimes be made in extraordinary circumstances (such as medical emergencies). Before approaching your instructor to discuss the possibility of an incomplete, please familiarize yourself with UB's official policy at:

<http://undergrad-catalog.buffalo.edu/policies/grading/explanation.shtml#incomplete>

5. Academic Integrity

All students should be sure that they understand the University's Academic Integrity policy before completing any assignments or taking any tests. If you have any questions or concerns about the policy, please discuss them with your instructor. You will find the policy at:

<http://undergrad-catalog.buffalo.edu/policies/course/integrity.shtml>

6. Accessibility Resources

If you require classroom or testing accommodations due to a disability, please contact Accessibility Resources, located at 25 Capen Hall. AR can be reached by phone at (716) 645-2608 or by email at stu-accessibility@buffalo.edu. Please inform your instructor as soon as possible about your needs so that we can coordinate your accommodations.

Learning outcomes and assessment for German Media Yesterday and Today

By the end of this course, students should be able to ...	Method of assessment
name and describe major German newspapers	written assignment 1, test 1
describe the invention and historical development of the printing press	written assignment 2, test 1
name and describe examples of different kinds of German magazines	test 1
describe the use of mass media in World War II and in East and West Germany	written assignment 3, test 1
compare and contrast television programming and viewing habits in Germany and the U.S.	written assignments 4 and 5, test 2
compare and contrast attitudes toward and use of the Internet and social media in Germany and the U.S.	writing assignment 6, test 2
discuss interesting linguistic and visual characteristics of German advertising	test 2
show significant improvement in their grammatical accuracy in spoken and written German	daily class discussions, written assignments
show significant improvement in their general conversational fluency in German	daily class discussions

Woche	Datum	Thema	Prüfung	Aufgabe fällig
1	27. Jan.	Einführung		
	29. Jan.	Überblick		
	31. Jan.	Presse		
2	3. Feb.	Deutsche Zeitungen heute		
	5. Feb.	Deutsche Zeitungen heute		
	7. Feb.	Erfindung des Buchdrucks		1
3	10. Feb.	Entwicklung des Buchdrucks		
	12. Feb.	Flugblätter, usw.		
	14. Feb.	Deutsche Zeitschriften heute		
4	17. Feb.	Der Spiegel		
	19. Feb.	Illustrierte		
	21. Feb.	Special-Interest-Zeitschriften		2
5	24. Feb.	Deutsche Presse in Amerika		
	26. Feb.	Die Zukunft der Presse		
	28. Feb.	Rundfunk		
6	3. Mär.	Radio		
	5. Mär.	Propaganda		
	7. Mär.	Deutsche Medien im 2. Weltkrieg		3
7	10. Mär.	Medien Ost und West: 1945-1990		
	12. Mär.		1	
	14. Mär.			
	17.-21.	Mär.	SPRING	BREAK
8	24. Mär.	Fernsehen		
	26. Mär.	ARD und ZDF		
	28. Mär.	Kabelfernsehen		4
9	31. Mär.	Information und Unterhaltung		
	2. Apr.	Fernsehjournalismus		
	4. Apr.	Dokumentationen		
10	7. Apr.	Krimi		
	9. Apr.	Krimi		
	11. Apr.	Reality-TV		5
11	14. Apr.	Internet		
	16. Apr.	Internet		
	18. Apr.	Social Media		
12	21. Apr.	Neueste Technologien		
	23. Apr.	Privatsphäre		
	25. Apr.	Privatsphäre		6
13	28. Apr.	Zukunft		
	30. Apr.	Werbung		
	2. Mai.	Werbung		
14	5. Mai.	Werbung		
	7. Mai.		2	
	9. Mai.	Abschiedsfeier		