



NEMO Newsletter

Quarterly Journal of the North East Map Organization

NUMBER 69

November 2010

From the Bridge

It seems like just a short time ago that many of us were at our annual meeting enjoying the hospitality of the Osher Map Library at the University of Southern Maine. Now our excellent meeting planning committee under the leadership of Captain-elect Fran Pollitt has already developed the preliminary schedule for next year's meeting. I hope you will take a few minutes to read the announcement in this newsletter and put the dates on your calendar.

This year I stepped down after six years as one of the two NEMO representatives to the Cartographic Users Advisory Council. Anne Graham is continuing and has been joined by Fran Pollitt. Watch for updates from them on CUAC matters. Many of you, like me, are probably following with interest changes in how federal agencies produce and deliver geospatial information. If you have questions or concerns, Anne and Fran can bring them forward through CUAC.

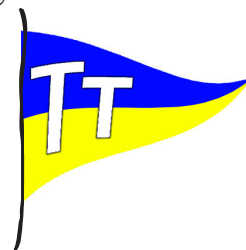


If any of you are involved in interesting cartographic or other geospatial initiatives in your workplaces, I hope that you will share them. Here at UNH we are slowly moving all our digital collections into Fedora. We see a steady demand for non-current maps, imagery, and data. I expect that within the next few months we will have some

changes to report on our digital maps and air photos as well as progress on the geographic indexing of our digitized geologic field trip guidebooks.

Regards,

Thelma Thompson
Captain NEMO



North East Map Organization 25th Annual Meeting

June 2-3, 2011

BOSTON PUBLIC LIBRARY



MEETING INFO IN FEBRUARY



NEMO Annual Meeting Planning or What to Know and Ask to Get the Show on the Road by Paige Gibbs

Many NEMO members have had a turn at planning the annual meeting. For the NEMO newsletters leading up to the annual meeting of June 2-3 2011 I am going to share with you the time line in real time of how to organize a small meeting.

David Bertuca has posted an excellent meeting checklist on the NEMO website:

<http://libweb.lib.buffalo.edu/nemo/meetings/NEMO-Meeting-Checklist.pdf>

While the program planners are beginning, their work the person who is responsible for the meeting facilities should have the situation well in hand.

Begin here

Every year in the business meeting - held at the annual meeting - we ask if someone wants to host the event the coming year. If no one volunteers, we consider locations. Boston tends to be "home base" a.k.a. "the place where we are more likely to get a higher attendance". We do not "perch" however. As the Northeast Map Organization, we believe that we should hold meetings in all the states in which the organization has an interest. All of the New England states have been the sites of meetings, as have New York (Buffalo and NYC in different years), New Jersey, and Pennsylvania.

Where?

The person who has agreed to arrange for a meeting that is not "spoken for" would start with these criteria.

- ❖ Is it time to hold a meeting in Boston or elsewhere?
- ❖ What NEMO member works at a place that might accommodate a meeting of about 50 people and would not charge much? The meeting for 2009 was held at UMass

***Editor's Note:** This article appeared in the last issue, but through a layout error, part of the text did not appear. I apologize for the error. Here is the entire article as it would have appeared in August, along with part 2..

Boston even though there was no NEMO member at that campus (we are working on it). The campus was willing to authorize us under the UMass auspices because the library dean at another campus (where a NEMO member works) sent an appropriately worded letter to the effect that the organization was of value to UMass.

❖ Is the place available the first Thursday and Friday (or possibly the second Thursday and Friday) of June? It is important to have a few likely locations in mind because these dates are popular for commencements.

The more convenient a location is to train, bus, and local public transportation the better.

We do often receive invitations. For NEMO 2010 we were invited to the Osher Map Library and Smith Center for Cartographic Education at the University of Southern Maine. For NEMO 2011 we have accepted an invitation to meet at the Norman B. Leventhal Map Center at the Boston Public Library.

When?

This is a topic for e-mail and business meeting discussion. The date has traditionally been the first Thursday and Friday of June. That's good for the many librarians who belong to NEMO (library organization meetings are held in June, but later in the month). It is not so attractive for elementary and secondary teachers, who are finishing up the school year at that time. Cartographers, planners, and people who are otherwise crazy about maps and geospatial information might also prefer a different date.

Once a place agrees (or is identified) to host the meeting

- ❖ How much is the rental charge
- ❖ Is Internet access available? Is it wireless. How much is the charge to outside users?
- ❖ Are projectors and screens available? How much is the charge to outside users?

Food

NEMO holds an evening reception/ dinner/speaker event on Thursday and a breakfast/business meeting on Friday.

❖ Is there a designated caterer for where the meeting will be held?

If not, ask the person whom you are contacting (you've written down their name, phone number and e-mail address –



Continued on page 6...

NEMO Meeting 2010 Report

David Mathews (NEDCC)

The presentation of David Mathews, Director of Imaging Services at Northeast Document Conservation Center (<http://www.nedcc.org>), revolved around issues of preservation and digitization of artifacts such as maps, globes and other collection objects in order to increase their access to a wider audience. NEDCC offers treatment, digitization and preservation services. The presenter discussed how treatment and digitization are considered an excellent option to preservation, particularly while dealing with brittle books and maps, and how the cost related to their preservations and digitization are frequently not clearly addressed.



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Mathews focused on some technical issues such as the type of scanning adopted. In relation to the scanner selected (flatbed, drum, or film scanner), people have different digital outputs with different pixels per inch (ppi)/ dots per inch(dpi) resolution in Red, Green and Blue (RGB) color bands. For preservation purposes, it is important early on to establish the target resolution (ppi/dpi) of the digital files coming from the printed maps. The target resolution will suffice to be 72 dpi if the digital maps are published in the internet, to 150 dpi for medium load use and 600 dpi for archival use. However, since 300 dpi corresponds to our eye-value, a scanning output around 400 dpi is enough in most digital cartographic collections. He also discussed how the color captured digitally can be expressed by the hue, saturation and brightness parameters and how the concept of color depth (the number of bits per pixel) can affect the visualization of a digital artifact by providing a broader range of distinct colors.

Mathews went on to outline several procedures that NEDCC uses in the digitization process in relation to the scope and budget of the digital projects of the cartographic libraries present at the NEMO meeting. For more information, please contact directly dmathews@nedcc.org.

Report by Lucia Lovison-Golob
Afriterra Foundation

Maine Historical Society Civil War Maps Collection

Plans for observing the 150th anniversary of the Civil War (1861-1865) are in the works at Maine Historical Society. **Fran Pollitt**, map cataloger at the Society, is working to process and catalog around 100 military maps of the War into the statewide bibliographic database MINERVA. (<http://minerva.maine.edu>)

These maps include bird's eye views, plans of troop movements, battle movements for both the

Union and Confederate armies, newspaper maps and official government maps.

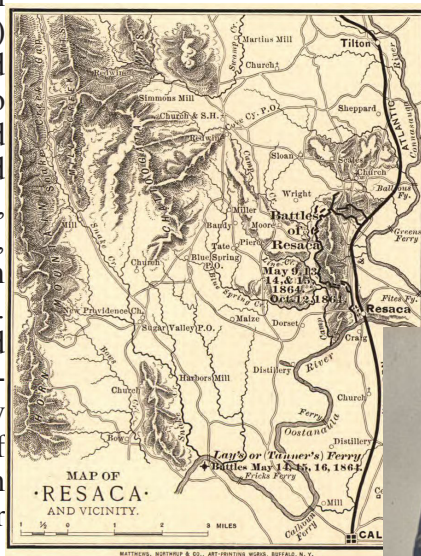
Many of these maps were given to the Society by the Military Order of the Loyal Legion of the United States Commandery



of the State of Maine through Jared A. Smith U.S. Army Corps of Engineers.

Visit the Maine Historical Society on the web:

<http://www.mainehistory.org/>



In the News

Member Paige Andrew Gives Presentation at NACIS

Paige Andrew attended the North American Cartographic Information Society (NACIS) annual conference on Oct. 12-15 where he presented an update to work on a map cataloging website that is still under construction. At that conference's business meeting he announced the upcoming NEMO 25th anniversary meeting next June at the Boston Public Library and invited NACIS members to join in the fun.

Paige also delivered a basic map cataloging work-



shop to staff and faculty of the Cataloging Department at the University of Virginia in Charlottesville on Oct. 26th with a dozen attendees. Finally, Paige and co-author Mary Lynette Larsgaard delivered a formal book proposal to the American Library Association's publishing arm, ALA Editions, in mid-October to produce a book on cataloging cartographic materials using the new international standard, Resource Description and Access, or RDA for short. They hope to have their book published and available no later than late summer 2011.

Mapping: Memory and Motion in Contemporary Art

October 3, 2010–January 9, 2011

The Katonah Museum of Art has mounted the exhibition Mapping: Memory and Motion in Contemporary Art. The exhibition runs through January 9th at the museum, located at 134 Jay Street in Katonah, NY. <http://www.katonahmuseum.org>.

Maps have been drawn since prehistoric times. Today, with the advent of GPS and Google Maps, they have infiltrated daily life more than ever before. In an era of global culture, artists are increasingly exploring maps as both image and cipher. Mapping: Memory and Motion in Contemporary Art features paintings, works on paper, sculptures, videos, a sound installation, and a live web terminal to address such themes as borders and bound-



aries, identity and colonialism, journeys—both real and imagined, memory and nostalgia, and tourism and travel.—*Eric Riback*



Above and lower left: sample works from the Katonah exhibit. View the online exhibit page:

<http://www.katonahmuseum.org/exhibitions/>

New Exhibit, New Map at the Mead

The Mead Art Museum (<https://www.amherst.edu/museums/mead/>) which houses the art collection of Amherst College, recently had an entire make-over. The Museum has eight galleries with more than 16,000 works, ranging over a wide range of historical periods, national schools, and artistic media. One of those galleries, called "A Global View," features artifacts spanning several thousand years.

To challenge assumptions about power and dominance an entire wall is dedicated to the largest Hobo-Dyer equal-area map ever produced... oriented with south-on-top! The map was customized to the Museum's exacting specifications so the image would complement the artifacts in the gallery. The original Hobo-Dyer map (http://odtmaps.com/detail.asp_Q_product_id_E_HDP-11x17), has a bright color scheme designed for the K-12 classroom to teach world geography. Katrina Greene, curatorial fellow at the Mead Art Museum, worked to select color changes that would integrate with the fascinating



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collection of historical artifacts (https://www.amherst.edu/museums/mead/collection/whats_on_view/kunian). Greene worked over several weeks with Oxford Cartographers (<http://www.oxfordcartographers.com/> in the UK to meet the exhibit's exacting color motif).

A column of text accompanies the map on the gallery wall, to explain the ways in which this provocative world map, was “*commissioned by Amherst-based map publisher ODT (<http://odtmaps.com/default.asp>) and was designed by British cartographer Mick Dyer. First published in August 2002, the Hobo-Dyer projection and its South-Up variant argue that maps are inherently subjective. More than factual charts of our environment, maps shape our worldview.*”

The college felt that it was imperative to treat all countries fairly and thus narrowed the selection of the “map projection” to only equal-area maps. Then they further narrowed the choices down to two finalists: the *Peters-equal-area-map* (<http://odtmaps.com/peters-equal-area-maps.46.0.0.1.htm>) made famous by the West Wing television show (<http://www.youtube.com/watch?v=n8zBC2dvERM>) featuring the map) and the more recent Hobo-Dyer, created in 2002. In the end, the Hobo-Dyer won the day.

“This map allows Mead visitors to challenge their preconceptions,” said Elizabeth Barker, museum director and chief curator. “This is what a successful museum aims to accomplish.”

The 84” wide Hobo-Dyer world map is located in the Kunian Gallery. ODT’s founder, Bob Abramms (http://www.odtmaps.com/about_us/bob-abramms.asp) will give a presentation on world maps and the production of this specific version on Sunday, December 5, at 4 pm in the William Green Study Room at the Museum. For details contact Karen Cardinal (kcardinal@amherst.edu), or Ann Hopkins at ODT (odtstore@odt.org).

ODT publishes world map images that teach people to see the world from a broader, more inclusive perspective. Their maps, books and DVDs are used in Media Literacy programs, as well as Social Studies and Geography programs worldwide. They publish the “What’s Up? South!” world map (http://www.odtmaps.com/detail.asp_Q_product_id_E_WUS-36x56-LT), the Hobo-Dyer world map (<http://www.odtmaps.com/hobo-dyer.hdp-1.htm>), the Population map (http://www.odtmaps.com/detail.asp_Q_product_id_E_PopMap-35x52), as well as books (*Seeing Through Maps* http://www.odtmaps.com/detail.asp_Q_product_id_E_STM-2-BK) and

Continued next page...



with his spouse Mona Naimark, at the Mead Museum (Amherst College) in front of their custom Hobo-Dyer Map. Naimark, along with ODT’s president Howard Bronstein and Oxford Cartographers’ Mick Dyer designed the original map in 2002. Elizabeth Barker, curatorial fellow at the Mead Art Museum, worked with Oxford Cartographers’ Marcus Ambler to select color changes that would enhance the gallery’s fascinating display of historical artifacts.

Mead Exhibit continued from previous page...

DVDs (including Many Ways to See the World (http://www.odtmaps.com/detail.asp_Q_product_id_E_MW-DVD), which will be shown at the December 5th event).

Images of the map installation are available from ODT: Email odtstore@odt.org or call 800-736-1293.

NEMO Meeting Planning continued from page 2...

right?) which caterers frequently serve events in the space. Don't hesitate to ask for suggestions. The person you're speaking to probably has the best perspective of anyone in the organization. If they're related to a caterer (it's been known to happen) WONDERFUL!

Arrange a meeting (even if it by phone) with the caterer no later than the end of July. June is a busy month for caterers so we want to be "locked in early". The caterer will make a proposal and price based on this meeting so you need to inquire:

- ❖ How many people can be accommodated for a dinner and speaker event?
- ❖ Will it be in the same place as the meeting or in another room?
- ❖ Is there a room rental charge? How much?
- ❖ What is the high and low per person cost? If there is a choice of plated meal or buffet, pick the buffet – more informal and more choices.
- ❖ Are linens and utensils included? If not what is the per person cost
- ❖ Are a projector, internet access, and a screen available? If yes, what is the charge? If no (e.g. no internet access), the program planners need to know NOW.

Reception

- ❖ Is a liquor license required for the reception? If yes, how much does it cost, what are the procedures, and who makes the arrangements?
- ❖ What are the other costs? The caterer should be forthcoming, but be sure to cover: bar equipment rental, breakage insurance, bartender charges, and charges per person for wine, beer, and soft drinks.
- ❖ Assume that no food will be served at the reception. If food must be served (some state laws require this) get a simple crackers, cheese and fruit plate. How much? Per person or for a plate? Make sure it is left on a table, not circulated by an attendant.
- ❖ Breakfast
- ❖ Arrange a continental breakfast (breads, fruit, juice, coffee, hot water, tea, napkins, and cups) to be served in the meeting room.

- ❖ How much per person?
 - ❖ If there is a delivery/setup charge how much?
 - ❖ How is the event billed? If someone has to sign it, check with Captain NEMO and the treasurer to get a written (e-mail attachment is fine) authorization from NEMO for the arrangement person to sign.
 - ❖ Is a deposit required? How much, when?
- As soon as you have this preliminary information, make a basic spreadsheet with a line for each item. If a charge is per person, make a column for the number of people expected (e.g. 40) and use that as the multiplier.
- Divide the total cost by the expected attendees.

E-mail the Captain, Captain elect, secretary, treasurer, host (if NEMO accepts an invitation) and NEMO newsletter editor. Attach the preliminary spreadsheet.

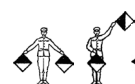
NEMO Meeting Planning: part 2

Ready, Set...



The catering and facilities proposal has been received. *Can NEMO do it?*

- ❖ The NEMO facilities person compares the budgeting spreadsheet with the previous year's spreadsheet to get a preliminary conference registration fee. What items are the same? Dinner, breakfast...
- ❖ What are the assumptions? All speakers get free registration so subtract the number of known (and anticipated) speakers from the projected attendance and divide the costs by that reduced number.
- ❖ Factor in the NEMO annual dues. Remember to add this important cushion to the charges described above. Will the fee exceed last year's fee? If so, what can be spared from the budget (e.g. cut the serving time of the reception...)?
- ❖ Will people who register only for the dinner help the bottom line, or are the catering dinner charges



so high that the real cost would “scare off” potential guests. If so, how much can NEMO afford to supplement the cost for those registrants?

❖ Send the information to the planning committee for their approval, input. Keep the communication going until everyone is satisfied with the real registration cost.

Oh yes, who is to be the registrar? The planning committee should first ask the previous year’s Registrar if they are willing to serve again and if not the planning committee must find someone willing to serve.

The Registrar responsibilities are:

❖ Be the contact person for registration. The registrar’s name, snail mail, email addresses are prominently displayed in the meeting announcements.

❖ Collect the registration checks and registration information. Reply graciously, when asked, that we cannot accept credit cards

❖ Prepare a spreadsheet which includes name, affiliation, address, type of registration (everything, dinner only, one day only, couple and any other registration categories), payment has (or has not) been made and a check space for the registrant when they arrive at the meeting

❖ Send receipts to registrars. E-mail is fine, but use the NEMO letterhead.

❖ Just before the meeting, print name tags with name and affiliation. If plastic badges are to be used, the registrar will buy them and the NEMO treasurer will reimburse the purchase cost..

❖ Prepare some blank receipts just in case.

❖ Check people in as they arrive. Or make sure the planning committee knows that they will have to find people willing to do this during the conference and send that person the spreadsheet, badges...

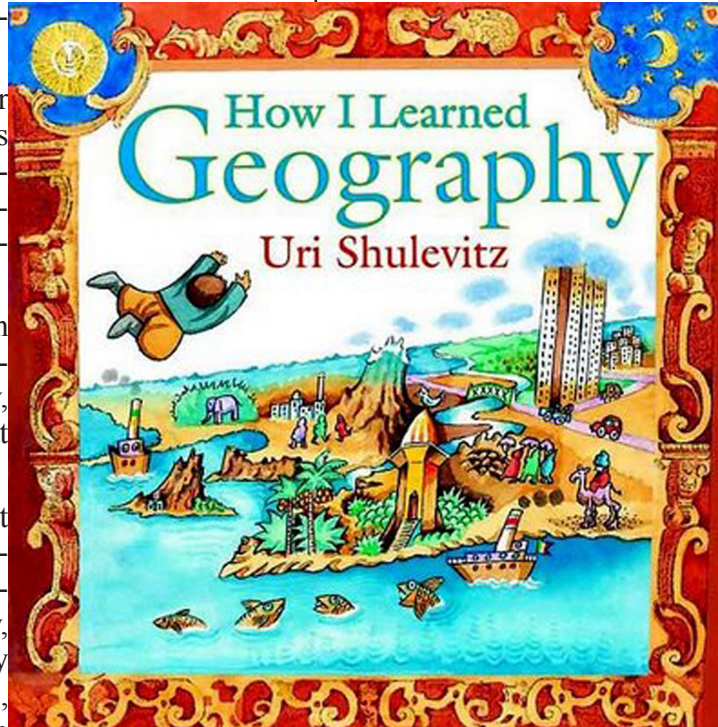
Next installment : Go!

Uri Shulevitz *How I Learned Geography*

Katonah Museum of Art
Learning Center

October 3, 2010 - January 9, 2011

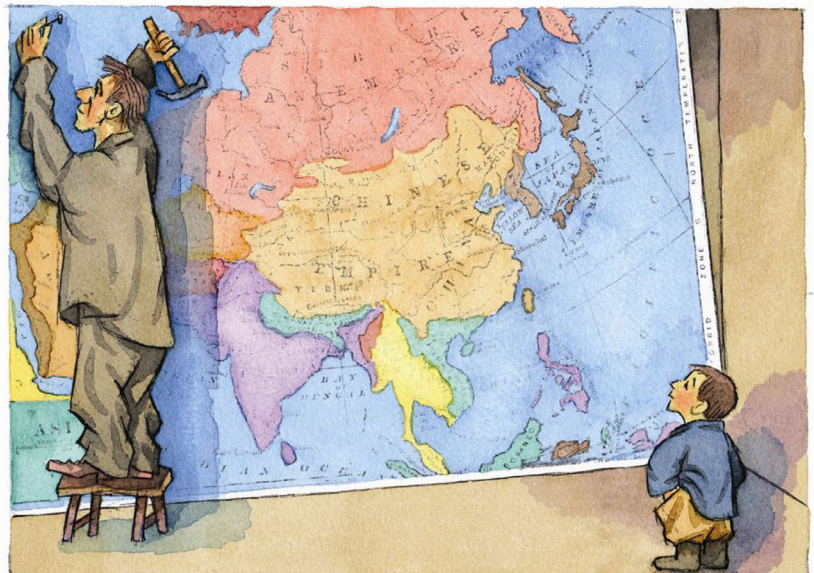
Also at the Katonah Museum of Art (see page 4 for map exhibit) is this geo-related-exhibit on the kid’s book by Uri Shulevitz.



Uri Shulevitz’s Caldecott Honor book *How I Learned Geography* recounts his childhood memories as a Polish refugee during World War II. The story tells how a map, purchased by his father, sparked young Uri’s imagination to transport him far from his hunger and misery.

Visit the exhibit web page and see more illustrations from the book:

<http://www.katonahmuseum.org/exhibitions/>





NEMO members at the 19th Annual Meeting June 2-3, 2005. MASSART (Massachusetts College of Art), Boston, Mass. The seating on the campus grounds is constructed out of maps.



Save the Dates!
25th Annual Meeting
June 2-3, 2011 — Boston
 Registration opens soon...
 Visit the meeting page for the
 form and details.
 More info will appear in
 the February 2011 *NEMO*

<http://libweb.lib.buffalo.edu/nemo/meetings/nemo2011.html>

The NEMO Newsletter

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We welcome contributions and suggestions. Please submit materials to the editor by e-mail, 3.5" disk (PC/Mac (Word, RTF, or ASCII, tif, jpg)) CD-ROM, or by sending a typewritten document. Submissions and newsletter questions should be directed to:

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NEMO (North East Map Organization) is dedicated to serving as a unifying body for all who use, produce, collect, and market maps and cartographic information in the Northeast; increasing communication between all interested in maps; and working with state, regional, and national organizations and government agencies in dissemination of maps and cartographic information. NEMO's principal region is CT, DE, ME, MA, NH, NJ, NY, PA, RI, VT, and Ontario/Québec.

NEMO Membership is \$15 per year. Membership year runs June-May and *NEMO Newsletter* subscriptions are included with membership. Back issues for the current year are included with new memberships. To join, send a check for \$15 payable to **North East Map Organization** to:

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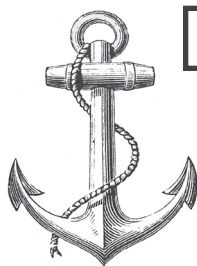
e-mail membership-related questions/address changes to:

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First Class Mail

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Did your membership expire?
 If this box is checked
 Please renew for 2010/2011 today!

25th Annual Meeting
June 2-3, 2011