

## COM 425--Analysis of Face-to-Face Communication

### Cohen's Kappa

Cohen's Kappa is a statistic that assesses interjudge agreement for nominally coded data. It can be applied at both the global level (i.e. for the coding system as a whole) and the local level (i.e. for individual categories). In either case, the formula is

$$\text{kappa} = \frac{p_o - p_c}{1 - p_c}$$

where  $p_o$  is the proportion of units that the two judges coded the same, and  $p_c$  is the proportion expected by chance. An equivalent formula, using frequencies, is

$$\text{kappa} = \frac{f_o - f_c}{N - f_c}$$

where  $f_o$  denotes the number (not proportion) of units coded similarly,  $f_c$  represents number of units that would be expected to be coded the same way by chance alone, and  $N$  is the number of units coded by either coder (i.e., if they code 50 units each,  $N = 50$ , not 100).

Attached, you will find Table 2 from Jacob Cohen, "A Coefficient of Agreement for Nominal Scales," *Educational and Psychological Measurement*, 1960, 20, 37-46. This table gives a numerical example for both proportions and frequencies. In the example, the global reliability of a three-category coding system is calculated. If you look at the upper part of the table, you will see that 88 of the 200 units (44%) were coded Category 1 by both coders. Similarly, 14 of the units (7%) were judged to be Category 1 by Judge B, but Category 2 by Judge A. As can be seen, the units on which the judges agreed are displayed along the main diagonals, so  $p_o = .44 + .20 + .06 = .70$ , and  $f_o = 88 + 40 + 12 = 140$ . The numbers in parentheses are the expected proportions for the left-hand matrix, and the expected frequencies for the right-hand matrix. These numbers are obtained by multiplying the marginals and dividing by the grand total (1 for proportions,  $N$  for frequencies). Thus, for the proportions,  $.30 = (.60)(.50)/1$ ;  $.09 = (.30)(.30)/1$ ;  $.02 = (.10)(.20)/1$ . For frequencies,  $60 = (120)(100)/200$ ;  $18 = (60)(60)/200$ ;  $4 = (20)(40)/200$ . Then, the total proportion expected by chance is  $p_c = .30 + .09 + .02 = .41$ ; the total frequency expected by chance is  $f_c = 60 + 18 + 4 = 82$ . To get the final kappa, simply plug these numbers into the appropriate formula.

Observe that given expected frequencies, you can obtain expected proportions by dividing again by  $N$ . Thus  $.30 = 60/200$ ;  $.09 = 18/200$ ;  $.02 = 4/200$ . This is what I was doing in class, because my example was stated in terms of frequencies, but the formula I had handy was stated in terms of proportions. Now that you've got both formulas, there's no need to do the conversion: If your problem is stated in terms of frequencies, use the frequency formula; if it is stated in proportions, use the proportion formula.

To get local (category-by-category) reliabilities, you follow the same procedure, except that your matrices will only be 2 X 2 (presence or absence of the category). So if Judge A coded ten units as follows: 1-1-2-1-3-3-1-1-3-3, and Judge B obtained 1-1-1-2-3-1-1-2-1-1, the frequency matrix for Category 1 would be

		Judge A	
		1	not-1
Judge B	1	3	4
	not-1	2	1

A Cohen's kappa calculated on this matrix would tell you how reliable Category 1 was. Categories 2 and 3 would be handled similarly.

TABLE 2  
Illustrative Agreement Matrix

a) Proportions						b) Frequencies					
Judge A						Judge A					
Category	1	2	3	$p_{iB}$		Category	1	2	3	$f_{iB}$	
Judge	1	.44(.30)*	.07	.09	.60	Judge	1	88(60)*	14	18	120
B	2	.05	.20(.09)	.05	.30	B	2	10	40(18)	10	60
	3	.01	.03	.06(.02)	.10		3	2	6	12(4)	20
	$p_{iA}$	.50	.30	.20	$\sum p_i = 1.00$		$f_{iA}$	100	60	40	$N = 200$

$$p_o = .44 + .20 + .06 = .70$$

$$p_c = .30 + .09 + .02 = .41$$

$$\kappa = \frac{.70 - .41}{1 - .41} = .492 \quad (\text{Eq. 1})$$

$$\kappa_M = \frac{(.50 + .30 + .10) - .41}{1 - .41} = .831 \quad (\text{Eq. 6})$$

$$\sigma_\kappa = \sqrt{\frac{.70(1 - .70)}{200(1 - .41)^2}} = .055 \quad (\text{Eq. 7})$$

$$95\% \text{ confidence limits} = .492 \pm 1.96(.055) = .384 \leftrightarrow .600$$

$$\sigma_{\kappa_o} = \sqrt{\frac{.41}{200(1 - .41)}} = .059 \quad (\text{Eq. 10})$$

$$z = \frac{.492}{.059} = 8.34; \quad \kappa \text{ significant at } P < .001$$

$$f_o = 88 + 40 + 12 = 140$$

$$f_c = 60 + 18 + 4 = 82$$

$$\kappa = \frac{140 - 82}{200 - 82} = .492 \quad (\text{Eq. 2})$$

$$\sigma_\kappa = \sqrt{\frac{140(200 - 140)}{200(200 - 82)^2}} = .055 \quad (\text{Eq. 8})$$

$$\sigma_{\kappa_o} = \sqrt{\frac{82}{200(200 - 82)}} = .059 \quad (\text{Eq. 11})$$

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\* Chance expectancy